

STANDARD  
REFRIGERATOR  
TRADE-IN & DEALER  
MANUAL GUIDE

1946

# TABLE OF CONTENTS

	PAGE
INTRODUCTION	3
CREDITS	5
ADMIRAL	8
APEX	221
ATWATER-KENT	221
BELLEVILLE	222
CAVALIER	222
CHILRITE	222
COLDSPOT	9
COMMENCE	222
COOLERATOR	19
COPELAND	20
CROSLEY	27
DALCO	37
DAYTON	38
ELECTROLUX	171
FAIRBANKS-MORSE	180
FIRESTONE	44
FRIGIDAIRE	46
GALE	222
GENERAL ELECTRIC	63
GIBSON	80
GILFILLAN	222
GRINNELL	222
HOTPOINT	92
IEWETT	222
KELVINATOR	102
KING KOLD	222
LEONARD	116
LIBERTY	224
MAYFLOWER	136

	PAGE
MERCHANT & EVANS	224
MONTGOMERY WARD	137
MORGE	147
O'KEEFE & MERRITT	224
PAN-ELECTRIC	159
PHILCO	160
RICE	225
SEACO	170
SERVEL	171
SPARTON	186
STEWART-WARNER	191
TRUEBOLD	225
TYLER	202
UNIVERSAL COOLER	203
UNIVERSAL (LW&C)	225
WESTINGHOUSE	209
WILLIAMS ICE-O-MATIC	226
MERCHANDISING	
HOUSEHOLD	
REFRIGERATORS—1944	227
RECONDITIONING	
STANDARDS	226
HINTS ON	
RECONDITIONING	227
DEVELOPMENT OF THE	
HOUSEHOLD REFRIG.	
ERATOR FIELD	240
HOME FREEZERS	244
BLUEPRINT FOR 1947	247
TRANSACTION RECORD	249

# INTRODUCTION

The 1942 TRADE-IN MANUAL was published at the end of one historic period; the 1946 TRADE-IN MANUAL appears as a healthy counterpart of a new era. From a smoothly developing, expanding household refrigerator market the convulsion of war threw the industry into a powerful whirlpool of activity far removed from the production of civilian goods. Sharply, all the years of household refrigerator development were terminated. War work took many new workers into the labor market; food problems at home and abroad complicated refrigerator problems; the market hunger for more refrigerators grew apace. Trade-in transactions were practically frozen for the duration.

As household refrigerator progress was arrested, the implications for future trade-ins became obvious. Until new refrigerators could be made, no one would give up the old ones; the longer the production of new refrigerators was stymied, the greater the appreciation marketwise of the old refrigerators and the greater the depreciation technically.

In the transitional period, from no production to full production, trade-ins play an important role, particularly as a service link between previous and future production. Even when the supply begins to pace the demand, trade-ins will still be vital in expanding the refrigerator market.

Every step in household refrigerator development, therefore, must take into consideration the importance of trade-ins. History shows that the motor car industry experimented with the problem of used cars for many years, but finally came to accept them as a necessary and vital part of the industry itself.

The same is true of household refrigerators. Used boxes will

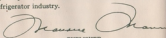


## INTRODUCTION

be sold; there is a growing world market for many kinds of refrigerators; the most important factor in handling trade-ins is to establish standards for evaluating used refrigerators in the days to come. The **TRADE-IN MANUAL** is dedicated to this purpose; to give to everyone connected with the household refrigerator industry a sound, reliable guide for identifying refrigerators, comparing specification data and evaluating practically every refrigerator manufactured since 1928.

While government controls exist, counterbalancing a seller's market, it is still necessary to take into consideration the differentials between models as recognized by expert refrigerator appraisers, the demand idiosyncracies, and the allowance necessary for reselling by the dealer in a price-controlled market. The trade-in values shown in the **MANUAL** apply only to boxes in working order with no parts missing and in which there are no factory rebuilt units\*.

Although every effort has been made to check the accuracy of all the data given here, in some cases, unavoidable errors or omissions may occur. If you will call any such errata to our attention, we shall try to correct it in the forthcoming edition of the **MANUAL** and to help keep it what we have sincerely tried to make it—the only complete, authoritative, unbiased reference for the household refrigerator industry.



April 3, 1946

PUBLISHER

\*In the following Western States—California, Oregon, Washington, Idaho, Montana, Nevada, Wyoming, Arizona, New Mexico and Colorado, add up to \$2.50 to the trade-in values listed.

## CREDITS

We are indebted to the following individuals for their cooperation in compiling the 1946 edition of the **TRADE-IN MANUAL** and bringing its value to the attention of distributors and dealers.—Ed.

**ADMIRAL**—Mr. Harold D. Conklin, *Mgr. Appliance Division, Admiral Corporation*

**COLDSPOT**—Mr. L. Covington, *Sears, Roebuck & Company*  
Mr. J. Lithgow

**COOLERATOR**—Mr. Edgar R. Champion, *Advertising & Sales Promotion Mgr., The Coolerator Company*

**COPELAND**—Mr. W. G. von Meyer, *Sales Mgr., Copeland Refrigeration Corporation*

**CROSLEY**—Mr. H. S. Hoover, *News Director, The Crosley Corporation*  
Mr. E. C. Brode, *Mgr. of Distribution*

**DALCO**—Mr. J. B. Gregory, *Vice President, Dalco Appliance Company*  
Mr. Clinton Millman, *General Manager, Ranney Refrigerator Company*  
Mr. Byron E. Freitag, *Chief Engineer*

**FIRESTONE**—Mr. W. S. Bertolette, Jr., *Home Appliance Division, Firestone Tire & Rubber Company*  
Mr. J. F. Faunce, *Division Merchandise Manager, Home & Auto Supply Department*

**FRIGIDAIRE**—Mr. F. M. Mitchell, *Mgr. Special Markets Division, General Motors Corporation*

**G.E.**—Mr. A. M. Sweeney, *Mgr. of Sales—Major Appliances, General Electric Supply Corporation*  
Mr. K. G. Roe, *Commercial Engineer, Refrigerator Division*

## CREDITS

**GIBSON**—Mr. Edward J. Byrne, *Mgr. Sales Promotion Department, Gibson Refrigerator Company*

**HOTPOINT**—Mr. F. M. Slater, *Mgr. Refrigerator Sales Division, Edison General Electric Appliance Co., Inc.*

**KELVINATOR**—Mr. H. L. Schmutz, *Mgr. of Sales Training, Nash-Kelvinator Corporation*

**LEONARD**—Mr. Howard E. Hallas, *Associate Director of Public Relations, Nash-Kelvinator Corporation*

**MONTGOMERY WARD**—Mr. Harold T. Tasker, *Electrical Refrigeration Division, Montgomery Ward*

**NORGE**—Mr. E. R. Bridge, *Merchandise Mgr., Norge Division, Borg-Warner Corporation*

Mr. C. H. MacMahon, *Director of Advertising and Public Relations*

Miss L. A. Franzo, *Secretary to Mr. C. H. MacMahon*

**PANELECTRIC**—Mr. Wilbur C. Rice, *Vice President, Panalelectric Corporation*

**PHILCO**—Mr. Walter H. Eichelberger, *Sales Mgr., Refrigerator Division, Philco Corporation*

Mr. Courtney Pitt, *Mgr., Public Relations Department*

**SEACO**—Mr. H. M. Swift, *General Manager, Sioux Electrical Appliance Company*

**SERVEL**—Dr. Theodore H. Smith, *Associate Director of Sales Research, Servel Inc.*

**TYLER**—Mr. J. B. Hannon, *Sales Promotion Mgr., Tyler Fixture Corporation*

**WESTINGHOUSE**—Mr. W. H. Loeber, *Westinghouse Electric Corporation*

Mr. James H. Hugo, *Appliance Advertising Department*

## ADMIRAL

Manufactured by  
**ADMIRAL CORP.**  
2800 Carlisle Street  
Chicago 47, Illinois

Year	Page
1946	9
NOTE: See STEWART-WARNER Section—pages 191-200. STEWART-WARNER refrigerators service is now handled by ADMIRAL CORP.	

## COLDSPOT

Manufactured for  
**BEARS, ROEBUCK & CO.**  
Chicago, Illinois

Year	Page
1939-41-42	9
1933	10
1934	11
1935	12
1936	13
1937	14
1938	15
1939-40	16
1941-42	17
1945	18

## COOLERATOR

Manufactured by  
**THE COOLERATOR CO.**  
Duluth 1, Minnesota

Year	Page
1946	19

## COPELAND

Manufactured by  
**COPELAND REFRIGERATION CORP.**  
Sidney, Ohio

Year	Page
1931-32	20
1933-34-35	21
1936-37	22
1938-39	23
1940	24
1941	25
1942	26

## CROSLLEY

Manufactured by  
**THE CROSLLEY CORP.**  
Cincinnati 25, Ohio

Year	Page
1932-33-34	27
1935	28
1936	29
1937	30
1938	31
1939	32
1940	33
1941	34
1942	35
1945	36

## DALCO

Manufactured for  
**DALCO APPLIANCE COMPANY**  
1255 Market Street

San Francisco 3, California

Year	Page
1946	37

## DAYTON

Manufactured by  
**HEINZ & MUNSCHAUER**  
20 Superior Street  
Babala, New York

Year	Page
1931-32-33-34-35	28, 29
1936-37-38	40
1939-40	41
1941	42

## ADMIRAL



TD 946



CS 946



CD 946

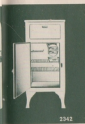
CS 746



CD 946



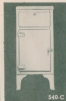
TD 946



1342



440-C



540-C



540-C



253-C

1946 1930-31-32

## COLDSPOT

## 1930

Model Number	Cap. Co. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
8141	4.5	58	27	L	2	\$5.00
8151	5.5	59	28	L	2	6.00
8171	7.5	63	33	L	3	7.00

## 1931

328-C	4.08	51	24	L	2	\$5.00
343-C	4.95	57	27	L	3	6.00
355-C	5.5	58	30	L	4	7.00
*479-C	7.85	62	34	L	4	9.00

## 1932

408-C	4.13	54	24	L	2	\$5.00
438-C	5.08	57	26	L	3	6.00
458-C	6.04	60	30	L	4	8.00
*479-C	7.30	63	34	L	4	9.00
548-C	4.81	54	24	P	2	5.00
648-CP	4.13	54	24	P	2	5.00
658-CP	5.08	57	26	P	3	6.00
668-CP	6.04	60	30	P	4	8.00
*479-CP	7.30	63	34	P	4	9.00

\*—2 doors

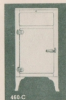
P—Porcelain exterior

L—Lacquer exterior

Model Number	Cap. Co. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
CS-946	9.9	64	33	D	—	—
CD-946	9.5	64	33	D	2	—
TD-946	9.0	64	33	D	2	—
CS-746	7.9	59	30	D	—	—
CD-746	7.5	59	30	D	2	—
TD-746	7.0	59	30	D	2	—

D—Dulux exterior

## COLDSPOT



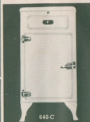
480-C



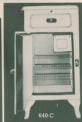
485-C



850-C



640-C



840-C



940-C



960-C



960-C



960-C



940-CC

1933 1934

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
480-C	4.13	54	24	L	2	\$5.00
485-C	5.09	57	26	L	3	6.00
485-C	6.04	60	30	L	4	7.00
470-C	7.20	49	24	L	4	8.00
840-C	4.02	49	24	L	2	5.00
850-C	6.02	55	26	L	2	6.00
440-CP	4.13	54	24	P	2	6.00
450-CP	5.09	57	26	P	3	7.00
460-CP	6.04	60	30	P	4	8.00
475-CP	7.20	49	24	P	4	9.00
740-CP	8.55	58	34	P	2	9.00

L—Laquer exterior

P—Porcelain exterior

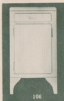
## COLDSPOT

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
940-CC	4.22	49	24	L	2	\$12.00
945-C	4.2	51	24	L	2	13.00
945-C	6.2	58	30	L	3	14.00
950-C	6.4	55	25	L	3	15.00
950-C	6.3	57	30	L	3	17.00
950-CP	6.5	58	30	P	3	18.00
970-CP	8.2	58	34	P	4	19.00

L—Laquer exterior

P—Porcelain exterior

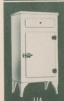
## COLDSPOT



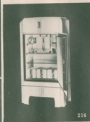
106



216



114



206



10



620

1935

1936

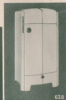
Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
114	4.22	49	24	D	2	\$20.00
104	4.65	51	24	D	2	20.00
106	5.2	56	26	D	3	21.00
108	6.38	57	30	D	3	24.00
216	6.2	58	30	D	5	24.00
206	6.2	58	30	P	5	27.00
228	6.2	63	34	P	5	32.00
P-226	5.26	54	27	P	4	24.00
P-620	6.2	56	30	P	4	27.00
*P-624	6.5	56	38	P	5	26.00

\*—2 doors

P—Porcelain exterior

D—Enamel exterior

## COLDSPOT



628



604



604

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
7516	4.24	51	24	Du	2	\$20.00
7517	6.30	57	30	Du	3	25.00
7518	6.31	59	30	Du	5	25.00
7519	6.31	59	30	Du	5	25.00
7520	8.33	64	34	Du	5	42.00
7521	8.33	64	34	P	5	42.00
604	4.24	51	24	Du	2	25.00
606	6.3	57	30	Du	3	26.00
608	6.31	59	30	Du	3	31.00
610	6.3	64	34	Du	5	37.00
626	6.3	59	30	P	3	37.00
628	6.3	64	34	P	5	42.00
629	6.2	58	30	Du	3	25.00
7104	6.29	58	30	Du	3	25.00

Du—Duco exterior

P—Porcelain exterior

## COLDSPOT



7531



7531



7537



7532



7535



3876



3816

1937 1938

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
7525	4.2	51	24	D	2	\$35.00
7531	6.3	57	30	D	5	36.00
7532	6.22	60	30	D	5	36.00
7537	6.22	60	30	D	5	36.00
3288	8.59	64	34	D	5	45.00
A7-704	4.22	50	24	D	2	29.00
C7-736	6.22	60	30	D	5	39.00
D7-716	6.22	60	30	D	5	40.00
D7-726	6.22	60	30	P	5	47.00
E7-719	8.59	64	34	D	5	45.00
E7-728	8.59	64	34	P	5	52.00

D—Delux exterior

P—Porcelain exterior

## COLDSPOT



3806



3826



3876

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
3874	4.2	50	24	D	2	\$31.00
3804	4.2	52	24	D	2	34.00
3806	6.2	57	30	D	3	41.00
3876	6.2	57	30	D	3	33.00
3816	6.4	60	31	D	5	48.00
3818	6.3	60	31	D	5	50.00
3819	8.6	63	34	D	5	55.00
3826	8.6	63	34	D	5	56.00
3831	6.2	57	30	D	3	36.00

D—Delux exterior

## COLDSPOT



4094



3956



3954



4018



397 41328



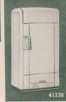
## COLDSPOT



41124



41326



41328



41226

## 1939-40 1941-42

## 1939

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
3954	4.3	50	34	D	2	\$34.00
3956	6.3	56	30	D	3	37.00
3978	6.3	56	30	D	3	45.00
3996	6.3	58	30	D	5	51.00
3936	6.2	60	31	D	5	53.00
3938	8.3	63	34	D	5	62.00

## 1940

4044	4.2	50	34	D	2	\$39.00
4046	6.5	56	30	D	4	42.00
4066	6.5	58	30	D	4	50.00
4086	6.3	58	30	D	5	55.00
4096	6.2	60	30	D	5	58.00
4018	8.3	63	34	D	6	65.00

D—Dulux exterior

## 1941

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
41124	4.2	50	34	D	2	\$34.00
41326	6.5	56	30	D	4	73.00
41328	6.5	58	30	D	4	75.00
41326	6.5	60	30	D	5	78.00
41326	6.4	60	30	D	5	78.00
41426	6.3	60	30	D	5	83.00
41228	6.4	64	33	D	5	101.00
41328	6.4	64	33	D	6	95.00
41428	8.2	64	33	D	5	93.00

## 1942

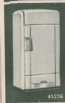
41218						\$73.00
42226	6.5	60	30	D	4	84.00
41326	6.4	60	30	D	5	95.00
41228						90.00
41228	8.4	64	33	D	5	101.00

D—Dulux exterior

## COLDSPOT



45228



45236



45226



45238



45238

R-75

1945

1946

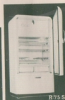
Model Number	Comp. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	O.P.A. List
45226	6.5	56	30	D	4	\$125.95
45228	6.5	58	30	D	4	\$144.95
45236	6.5	60	30	D	5	\$174.95
45228	8.2	64	32	D	5	\$193.95
45238	8.4	64	32	D	5	\$193.95

D—Dulux exterior

## COOLERATOR



DB-85



R-75-S



R-75



DB-85

Model Number	Comp. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-In Value
DB-85	8.48	61	32	BE	5	
R-75	7.47	61	32	BE	4	
R-75-S	7.47	61	32	BE	4	

BE—Bevel enamel exterior



## COPELAND



A-521



A-521

1931-32

## 1931

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
A-511	4.0	48	25	L	2	\$5.00
A-521	5.25	54	25	L	2	8.00
A-531	5.5	50	28	L	3	8.00
A-751	7.0	54	28	L	3	7.00
P-511	5.5	50	28	P	3	8.00
P-751	7.0	54	28	P	3	7.00
*D-551	6.6	52	34	P	3	7.00
*D-551	9.0	60	34	P	4	7.00
*E-551	6.6	52	34	P	3	6.00
*E-551	9.0	60	34	P	4	7.00
*E-132	15.0	60	52	P	4	10.00

## 1932

A-402	4.58	49	25	L	2	\$3.00
A-442	5.12	52	24	L	2	3.00
A-502	6.25	52	27	L	2	3.00
A-582	6.25	54	24	L	2	6.00
A-612	7.46	54	30	L	3	7.00
A-772	9.20	60	30	L	4	8.00
P-442	5.12	54	24	P	2	8.00
P-502	6.25	52	27	P	2	7.00
P-612	7.46	54	30	P	3	7.00
P-772	9.20	60	30	P	4	8.00

\*—2 doors  
\*\*—3 doors

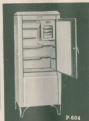
L—Laquer exterior  
P—Porcelain exterior

## COPELAND



635

1933-34-35



P-634

## 1933

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
W-42	4.16	51	24	L	2	\$9.00
W-52	5.11	53	24	L	2	10.00
W-6	6.05	56	28	L	3	10.00
W-7	7.3	56	32	L	3	12.00
P-6	6.01	54	28	P	3	12.00
P-7	7.3	54	32	P	3	12.00
*P-12	11.12	54	45	P	4	15.00

## 1934

634	4.00	50	24	L	2	\$10.00
654	5.20	60	25	L	3	11.00
754	8.50	62	30	L	3	11.00
*634	7.50	64	30	L	4	12.00
P-634	5.20	61	26	P	3	12.00
P-754	8.50	63	32	P	3	13.00
*P-634	7.50	64	30	P	4	13.00

## 1935

505	4.5	54	24	L	3	\$13.00
635	5.9	54	26	L	3	15.00
735	6.6	60	30	L	3	15.00
835	8.8	63	33	L	4	18.00

\*—2 doors

P—Porcelain exterior  
L—Laquer exterior



604



604



635

## COPELAND



736



637



837



737



938



55-1D



S-6



T-37



S-6



55-1D

## COPELAND

## 1936-37 1938-39

## 1936

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Relish	No. of Trays	Trade-In Value
436	4.5	54	24	L	3	\$15.00
736	7.1	58	30	L	3	28.00
936	9.01	62	33	L	3	23.00

## 1937

437	4.29	54	24	D	2	\$26.00
637	5.79	58	28	D	2	23.00
837	6.55	59	30	D	3	24.00
737	7.10	58	30	D	3	27.00
937	9.01	62	33	D	4	32.00

D—Dulux exterior

L—Laquer exterior

## 1938

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Relish	No. of Trays	Trade-In Value
6-4	4.29	54	24	D	3	\$24.00
6-5	5.79	58	28	D	3	28.00
6-6	6.55	59	30	D	3	28.00
6-6F	5.79	58	28	D	2	28.00
7-7F	7.10	58	30	D	3	24.00
7-8F	9.01	62	33	D	4	45.00

## 1939

43-1	4.30	51	24	D	2	\$31.00
53-1	5.53	55	30	D	2	34.00
63-1	6.39	59	30	D	2	35.00
74-1	7.63	63	34	D	3	41.00
43-1D	5.53	55	30	D	2	38.00
53-1D	6.29	59	30	D	2	38.00
74-1D	7.63	63	34	D	3	45.00
6-4	5.79	58	28	D	2	28.00
6-5	6.55	59	30	D	2	28.00
6-5F	5.79	58	28	D	2	28.00
6-6F	6.55	59	30	D	3	29.00
7-7F	7.1	58	30	A	3	34.00
7-8F	9.01	62	33	A	4	40.00

D—Dulux exterior

A—Alchemik exterior

## COPELAND



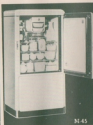
M-45



M-47



M-48



M-45



A-45

A-45



A-46



A-46



A-46



A-46

1940 1941

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-In Value
M-45	4.5	50	24	D	2	\$37.00
M-47	6.62	58	30	D	4	40.00
M-48	5.42	55	26	D	4	40.00
A-45	6.58	59	30	D	4	42.00
A-46	6.60	59	30	D	4	44.00
A-47	8.70	62	32	D	6	47.00
A-48	12.23	63	42	D	8	71.00

D—Dulux exterior

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-In Value
A-45	4.50	51	24	D	2	\$48.00
A-46	6.70	59	30	D	4	58.00
A-47	8.70	62	32	D	6	80.00
A-48	12.23	63	42	D	8	171.00

\*—2 doors

D—Dulux exterior

## COPELAND



BD-65



BD-65

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-In Value
BD-65	6.44	59	30	BE	2	\$161.00
A-130	12.23	63	42	D	8	194.00

BE—Enamel exterior

D—Delux exterior

1942 1932-33-34

## CROSLY



EA-43



D-45



D-35



E-43



EA-43

## 1932

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-In Value
C-35	3.5	50	28	L	2	\$5.00
C-45	4.5	54	28	L	3	8.00
C-55	5.5	58	30	L	5	7.00

1932 Models have no shelves

## 1933

D-35	3.5	51	24	L	2	\$6.00
D-45	4.5	57	24	L	3	7.00
D-55	5.5	58	30	L	4	7.00

## 1934

EA-35	3.50	49	24	L	3	\$13.00
EA-45	4.30	55	24	L	3	13.00
EA-55	5.50	55	28	L	4	14.00
E-35	3.5	55	24	L	3	13.00
E-45	5.5	55	28	L	4	14.00
E-70	7.05	58	30	L	5	18.00
PEA-35	3.50	49	24	P	3	15.00
PEA-45	4.30	55	24	P	3	15.00
PEA-55	5.50	55	28	P	4	16.00
PE-45	4.30	55	24	P	3	18.00
PE-55	5.50	55	28	P	4	18.00
PE-70	7.05	58	30	P	5	20.00

L—Laquer exterior

P—Porcelain exterior

CROSLEY



FR-30



FA-40



F-43



F-55



FA-50



GEQ-60



GAQ-70



GAQ-35



GAQ-30



GAQ-70

CROSLEY

1935 1936

Model Number	Cap. Cu. Ft.	Height inches	Width inches	Finish	No. of Trays	Trade-In Value
FR-30	3.00	36	24	D	2	\$22.00
FR-35	3.50	50	24	D	2	23.00
FR-40	4.00	56	24	D	3	23.00
FR-45	5.00	57	28	D	4	24.00
FR-50	6.00	58	32	D	7	25.00
FR-55	7.00	59	33	D	7	26.00
FR-60	8.00	59	33	D	7	26.00
FR-65	9.00	59	33	D	7	26.00
FR-70	10.00	59	33	D	7	26.00
FR-75	11.00	59	33	D	7	26.00
FR-80	12.00	59	33	D	7	26.00
FR-85	13.00	59	33	D	7	26.00
FR-90	14.00	59	33	D	7	26.00
FR-95	15.00	59	33	D	7	26.00
FR-100	16.00	59	33	D	7	26.00
FR-105	17.00	59	33	D	7	26.00
FR-110	18.00	59	33	D	7	26.00
FR-115	19.00	59	33	D	7	26.00
FR-120	20.00	59	33	D	7	26.00
FR-125	21.00	59	33	D	7	26.00
FR-130	22.00	59	33	D	7	26.00
FR-135	23.00	59	33	D	7	26.00
FR-140	24.00	59	33	D	7	26.00
FR-145	25.00	59	33	D	7	26.00
FR-150	26.00	59	33	D	7	26.00
FR-155	27.00	59	33	D	7	26.00
FR-160	28.00	59	33	D	7	26.00
FR-165	29.00	59	33	D	7	26.00
FR-170	30.00	59	33	D	7	26.00
FR-175	31.00	59	33	D	7	26.00
FR-180	32.00	59	33	D	7	26.00
FR-185	33.00	59	33	D	7	26.00
FR-190	34.00	59	33	D	7	26.00
FR-195	35.00	59	33	D	7	26.00
FR-200	36.00	59	33	D	7	26.00
FR-205	37.00	59	33	D	7	26.00
FR-210	38.00	59	33	D	7	26.00
FR-215	39.00	59	33	D	7	26.00
FR-220	40.00	59	33	D	7	26.00
FR-225	41.00	59	33	D	7	26.00
FR-230	42.00	59	33	D	7	26.00
FR-235	43.00	59	33	D	7	26.00
FR-240	44.00	59	33	D	7	26.00
FR-245	45.00	59	33	D	7	26.00
FR-250	46.00	59	33	D	7	26.00
FR-255	47.00	59	33	D	7	26.00
FR-260	48.00	59	33	D	7	26.00
FR-265	49.00	59	33	D	7	26.00
FR-270	50.00	59	33	D	7	26.00
FR-275	51.00	59	33	D	7	26.00
FR-280	52.00	59	33	D	7	26.00
FR-285	53.00	59	33	D	7	26.00
FR-290	54.00	59	33	D	7	26.00
FR-295	55.00	59	33	D	7	26.00
FR-300	56.00	59	33	D	7	26.00
FR-305	57.00	59	33	D	7	26.00
FR-310	58.00	59	33	D	7	26.00
FR-315	59.00	59	33	D	7	26.00
FR-320	60.00	59	33	D	7	26.00
FR-325	61.00	59	33	D	7	26.00
FR-330	62.00	59	33	D	7	26.00
FR-335	63.00	59	33	D	7	26.00
FR-340	64.00	59	33	D	7	26.00
FR-345	65.00	59	33	D	7	26.00
FR-350	66.00	59	33	D	7	26.00
FR-355	67.00	59	33	D	7	26.00
FR-360	68.00	59	33	D	7	26.00
FR-365	69.00	59	33	D	7	26.00
FR-370	70.00	59	33	D	7	26.00
FR-375	71.00	59	33	D	7	26.00
FR-380	72.00	59	33	D	7	26.00
FR-385	73.00	59	33	D	7	26.00
FR-390	74.00	59	33	D	7	26.00
FR-395	75.00	59	33	D	7	26.00
FR-400	76.00	59	33	D	7	26.00
FR-405	77.00	59	33	D	7	26.00
FR-410	78.00	59	33	D	7	26.00
FR-415	79.00	59	33	D	7	26.00
FR-420	80.00	59	33	D	7	26.00
FR-425	81.00	59	33	D	7	26.00
FR-430	82.00	59	33	D	7	26.00
FR-435	83.00	59	33	D	7	26.00
FR-440	84.00	59	33	D	7	26.00
FR-445	85.00	59	33	D	7	26.00
FR-450	86.00	59	33	D	7	26.00
FR-455	87.00	59	33	D	7	26.00
FR-460	88.00	59	33	D	7	26.00
FR-465	89.00	59	33	D	7	26.00
FR-470	90.00	59	33	D	7	26.00
FR-475	91.00	59	33	D	7	26.00
FR-480	92.00	59	33	D	7	26.00
FR-485	93.00	59	33	D	7	26.00
FR-490	94.00	59	33	D	7	26.00
FR-495	95.00	59	33	D	7	26.00
FR-500	96.00	59	33	D	7	26.00
FR-505	97.00	59	33	D	7	26.00
FR-510	98.00	59	33	D	7	26.00
FR-515	99.00	59	33	D	7	26.00
FR-520	100.00	59	33	D	7	26.00

L—Lacquer exterior  
P—Porcelain exterior

L—Lowboy Model

Models ending in "T" are hermetically sealed  
Models ending in "Q" are open units  
L—Lowboy Model

D—Dulux exterior  
P—Porcelain exterior

CROSLEY



HRL-50



HRL-40



HRL-30



HRL-71



HRL-60



KLS-50



KLS-60



KLS-71



KLS-61



KLS-30

CROSLEY

1937 1938

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
HRL-30	3.00	36	24	D	2	\$22.00
HRL-31	3.16	46	24	D	3	25.00
HRL-31	3.6	51	24	D	3	27.00
HRL-38	4.1	54	24	D	3	27.00
HRL-50	5.07	57	27	D	4	35.00
HRL-60	6.0	59	31	D	7	35.00
HRL-71	7.1	59	33	D	7	35.00
HLS-40	4.3	57	24	D	4	25.00
HLS-50	5.03	57	28	D	4	29.00
HLS-61	6.1	59	29	D	7	35.00
HLS-71	7.1	59	33	D	7	35.00
KLS-30	3.00	36	24	D	2	\$22.00
KLS-31	3.16	46	24	D	2	25.00
KLS-38	3.6	51	24	D	3	24.00
KLS-43	4.3	54	24	D	3	25.00
KLS-50	5.07	57	27	D	3	35.00
KLS-60	6.00	59	31	D	6	37.00
KLS-71	7.1	59	33	D	6	35.00
KLS-61	6.1	59	29	D	3	35.00
KLS-71	7.1	59	33	D	6	41.00

D—Deluxe exterior

L—Lowboy model

D—Deluxe exterior

L—Lowboy model

CROSLEY



LS85-40



LS85-45



LA9-50



LBS-65



LLS-65

MA9-60S



MSLB-75



MA9-50



MSL-55



MWS-60A

1939 1940

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value	Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
LA9-30	3.0	36	24	D	2	\$36.00	MA9-30	3.0	37	24	D	2	\$40.00
LA9-40	4.0	49	24	D	2	37.00	MA9-40	4.0	49	24	D	2	43.00
LA9-50	5.0	50	24	D	2	40.00	MA9-50	5.0	50	24	D	3	45.00
LA9-60	6.0	52	28	D	2	42.00	MA9-60S	6.0	52	28	D	3	48.00
LBS-45	4.5	51	24	D	3	39.00	MA9-80	8.0	62	30	D	5	54.00
LBS-55	5.5	56	28	D	3	44.00	MBS-45	4.5	51	25	D	3	45.00
LBS-65	6.5	61	28	D	5	49.00	MBS-55	5.5	56	29	D	4	49.00
LBS-80	8.0	62	30	D	6	58.00	MBS-60	6.5	57	29	D	4	52.00
LLS-45	4.5	51	24	D	3	41.00	MBS-70	7.0	61	30	D	6	56.00
LLS-55	5.5	56	28	D	3	49.00	MBS-80	8.0	62	30	D	7	63.00
LLS-65	6.5	61	28	D	5	55.00	ML9-45	4.5	51	25	D	3	50.00
LLS-80	8.0	62	30	D	6	65.00	ML9-55	5.5	56	29	D	4	55.00
LBS-40	4.0	49	24	D	2	35.00	ML9-70	7.0	61	30	D	6	63.00
LBS-50	5.0	50	24	D	2	39.00	ML9-80	8.0	62	30	D	7	64.00
LBS-60	6.0	52	28	D	2	43.00	MLA-60	6.0	52	28	D	3	69.00
LBS-75	7.5	62	30	D	5	69.00	MSLB-75	7.5	62	30	D	5	73.00
LSL-60	6.0	60	28	D	4	53.00	MWS-60A	6.0	51	28	D	3	42.00
LSL-75	7.5	62	30	D	5	70.00							

D—Dulux exterior

L—Lowboy model

D—Dulux exterior

L—Lowboy model

CROSLEY



A-641



DM-641



SE-641



S-641



DM-641



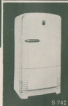
DM-642



A-642



DM-742



S-742



SE-642

CROSLEY

1941 1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
SA-641	3.0	37	24	D	2	\$50.00
A-641	4.0	51	24	D	2	52.00
A-641	6.0	56	28	D	3	58.00
S-641	7.2	60	31	D	4	67.00
SE-641	7.2	60	31	D	4	75.00
SE-641	9.0	64	34	D	5	92.00
DM-641	6.7	60	31	D	5	92.00
DM-641	8.5	64	34	D	5	111.00

J—Lowboy model

D—Deluxe exterior  
DM Models are Moist-Ekold

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
A-642	6.1	57	28	D	3	\$80.00
SE-742						86.00
S-742	7.3	61	31	D	4	92.00
SE-742	7.3	61	31	D	4	105.00
DM-742	7.0	61	31	D	4	125.00
SE-642	9.1	64	34	D	4	125.00
DM-642	8.8	64	34	D	4	150.00

D—Deluxe exterior



## CROSLEY



SS-746



SS-746



SE-746



SE-746

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	G.P.A. List
SS-746	7.3	61	31	D	5	
SE-746	7.3	61	31	D	4	153.75

D—Dulux exterior

1946 1946

## DALCO



469RD



469RD

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
469RD	9.05	62	33	D	6	

D—Dulux exterior

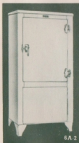
## DAYTON



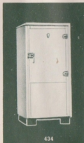
6A-2



7-C4



6A-1



434



6-C3

## DAYTON

## 1931

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-in Value
4A-2	3.9	53	24	L	2	\$5.00
5A-2	4.9	58	26	L	2	5.00
6A-2	6.0	58	28	L	2	6.00
8A-2	7.4	58	32	L	3	7.00

## 1932-33

4A-2	3.9	53	24	L	2	\$5.00
5A-2	4.9	58	26	L	2	6.00
6A-2	6.0	58	28	L	2	6.00
8A-2	7.4	58	32	L	3	7.00
1-H-4	3.9	53	24	L	2	5.00
1-H-5	4.9	58	26	L	2	6.00
2-H-6	6.0	58	28	L	2	6.00
3-H-8	6.0	58	28	L	3	6.00
3-H-8	7.4	58	32	L	3	7.00
6381-WP	7.4	58	32	P	3	7.00

## 1934

434	4.00	53	24	L	2	\$6.00
5-B-3	5.02	54	25	L	2	6.00
6-B-3	6.03	56	29	L	3	11.00
7-B-4	7.04	56	32	L	4	12.00
*8-B-4	8.04	56	35	L	4	12.00
*183-P	7.05	58	33	P	3	12.00

## 1935

4-C-3	4.1	50	24	Po	2	\$9.00
5-C-3	5.02	56	25	Po	2	9.00
6-C-3	6.03	56	29	Po	3	10.00
7-C-4	7.04	56	32	Po	4	11.00
*8-C-4	8.04	56	35	Po	4	12.00

\*—2 doors  
L—Laquer exterior

P—Porcelain exterior  
Po—Porcelain exterior

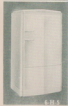
DAYTON



5-H-4



10-H-8



6-E-5



4-H-2



6-E-4



5-J



KED



6-J



KEC



KED

## 1936-37-38 1939-40

## 1936

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
4-B-2	4.00	49	33	Po	2	\$11.00
5-B-2	5.00	56	34	Po	2	12.00
6-B-4	6.04	58	38	Po	3	14.00
8-B-2	8.04	63	38	Po	3	14.00
7-D-4	7.00	57	32	Po	4	14.00
*9-D-4	9.00	57	36	Po	4	15.00

## 1937

4-E-2	4.0	51	33	Po	2	\$13.00
6-E-4	6.33	58	38	Po	4	17.00
7-E-6	7.18	63	38	Po	6	18.00
*9-E-8	9.3	61	38	Po	8	22.00

## 1938

4-B-2	4.0	50	33	Po	2	\$12.00
5-B-2	5.3	52	30	Po	3	20.00
3-B-4	5.3	52	30	Po	4	20.00
4-B-4	6.33	58	38	Po	4	21.00
5-B-2	6.33	58	38	Po	4	21.00
5-B-7	7.75	64	38	Po	6	23.00
*10-B-8	10.00	63	37	Po	8	26.00

\* 2 doors

Po—Porcelain exterior

DAYTON

## 1939

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
4-J	4.0	50	33	Po	2	\$10.00
5-J	5.14	52	30	Po	3	10.00
6-J	6.33	58	38	Po	4	11.00
7-J	7.18	63	38	Po	6	12.00
8-J	8.04	63	38	Po	6	14.00
*10-J	10.00	64	38	Po	8	16.00
10-JA	10.00	64	38	Po	4	14.00
10-JB	10.00	64	38	Po	7	16.00
10-JC	10.00	64	38	Po	7	16.00
10-JD	10.00	64	38	Po	7	16.00
*10-JE	10.00	64	38	Po	7	17.00

## 1940

4-K	4.0	49	34	Po	2	\$10.00
5-K	5.14	52	30	Po	3	10.00
6-K	6.33	58	38	Po	4	11.00
7-K	7.18	63	38	Po	6	12.00
8-K	8.04	63	38	Po	6	14.00
9-K	9.00	63	38	Po	6	14.00
*10-K	10.00	64	38	Po	8	16.00
10-KA	10.00	64	38	Po	4	14.00
10-KB	10.00	64	38	Po	7	16.00
10-KC	10.00	64	38	Po	7	16.00
10-KD	10.00	64	38	Po	7	16.00
10-KE	10.00	64	38	Po	7	16.00
10-KF	10.00	64	38	Po	7	16.00
10-KG	10.00	64	38	Po	7	16.00
10-KH	10.00	64	38	Po	7	16.00
10-KI	10.00	64	38	Po	7	16.00
10-KJ	10.00	64	38	Po	7	16.00
10-KK	10.00	64	38	Po	7	16.00
10-KL	10.00	64	38	Po	7	16.00
10-KM	10.00	64	38	Po	7	16.00
10-KN	10.00	64	38	Po	7	16.00
10-KO	10.00	64	38	Po	7	16.00
10-KP	10.00	64	38	Po	7	16.00
10-KQ	10.00	64	38	Po	7	16.00
10-KR	10.00	64	38	Po	7	16.00
10-KS	10.00	64	38	Po	7	16.00
10-KT	10.00	64	38	Po	7	16.00
10-KU	10.00	64	38	Po	7	16.00
10-KV	10.00	64	38	Po	7	16.00
10-KW	10.00	64	38	Po	7	16.00
10-KX	10.00	64	38	Po	7	16.00
10-KY	10.00	64	38	Po	7	16.00
10-KZ	10.00	64	38	Po	7	16.00

\* 2 doors

Po—Porcelain exterior

## DAYTON



D-415



S-415



SD-741



SD-741



D-415

1941

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-in Value
#341	3.0	35	24	D	2	\$46.00
441	4.0	50	23	D	2	48.00
S-415	6.15	56	30	D	2	74.00
S-741	7.05	59	30	D	4	82.00
S-841	8.43	65	30	D	6	98.00
D-415	6.15	56	30	D	4	58.00
D-741	7.05	59	30	D	4	76.00
D-841	8.43	65	30	D	6	92.00
C-741	8.43	65	30	D	6	92.00
C-841	8.43	65	30	D	6	92.00
CS-841	8.43	65	30	D	6	92.00
SD-741	7.05	59	30	D	4	76.00
*SD-1041	10.0	64	38	D	7	110.00

\* 2 doors  
D - Dayton exterior

‡ Lowboy Model

## FIRESTONE

Manufactured by  
FIRESTONE TIRE AND  
RUBBER COMPANY

Akron, Ohio

Year	Page
1941	44
1942	45

## FRIGIDAIRE

Manufactured by  
GENERAL MOTORS  
CORPORATION

Dayton 1, Ohio

Year	Page
1939-39	46, 47
1939-31-32	48, 49
1939	50
1934	51
1935	52
1936	53
1937	54
1938	55
1939	56
1940	57
1941	58
1942	59, 60
1946	61

# FIRESTONE



Standard 6



Deluxe 8



Deluxe 7



Deluxe 8



Std. 8

## 1941



SA-1

## 1946



SA-2



SA-3



SA-4



SA-5

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-in Value
Standard 6	6.47	56	30	D	3	\$80.00
Deluxe 7	7.00	58	30	D	3	\$93.00
Deluxe 8	8.00	62	30	D	3	\$104.00

D—Deluxe exterior

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	O.P.A. List
SA-1	6.47	56	30	D	3	
SA-2	7.00	58	30	D	4	
SA-8	7.10	57	30	D	4	\$147.95E* 157.95W*

D—Deluxe exterior

\*E—Eastern

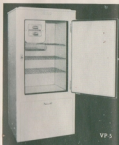
\*W—Western

# FIRESTONE

## FRIGIDAIRE



M-3



VP-3



AP-7-1



D-4

## FRIGIDAIRE

## 1928

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
V-4	4.0	51	24	D	2	\$9.00
VP-4	4.0	51	24	D	2	9.00
V-5	5.0	57	27	D	2	9.00
VP-5	5.0	57	27	P	2	9.00
LP-5	5.0	56	27	P	2	7.00
TP-5	5.0	56	27	P	2	7.00
L-5	5.0	57	27	D	2	7.00
M-5	5.0	63	27	D	2	9.00
*M-7	7.0	61	35	D	3	10.00
*M-9	9.0	67	35	D	4	10.00
*M-11	12.0	68	48	D	4	14.00
**M-15	15.0	69	55	D	6	25.00
M-5-2	5.0	61	27	D	2	9.00
P-4	5.0	61	32	P	2	13.00
P-6	9.0	67	39	P	4	18.00

## 1929

AP-4	4.0	48	26	P	2	\$11.00
AP-5	5.0	57	29	P	2	13.00
AP-6	6.0	59	32	P	2	13.00
AP-7-1	7.0	62	33	P	2	13.00
*AP-7-2	7.0	62	36	P	3	15.00
*AP-9	9.0	68	37	P	4	18.00
*AP-11	12.0	67	47	P	4	25.00
***AP-15	15.0	71	47	P	6	41.00
D-4	4.0	48	26	D	2	11.00
D-5	5.0	57	29	D	2	13.00
D-6	6.0	59	32	D	2	13.00
D-7-1	7.0	62	33	D	2	13.00
*D-7-2	7.0	62	36	D	3	15.00
*D-9	9.0	68	37	D	4	18.00
*D-11	12.0	67	47	D	4	25.00
***D-15	15.0	71	47	D	6	32.00

\*—2 doors  
 \*\*—3 doors  
 \*\*\*—4 doors

D—Duro exterior  
 P—Porcelain exterior

## FRIGIDAIRE



G-4



G-4



W-6



WP-18



S-4



ML-4

## FRIGIDAIRE

## 1930

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
G-3	3.0	48	24	P	2	\$30.00
G-4	4.0	54	24	P	2	30.00
G-5	5.0	59	29	P	2	32.00
G-6	6.0	61	32	P	2	34.00
GS-4	4.0	54	24	P	2	30.00
GS-5	5.0	48	24	P	2	30.00
*MC-9	6.6	68	27	P	3	35.00
*MC-12	8.0	68	47	P	5	35.00

## 1931

W-3	3.2	54	24	P	2	\$35.00
W-4	4.1	56	26	P	2	36.00
W-5	5.2	63	29	P	3	37.00
W-6	6.6	65	32	P	3	39.00
*W-8	8.1	62	36	P	3	42.00
*W-10	10.3	67	37	P	3	46.00
*W-12	13.1	67	47	P	4	49.00
**W-18	18.3	71	47	P	6	55.00

## 1932

ML-4	4.0	54	24	D	2	\$15.00
ML-5	5.0	54	27	D	2	16.00
ML-6	6.6	63	29	D	2	19.00
S-4	4.0	54	24	D	2	15.00
S-5	5.0	54	27	D	2	16.00
S-6	6.6	63	29	D	2	19.00
SD-4	4.1	54	24	D	2	15.00
SD-6	6.1	63	29	D	2	19.00
WP-4	4.0	55	24	P	2	16.00
WP-5	5.0	55	27	P	2	17.00
WP-6	6.2	63	29	P	3	19.00
WP-7	8.6	66	32	P	3	20.00
*WP-8	8.1	63	35	P	3	22.00
*WP-10	10.3	67	37	P	3	26.00
*WP-12	13.1	67	47	P	4	40.00
***WP-18	18.3	72	47	P	6	55.00

\*—3 doors  
 \*\*\*—4 doors

D—Duco exterior  
 P—Porcelain exterior

## FRIGIDAIRE



SL-43



Super 63



Super 123



Super 63



Sed. 43



Sed. 4-34



Mos. 8-34

1933 1934

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-in Value
Sed. 43	4.1	50	24	D	2	\$9.00
Sed. 43	6.1	55	26	D	3	10.00
SL-43	4.2	55	24	D	2	21.00
SL-63	5.7	58	26	D	3	24.00
SL-73	7.1	62	29	D	4	35.00
Super 43	4.2	55	24	P	3	33.00
Super 63	5.7	58	26	P	3	38.00
Super 73	7.1	62	29	P	6	38.00
Super 93	9.1	65	32	P	6	39.00
*Super 113	12.1	65	39	P	6	45.00
*Super 133	15.1	65	47	P	8	55.00
***WP-18-33	18.3	72	47	P	6	64.00

\*—2 doors  
 \*\*\*—4 doors

D—Dulux exterior  
 P—Porcelain exterior

## FRIGIDAIRE



Sed. 5-34



Mos. 8-34



Super 8-34

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-in Value
Sed. 4-34	4.1	50	24	D	3	\$8.00
Sed. 5-34	5.2	53	25	D	3	10.00
Sed. 6-34	6.1	55	26	D	3	11.00
Mos. 4-34	4.1	55	24	D	3	24.00
Mos. 6-34	6.1	60	26	D	3	27.00
Mos. 8-34	8.1	63	30	D	6	33.00
Super 4-34	4.2	55	24	P	3	27.00
Super 6-34	6.3	61	26	P	3	33.00
Super 7-34	7.1	62	29	P	6	35.00
Super 9-34	9.1	65	32	P	6	41.00
*Sed. 12-34	10.00	65	39	P	6	55.00
*Sed. 15-34	13.1	65	47	P	6	70.00
*Sup. 12-34	12.1	65	39	P	6	51.00
*Sup. 15-34	15.1	65	47	P	8	66.00
***WP-18-34	18.3	72	47	P	6	64.00

\*—2 doors  
 \*\*\*—4 doors

D—Dulux exterior  
 P—Porcelain exterior



## FRIGIDAIRE



Super 5-35



Master 5-35



Std. 5-35



Master 5-35



Super 5-35

1935 1936

Model Number	Cap., Cu. Ft.	Height, inches	Width, inches	Finish	No. of Trays	Trade-In Value
Std. 5-35	3.2	64	33	D	2	\$12.00
Std. 4-35	4.1	50	34	D	2	15.00
Std. 4-35	5.2	57	35	D	3	15.00
Std. 6-35	6.3	55	36	D	3	17.00
Master 4-35	4.1	53	34	D	2	27.00
Master 5-35	5.2	55	35	D	3	31.00
Master 4-35	6.1	58	36	D	3	33.00
Master 5-35	6.1	61	30	D	6	38.00
Super 5-35	5.2	56	35	P	3	38.00
Super 6-35	6.2	58	35	P	3	38.00
Super 7-35	7.1	60	36	P	6	42.00
Super 8-35	9.1	63	31	P	6	48.00
*Del. 12-35	10.0	64	38	P	6	58.00
*Del. 13-35	13.1	65	47	P	6	71.00
*Super 12-35	12.1	64	38	P	6	82.00
*Super 13-35	15.1	65	47	P	6	90.00
***WP-18-35	18.3	72	47	P	6	98.00

\*—2 doors  
\*\*\*—4 doors

D—Duo exterior  
P—Porcelain exterior

## FRIGIDAIRE



D3-36



Max 6-36



Sup 5-36



DRS-6-36



D3-36

Model Number	Cap., Cu. Ft.	Height, inches	Width, inches	Finish	No. of Trays	Trade-In Value
DRS-5-36	5.1	43	38	D	3	\$24.00
DRS-6-36	6.2	47	37	D	3	28.00
D3-36	3.1	48	37	D	2	18.00
Max 5-36	3.1	44	35	D	2	27.00
Max 4-36	4.1	50	34	D	2	34.00
Max 5-36	5.1	55	28	D	4	38.00
Max 6-36	6.24	58	30	D	4	41.00
Max 7-36	7.24	59	31	D	6	45.00
Sup 4-36	4.1	50	34	P	2	42.00
Sup 5-36	5.1	55	28	P	4	45.00
Sup 6-36	6.24	58	30	P	4	48.00
Sup 7-36	7.24	59	31	P	6	53.00
Sup 8-36	9.1	60	32	P	6	61.00
*D-Frm. 12-36	12.0	64	38	P	6	75.00
*D-Comp. 12-36	13.1	64	47	P	7	88.00
*WP-12-36	12.1	64	38	P	6	74.00
*WP-13-36	15.1	64	47	P	6	88.00
*WP-18-36	18.3	71	47	P	6	94.00

\*—2 doors  
\*\*\*—4 doors

D—Duo exterior  
P—Porcelain exterior

## FRIGIDAIRE



Mod. 5-37



Spec. 5-37



D5-37



Del. 5-37



Spec. 6-37



Del. 6-38

1937 1938

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
54-37	5.1	44	33	D	2	\$35.00
Spec. 5-37	5.1	44	33	D	4	35.00
Spec. 6-37	6.1	47	33	D	4	40.00
Spec. 7-37	7.1	49	33	D	6	45.00
Mod. 4-37	4.1	39	34	D	2	41.00
Mod. 5-37	5.1	45	33	D	4	45.00
Mod. 6-37	6.1	48	33	D	4	48.00
Mod. 7-37	7.1	50	33	D	6	55.00
Mod. 8-37	8.25	52	33	D	6	60.00
Del. 5-37	5.1	45	33	P	4	41.00
Del. 6-37	6.1	48	33	P	4	45.00
Del. 7-37	7.1	49	33	P	6	55.00
Del. 8-37	8.25	52	33	P	6	60.00
*Imp. 15-37	15.5	65	38	P	8	100.00

D—Duo exterior  
P—Porcelain exterior

\*—2 doors

## FRIGIDAIRE



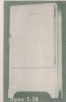
Spec 6-38



Del 5-38



Mod 6-38



Spec 5-38

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
D-3	3.1	44	33	D	2	\$41.00
Spec. 5-38	5.1	47	33	D	4	47.00
Spec. 6-38	6.1	50	33	D	4	48.00
Spec. 7-38	7.1	52	33	D	6	53.00
Mod. 4-38	4.1	40	34	D	2	47.00
Mod. 5-38	5.1	48	33	D	4	55.00
Mod. 6-38	6.1	50	33	D	4	57.00
Mod. 7-38	7.1	52	33	D	6	63.00
Mod. 8-38	8.25	54	33	D	6	68.00
Del. 5-38	5.1	48	33	P	4	52.00
Del. 6-38	6.1	50	33	P	4	58.00
Del. 7-38	7.1	52	33	P	6	70.00
Del. 8-38	8.25	54	33	P	6	75.00
*Imp. 15-38	15.1	65	38	P	8	115.00

\*—2 doors

P—Porcelain exterior  
D—Duo exterior

## FRIGIDAIRE



Spec. 6-39



CWP 5-39



DA-4



Max 6-39



SV 4-40

1939

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-in Value
DA-3	3.1	44	24	D	2	\$45.00
DA-4	4.1	50	24	D	2	49.00
SV 4-39	6.0	56	29	D	3	53.00
Spec. 5-39	5.1	55	29	D	4	53.00
Spec. 6-39	6.2	59	31	D	4	56.00
Max 4-39	4.1	50	24	D	2	53.00
Max 5-39	5.1	55	29	D	3	61.00
Max 6-39	6.2	59	31	D	5	65.00
Max 8-39	8.2	62	33	D	5	78.00
CW 6-39	6.2	59	31	D	5	83.00
CW 8-39	8.2	62	33	D	5	87.00
CWP 5-39	5.1	55	29	P	3	82.00
CWP 6-39	6.2	59	31	P	5	87.00
CWP 8-39	8.2	62	33	P	5	100.00
*CW Imp. 12.5	12.5	65	38	P	7	135.00

\*—2 doors

D—Draco exterior  
P—Porcelain exterior

## FRIGIDAIRE

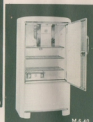


CW Imp. 8-40

1940

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-in Value
SVS 4-40	6.0	55	29	D	4	\$50.00
SV 3-40	3.1	44	24	D	2	49.00
SV 4-40	4.1	50	24	D	2	52.00
SV 6-40	6.2	59	31	D	3	57.00
SV 8-40	8.2	62	33	D	5	71.00
M 3-40	3.2	55	29	D	3	66.00
M 4-40	6.2	59	31	D	3	71.00
M 6-40	8.2	62	33	D	5	86.00
Del. 3-40	5.2	55	29	D	3	70.00
Del. 6-40	6.2	59	31	D	5	75.00
CWH 5-40	5.1	55	29	D	3	75.00
CWH 6-40	6.1	59	31	D	5	83.00
CWDL 6-40	6.1	59	31	D	5	94.00
CWDL 8-40	8.1	62	33	D	5	102.00
CW Imp. 8-40	8.1	59	31	P	5	103.00
CW Imp. 8-40	8.1	62	33	P	5	110.00
CW Imp. 11-40	11.5	65	38	P	7	165.00

\*—2 doors

D—Draco exterior  
P—Porcelain exterior

M 6-40



Del. 6-40



CWDL 6-40



SV 6-40

## FRIGIDAIRE



S-8-41



L-8-41



LS-8-41



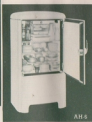
M-8-41



CD-8-41



AH-4



AH-6



S7-42



MP7-42



D7-42

## 1941 1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
IS-8-41	3.1	35	24	D	2	\$38.00
S-4-41	4.1	50	24	D	3	58.00
S-8-41	6.0	55	29	D	3	60.00
S-8-41	6.1	55	29	D	3	62.00
LS-8-41	6.9	59	31	D	3	62.00
L-8-41	6.9	59	31	D	3	68.00
L-8-41	8.1	60	31	D	5	92.00
M-8-41	6.9	60	31	D	3	76.00
LP-8-41	6.9	59	31	P	3	76.00
MP-8-41	6.9	60	31	P	3	86.00
C-8-41	6.8	60	31	D	3	88.00
C-8-41	9.1	64	34	D	5	103.00
CD-8-41	6.3	60	31	D	5	103.00
CP-8-41	6.8	60	31	P	3	88.00
CPD-8-41	6.3	60	31	P	5	116.00
CPD-8-41	8.5	64	34	P	5	131.00
*CPD-13-41	13.5	65	39	P	7	206.00

\*—2 doors

P—Lowboy

P—Porcelain exterior

D—Delux exterior

## FRIGIDAIRE

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
AH-4	4.1	50	25	D	4	\$69.00
AH-6	6.1	55	25	D	3	71.00
D7-42	7.0	60	31	D	3	89.00
DP7-42	7.0	60	31	P	3	101.00
MP7-42	7.0	60	31	D	3	81.00
MP7-42	7.0	60	31	P	3	92.00
S7-42	7.0	60	31	D	3	73.00

D—Delux exterior

P—Porcelain exterior

Frigidaire—1942 Continued Page 60

## FRIGIDAIRE



DP7-42



DP9-42



CPD9-42

CD7-42  
CPD7-42

CPD13-42

D1-7

1942-1946



M1-7



M1-7

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
DP9-42	9.1	64	34	D	5	\$112.00
DP9-42	9.1	64	34	P	5	124.00
CD7-42	6.3	60	31	D	5	125.00
CPD7-42	6.3	60	31	P	5	126.00
CD9-42	8.5	64	34	D		142.00
CPD9-42	8.5	64	34	P		154.00
CPD13-42	13.5	65	39	P		241.00

D—Deluxe exterior

P—Porcelain exterior

Continued from Page 59

## FRIGIDAIRE

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
D1-7	7.0	60	31	D	5	
M1-7	7.0	60	31	D	3	

D—Deluxe exterior



D1-7

# GENERAL ELECTRIC

Manufactured by  
GENERAL ELECTRIC  
COMPANY

1185 Boston Avenue  
Bridgeport 2, Conn.

Year	Page
1928	63
1929	64
1930	65
1931	66
1932	67
1933	68
1934	69
1935	70
1936	71
1937	72
1938	73
1939	74
1940	75

## GENERAL ELECTRIC (Continued)

Year	Page
1941	76
1942	77, 78
1943-45	79

# GIBSON

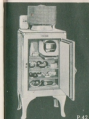
Manufactured by

## GIBSON REFRIGERATOR COMPANY

Greenville, Michigan

Year	Page
1931-32-33-34	80, 81
1935	82
1936	83
1937	84
1938	85
1939	86
1940	87
1941	88
1942	89
1943	90

# GENERAL ELECTRIC



P-42



P-72



RT-72



FL-95



P-42

# 1928

Model Number	Cap. Cu. Ft.	Height inches	Width inches	Depth inches	No. of Trays	Trade-in Value
S-3	2.5	51	27	L	2	\$8.00
S-5	5.2	57	28	L	2	8.00
P-42	3.5	61	24	P	2	8.00
P-52	5.5	66	28	P	2	9.00
P-72	7.5	70	34	P	2	9.00
S-5	5.5	67	28	L	2	9.00
SS-5	5.5	67	28	L	2	9.00
RT-52	5.5	67	28	L	2	9.00
RT-72	7.5	70	34	L	2	9.00
*FL-95	10.0	69	42	L	4	9.00
*FL-95	10.0	69	42	P	4	9.00
*FL-13	13.0	72	49	P	4	13.00
*FL-17	17.0	72	61	P	4	17.00
DE-75	7.5	72	33	P	2	9.00
*DE-10	10.0	72	44	P	4	9.00
*DE-14	14.0	72	52	P	4	13.00
*DE-18	18.0	70	74	P	6	18.00

\*—2 doors  
\*\*—3 doors

L—Laqueer exterior  
P—Porcelain exterior

## GENERAL ELECTRIC



G-35



G-75



PL-13



PL-13



G-55



PS-6



G-40



G-40



S-42



PS-6

1929 1930

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
G-35	3.5	64	24	S	2	\$11.00
G-40	3.5	64	24	S	2	11.00
G-55	5.5	68	29	S	4	13.00
G-75	7.5	68	34	S	2	13.00
*G-100	10.0	65	45	S	4	18.00
*G-125	13.0	67	54	S	4	20.00
*G-175	17.0	68	65	S	4	27.00
*PL-13	10.0	69	45	P	4	9.00
*PL-13	13.0	71	48	P	4	13.00
**PL-17	17.0	73	61	P	4	17.00
RT-5	5.5	67	28	S	4	9.00
RT-7	7.0	70	34	S	4	9.00

\*—2 doors  
\*\*—3 doors

S—Sanok exterior  
P—Porcelain exterior

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
G-40	3.5	64	24	S	2	\$11.00
G-55	5.5	68	29	S	4	13.00
G-75	7.5	68	34	S	2	13.00
*G-100	10.0	65	45	S	4	18.00
*G-125	13.0	67	54	S	4	20.00
*G-175	17.0	68	65	S	4	27.00
G-40	4.0	64	24	S	2	11.00
G-40	4.5	66	25	S	4	13.00
*S-100	10.0	65	45	S	4	18.00
*S-125	13.0	67	54	S	4	20.00
*S-150	17.0	68	65	S	4	27.00
PS-5	5.5	67	28	S	4	9.00
PS-6	6.0	68	28	S	4	9.00
PS-7	7.5	70	35	S	4	9.00
*PS-85	10.0	69	45	S	4	9.00
*PS-10	13.0	71	48	S	4	20.00
*PS-17	17.0	73	61	S	4	23.00
***PS-17	18.0	76	64	P	4	24.00

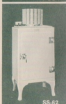
\*—2 doors  
\*\*—3 doors  
\*\*\*—4 doors

P—Porcelain exterior  
S—Sanok exterior

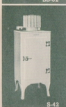
## GENERAL ELECTRIC



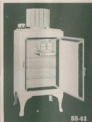
PS-7



SS-62



S-43



SS-61



PS-7

1931

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
S-43	4.0	54	24	S	2	\$11.00
S-43	6.0	56	26	S	4	14.00
S-43	9.0	58	28	S	4	16.00
*PS-100	10.0	60	30	S	4	18.00
*PS-140	13.0	62	32	S	4	22.00
*PS-180	16.0	64	34	S	4	26.00
SS-43	4.0	54	24	S	2	12.00
SS-43	6.0	56	26	S	4	15.00
SS-62	10.0	60	30	S	4	18.00
SS-100	10.0	60	30	S	4	21.00
SS-140	13.0	62	32	S	4	25.00
SS-180	16.0	64	34	S	4	29.00
PS-5	5.5	57	28	P	4	17.00
PS-45	6.5	58	29	P	4	18.00
PS-7	7.5	59	30	P	4	19.00
PS-8	10.5	60	32	P	4	20.00
PS-13	13.5	62	34	P	4	22.00
PS-17	17.5	64	36	P	4	24.00
PS-17	18.0	64	36	P	4	25.00
PS-18	18.0	64	36	P	4	25.00

\*—2 doors  
\*\*—3 doors  
\*\*\*—4 doors

S—Stainless steel exterior  
P—Porcelain exterior

## GENERAL ELECTRIC



S-44

1932

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
S-44	4.4	54	24	S	2	\$12.00
S-47	6.7	56	26	S	4	15.00
S-45	8.5	58	28	S	4	16.00
PS-45	4.4	55	24	P	2	15.00
PS-55	5.5	57	26	P	4	17.00
PS-5	5.5	57	28	P	4	20.00
PS-45	6.7	58	28	P	4	20.00
PS-65	8.7	59	30	P	4	22.00
PS-10	10.6	61	32	P	4	24.00
PS-17	17.0	63	34	P	4	26.00
P-44	4.4	55	24	P	2	12.00
P-45	6.7	57	26	P	4	15.00
P-45	8.5	59	28	P	4	16.00
P-100	10.5	60	30	P	4	18.00
P-100	13.4	62	32	P	4	20.00
P-134	17.0	64	34	P	4	22.00
PL-13	23.0	71	40	P	6	24.00
PL-13	23.0	71	40	P	6	25.00
PS-180	18.0	64	36	P	4	25.00

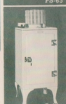
\*—2 doors  
\*\*—3 doors  
\*\*\*—4 doors

S—Stainless steel exterior  
C—Crystal exterior  
P—Porcelain exterior

Model E-5 has open type unit.



PS-63



S-44



P-43



## GENERAL ELECTRIC



HT-70



S-67



HE-3



HT-47



HE-5



F-4



T-3

1933 1934

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
S-44	4.4	64	34	S	2	\$12.00
S-47	5.7	66	36	S	4	18.00
S-65	8.5	68	34	S	4	18.00
*S-100	10.1	65	45	S	6	23.00
*S-148	14.6	67	54	S	6	33.00
*S-183	18.2	71	65	S	6	37.00
HE-3	3.0	35	24	G	2	12.00
HE-68	4.0	52	34	G	2	12.00
HE-5	5.0	53	37	G	2	14.00
HE-7	7.0	57	38	G	2	15.00
HE-47	9.7	65	34	G	2	18.00
HE-70	7.0	66	36	G	4	18.00
HT-47	4.7	65	34	P	2	15.00
HT-70	7.0	67	36	P	4	18.00
F-44	4.4	62	34	P	2	12.00
F-45	5.5	67	36	P	4	15.00
F-62	6.2	66	36	P	4	15.00
F-67	8.5	68	38	P	4	16.00
F-65	8.5	68	34	P	4	16.00
*F-110	11.0	69	42	P	6	24.00
*F-124	13.4	71	48	P	6	31.00
*F-170	17.0	75	61	P	6	38.00
**F-180	18.0	78	64	P	6	55.00
*F-132	13.0	71	48	P	6	31.00

HE Models have open type units.

S—Stainless exterior

G—Crystal exterior

P—Porcelain exterior

F—Lowboy Model

—2 doors

—3 doors

—4 doors

—5 doors

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
S-5	5.0	64	34	G	2	\$12.00
S-7	7.0	66	36	G	4	18.00
HE-47	4.7	65	34	G	2	15.00
HE-70	7.0	66	36	G	4	18.00
HT-47	4.7	65	34	P	2	15.00
HT-70	7.0	66	36	P	4	18.00
F-3	3.0	36	24	G	2	10.00
F-4	4.3	53	23	G	2	10.00
F-5	5.3	53	27	G	2	10.00
F-7	7.2	57	30	G	4	15.00
PF-4	4.3	53	23	P	2	10.00
PF-5	5.3	53	27	P	2	10.00
PF-7	7.2	57	30	P	4	15.00
S-7	7.0	66	36	P	4	18.00
T-4	6.6	68	34	P	4	16.00
*T-14	14.0	68	58	P	6	55.00
*S-100	10.7	65	45	S	6	23.00
*S-148	14.6	67	54	S	6	33.00
*S-183	18.2	68	65	S	6	37.00
*F-110	11.0	69	42	P	6	24.00
*F-124	13.4	71	48	P	6	31.00
*F-170	17.0	75	61	P	6	38.00
**F-180	18.0	78	64	P	6	55.00

—2 doors

—3 doors

—4 doors

—5 doors

—6 doors

—7 doors

S—Stainless exterior

G—Crystal exterior

P—Porcelain exterior

F and PF Models have open type units

F—Lowboy Model



F-5



T-5

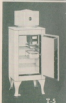


S-7

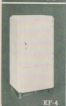
## GENERAL ELECTRIC



X-4



T-3



KF-4



X-3



KF-3

1935

Model Number	Cap. Cu. Ft.	Height inches	Width inches	Finish	No. of Trays	Trade-In Value
DE-1	3.6	38	24	G	2	\$14.00
E-3	3.3	38	24	G	2	14.00
E-4	4.0	41	24	G	2	15.00
E-5	5.0	45	24	G	2	22.00
E-6	6.3	48	29	G	4	28.00
E-7	7.0	47	29	G	4	31.00
EF-4	4.4	53	23	G	2	27.00
EF-5	5.2	53	23	G	2	28.00
EF-7	7.0	57	30	G	4	35.00
*EF-10	12.5	63	33	P	6	58.00
*EF-13	15.4	63	46	P	6	73.00
E-4	4.3	53	23	G	2	25.00
E-5	5.2	53	23	G	2	28.00
E-7	7.0	57	30	G	4	31.00
T-3	3.0	45	24	P	2	28.00
T-7	7.0	68	29	P	4	33.00
T-8	8.6	68	34	P	4	39.00
EF-6	5.7	53	27	P	2	29.00
EF-7	7.0	57	30	P	4	35.00
*P-134	13.4	78	49	P	6	55.00
*P-138	18.0	79	44	P	6	55.00
*S-148	13.0	67	34	G	6	32.00

\*—2 doors

—4 doors

G—Glyptol exterior

P—Porcelain exterior

EF Models have open type units.  
Model DE-1 has remote unit.

## GENERAL ELECTRIC



M-6



V-5



V-4



SM-66



M-4

Model Number	Cap. Cu. Ft.	Height inches	Width inches	Finish	No. of Trays	Trade-In Value
M-4	4.0	42	24	G	2	\$17.00
M-5	5.1	45	24	G	2	28.00
M-6	6.4	45	29	G	4	41.00
M-7	7.2	48	29	G	4	45.00
SM-66	6.6	61	29	G	2	38.00
T-5	5.0	65	34	P	2	34.00
T-7	7.0	67	29	P	4	38.00
TM-7	7.2	67	29	P	4	39.00
TM-8	8.6	63	34	P	4	61.00
V-4	4.3	53	24	G	2	33.00
V-5	5.2	53	27	G	2	34.00
V-7	7.0	57	30	G	4	38.00
EF-3	2.9	38	24	G	2	15.00
*EF-12	12.5	63	33	P	7	74.00
*EF-15	15.4	63	46	P	7	88.00

\*—2 doors

I—Lowboy model

P—Porcelain exterior

G—Glyptol exterior

V, LE and EF Models have open type units

## GENERAL ELECTRIC



PB4-37



JRS-37



RS-38



JRS-38



RS-37



JRS-37



MB-37

1937

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
JRS-37	5.2	53	27	G	2	\$43.00
JRS-37	6.1	57	30	G	4	48.00
JRS-37	7.1	60	30	G	4	51.00
RS-37	2.8	36	24	G	2	38.00
RS-37	4.2	50	24	G	2	41.00
RS-37	5.2	53	27	G	3	48.00
RS-37	6.1	57	30	G	4	48.00
RS-37	7.1	60	30	G	4	54.00
RS-37	8.1	60	33	G	4	61.00
MB-37	6.3	66	30	G	4	50.00
MB-37	8.2	70	33	G	4	62.00
PB4-37	6.1	57	30	P	4	61.00
PB4-37	8.1	60	33	P	4	73.00
*E-12	12.5	63	39	P	6	74.00
*E-15	15.4	63	46	P	6	88.00

\*—2 doors

L—Lowboy Model

G—Crystal exterior

P—Porcelain exterior

E Models have open type units

## GENERAL ELECTRIC



JRS-38



RS-38



PB4-38

1938

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
JRS-38	5.0	54	28	G	3	\$47.00
JRS-38	6.1	57	30	G	4	48.00
JRS-38	7.1	60	30	G	4	52.00
RS-38	2.8	36	24	G	2	40.00
RS-38	4.0	50	24	G	2	47.00
RS-38	5.0	54	28	G	3	53.00
RS-38	6.1	57	30	G	4	57.00
RS-38	7.1	60	30	G	6	62.00
RS-38	8.1	60	33	G	6	71.00
PB4-38	5.0	54	28	P	3	61.00
PB4-38	6.1	57	30	P	4	68.00
PB4-38	8.1	60	33	P	6	78.00
*PB12-38	12.0	67	40	P	7	110.00
*PB16-38	16.1	67	40	P	7	138.00

\*—2 doors

L—Lowboy Model

G—Crystal exterior

P—Porcelain exterior

Models PB12-38 and PB16-38 have open type units

## GENERAL ELECTRIC



BT-39



LBT-39



PB-39



PBT-39



JBT-39

LBT-40



BT-40



LBT-40



BT-40



BT-40

## 1939 1940

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
BT-39	4.0	35	42	G	2	\$49.00
BT-39	3.1	44	24	G	2	45.00
BT-39	4.0	50	24	G	2	48.00
BT-39	5.0	54	28	G	3	55.00
BT-39	6.1	57	30	G	4	55.00
LBT-39	6.1	54	30	G	3	55.00
BT-39	2.8	36	24	G	2	45.00
BT-39	5.0	54	28	G	3	51.00
BT-39	6.1	57	30	G	5	57.00
BT-39	8.1	61	33	G	5	57.00
PBT-39	5.0	54	28	P	3	76.00
PBT-39	6.1	57	30	P	5	83.00
PBT-39	8.1	61	33	P	5	98.00
*PB12-39	12.0	67	40	P	7	125.00
*PB14-39	16.1	67	49	P	7	145.00

\*—2 doors

G—Glycol exterior

P—Porcelain exterior

Model BT-39 has remote unit

Models PB12-39 and PB14-39 have open type units

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
BT-4	4.0	35	42	G	2	\$49.00
LBT-4	3.1	44	24	G	2	50.00
LBT-40	4.2	51	24	G	2	55.00
LBT-4	6.2	54	30	G	4	51.00
LBT-40	6.2	57	30	G	4	60.00
LBT-40	8.2	60	33	G	5	77.00
BT-40	5.0	54	28	G	3	61.00
BT-40	6.2	57	30	G	4	73.00
BT-40	5.0	54	28	G	3	60.00
BT-40	6.2	57	30	G	5	68.00
BT-40	8.2	61	33	G	5	97.00
PBT-40	5.0	54	28	P	3	95.00
PBT-40	6.2	57	30	P	5	103.00
PBT-40	8.2	61	33	P	5	119.00
*PB12-40	12.0	67	40	P	9	155.00
*PB14-40	16.1	67	49	P	9	205.00

\*—2 doors

G—Glycol exterior

P—Porcelain exterior

Model BT-4 has remote unit

Models PB12-40 and PB14-40 have open type units

## GENERAL ELECTRIC



117-417



1104



88-41



87-40



864

114



440



4834



11004-14

## GENERAL ELECTRIC

1941 1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade Value \$75
BT-4	4.0	35	43	G	2	80
LB-3	3.2	44	34	G	2	80
LB-4	4.2	51	34	G	2	80
LBH-41	4.2	51	34	G	4	80
LBH-43	4.2	51	34	G	4	80
TB-41	4.2	37	35	G	4	75
TB-43	4.2	37	35	G	4	80
SB-41	5.0	34	38	G	2	80
SBT-41	7.0	36	33	G	5	80
SA-41	6.2	37	36	G	5	100
ST-41	7.0	36	35	G	5	100
SB-43	5.0	40	33	G	5	110
FBH-43	4.2	57	30	P	4	80
FT-43	6.2	57	30	P	5	110
PTT-41	7.0	59	31	P	5	110
FTB-43	6.2	61	33	P	5	120
*PB13-43	12.0	67	40	P	9	215
*PB16-41	16.1	67	49	P	9	245



☐ Crystal structure  
☐ Powder X-ray diffraction

Model BY-4—Remote Unit.  
Models PB12-41 and PB16-41 have  
open units.

Model Number	Log. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shays	Trade-In Value
LE4-D						\$71.00
LE4-G	6.1	56	30	G	4	73.00
LE4-A	6.1	56	30	G	4	
BE7-C	7.0	59	31	G	4	
BE7-42	7.0	59	31	G	4	\$5.00
BE7-42	7.0	59	31	G	4	\$4.00
BE7-42	7.0	59	31	G	4	\$65.00

☐ Ophthalmic anterior

General Electric 1942 - Continued page 70

## GENERAL ELECTRIC



PB-42



PB-42



PB-42



PB12-E



PB12



LBE-H



LBT-B



LBT-D



LBT-D



LBE-H

1942 1945-46

## 1945

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Troys	Trade-In Value
BT-42	7.1	59	31	G	4	\$125.00
BB-42	8.5	61	33	G	4	137.00
PB7-42	7.0	59	31	P	4	114.00
PBB-42	8.5	61	33	P	4	148.00
PB12-E	12.0	67	40	P	8	253.00
PB14-E	16.1	67	49	P	8	298.00

G—Glyptal exterior  
P—Porcelain exterior

Continued from Page 77

## GENERAL ELECTRIC

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Troys	D.P.A. List
LBE-H	6.1	56	30	D	4	\$133.75
LBT-B	7.0	59	31	D	4	151.50
LBT-D	7.0	59	31	D	4	168.25

## 1946

LBE-H	6.1	56	30	D	4	\$133.75
LBT-B	7.0	59	31	D	4	151.50

D—Dulux exterior



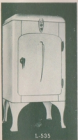
1000



678



44-73



1475



LA 374

## 1931

Model Number	Cap. Co. ft.	Weight lbs.	Width inches	Finish	No. of Trees	Trade-in Value
1-2-38	2.0	45	75	L	2	\$1.00
1-2-37B	2.5	40	75	L	5	0.00
1-2-38	4.08	60	75	L	2	0.00
1-2-35	5.44	55	78	L	5	7.00
1-2-33	7.03	55	78	L	6	9.00

## 1932

NO-01	1.0	40	20	L	0	17.00
NO-02	1.0	45	25	L	0	7.00
NO-03	1.0	50	30	L	0	7.00
NO-04	4.0	55	35	L	0	7.00
NO-05	5.5	60	40	L	0	10.00
NO-06	7.0	65	45	L	0	10.00
NO-07	7.0	70	50	L	0	10.00
NO-08	4.0	50	35	P	0	8.00
NO-09	4.0	55	40	P	0	8.00
NO-10	5.5	60	45	P	0	10.00
NO-11	7.0	65	50	P	0	10.00
NO-12	7.0	70	55	P	0	10.00

## 1933

[illegible]

## 1934

1. 總計	4,500	100	100	0	0	0
2. 總計	4,500	100	100	0	0	0
3. 總計	4,500	100	100	0	0	0
4. 總計	4,500	100	100	0	0	0
5. 總計	4,500	100	100	0	0	0
6. 總計	4,500	100	100	0	0	0
7. 總計	4,500	100	100	0	0	0
8. 總計	4,500	100	100	0	0	0
9. 總計	4,500	100	100	0	0	0
10. 總計	4,500	100	100	0	0	0
11. 總計	4,500	100	100	0	0	0
12. 總計	4,500	100	100	0	0	0
13. 總計	4,500	100	100	0	0	0
14. 總計	4,500	100	100	0	0	0
15. 總計	4,500	100	100	0	0	0
16. 總計	4,500	100	100	0	0	0
17. 總計	4,500	100	100	0	0	0
18. 總計	4,500	100	100	0	0	0
19. 總計	4,500	100	100	0	0	0
20. 總計	4,500	100	100	0	0	0
21. 總計	4,500	100	100	0	0	0
22. 總計	4,500	100	100	0	0	0
23. 總計	4,500	100	100	0	0	0
24. 總計	4,500	100	100	0	0	0
25. 總計	4,500	100	100	0	0	0
26. 總計	4,500	100	100	0	0	0
27. 總計	4,500	100	100	0	0	0
28. 總計	4,500	100	100	0	0	0
29. 總計	4,500	100	100	0	0	0
30. 總計	4,500	100	100	0	0	0
31. 總計	4,500	100	100	0	0	0
32. 總計	4,500	100	100	0	0	0
33. 總計	4,500	100	100	0	0	0
34. 總計	4,500	100	100	0	0	0
35. 總計	4,500	100	100	0	0	0
36. 總計	4,500	100	100	0	0	0
37. 總計	4,500	100	100	0	0	0
38. 總計	4,500	100	100	0	0	0
39. 總計	4,500	100	100	0	0	0
40. 總計	4,500	100	100	0	0	0
41. 總計	4,500	100	100	0	0	0
42. 總計	4,500	100	100	0	0	0
43. 總計	4,500	100	100	0	0	0
44. 總計	4,500	100	100	0	0	0
45. 總計	4,500	100	100	0	0	0
46. 總計	4,500	100	100	0	0	0
47. 總計	4,500	100	100	0	0	0
48. 總計	4,500	100	100	0	0	0
49. 總計	4,500	100	100	0	0	0
50. 總計	4,500	100	100	0	0	0
51. 總計	4,500	100	100	0	0	0
52. 總計	4,500	100	100	0	0	0
53. 總計	4,500	100	100	0	0	0
54. 總計	4,500	100	100	0	0	0
55. 總計	4,500	100	100	0	0	0
56. 總計	4,500	100	100	0	0	0
57. 總計	4,500	100	100	0	0	0
58. 總計	4,500	100	100	0	0	0
59. 總計	4,500	100	100	0	0	0
60. 總計	4,500	100	100	0	0	0
61. 總計	4,500	100	100	0	0	0
62. 總計	4,500	100	100	0	0	0
63. 總計	4,500	100	100	0	0	0
64. 總計	4,500	100	100	0	0	0
65. 總計	4,500	100	100	0	0	0
66. 總計	4,500	100	100	0	0	0
67. 總計	4,500	100	100	0	0	0
68. 總計	4,500	100	100	0	0	0
69. 總計	4,500	100	100	0	0	0
70. 總計	4,500	100	100	0	0	0
71. 總計	4,500	100	100	0	0	0
72. 總計	4,500	100	100	0	0	0
73. 總計	4,500	100	100	0	0	0
74. 總計	4,500	100	100	0	0	0
75. 總計	4,500	100	100	0	0	0
76. 總計	4,500	100	100	0	0	0
77. 總計	4,500	100	100	0	0	0
78. 總計	4,500	100	100	0	0	0
79. 總計	4,500	100	100	0	0	0
80. 總計	4,500	100	100	0	0	0
81. 總計	4,500	100	100	0	0	0
82. 總計	4,500	100	100	0	0	0
83. 總計	4,500	100	100	0	0	0
84. 總計	4,500	100	100	0	0	0
85. 總計	4,500	100	100	0	0	0
86. 總計	4,500	100	100	0	0	0
87. 總計	4,500	100	100	0	0	0
88. 總計	4,500	100	100	0	0	0
89. 總計	4,500	100	100	0	0	0
90. 總計	4,500	100	100	0	0	0
91. 總計	4,500	100	100	0	0	0
92. 總計	4,500	100	100	0	0	0
93. 總計	4,500	100	100	0	0	0
94. 總計	4,500	100	100	0	0	0
95. 總計	4,500	100	100	0	0	0
96. 總計	4,500	100	100	0	0	0
97. 總計	4,500	100	100	0	0	0
98. 總計	4,500	100	100	0	0	0
99. 總計	4,500	100	100	0	0	0
100. 總計	4,500	100	100	0	0	0

1000

**Labels:** ☐ **Labels:** ☐ **Labels:** ☐

**All-Minnesota Team**

GIBSON



L-575



BX-4



B475



B4



L-575

1935

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
B4	4.0	44	24	L	1	\$17.00
BX-4	4.0	44	24	L	3	17.00
BT-4	4.0	44	24	L	1	17.00
BP-4	4.0	44	24	L	1	17.00
BPT-4	4.0	44	24	L	1	17.00
B475	4.75	53	24	L	3	18.00
LX-575	5.25	53	25	L	4	19.00
L-575	5.25	53	25	L	4	19.00
L-705	6.5	56	29	L	5	20.00
L-835	7.75	60	31	L	5	20.00
P-575	5.25	53	25	P	4	18.00
P-705	6.5	56	29	P	5	19.00
P-835	7.75	60	31	P	5	20.00
BMG-35	3.0	36	24	L	2	16.00
MG-415	4.1	52	24	L	3	17.00

L—Lowboy Model

MG—L—P—LX Models have sealed units

L—Porcelain exterior  
Loquer exterior

GIBSON



S-66

1936



CB-695



SD-645



PCB-695



S-66

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
S-46	4.0	50	24	L	2	\$24.00
S-66	6.0	56	30	L	3	26.00
S-86	8.0	61	34	L	4	31.00
SD-645	6.0	56	30	L	5	31.00
CB-695	6.0	57	30	L	5	32.00
CB-795	7.0	61	30	L	5	34.00
PCB-695	6.0	57	30	P	5	32.00
PCB-795	7.0	61	30	P	5	35.00

L—Loquer exterior      P—Porcelain exterior  
All models have sealed units—Model S has no freezer shelf



## GIBSON



PCB-697



S-67



CB-867



S-77



CB-587



S-638



PCB-698



S-48



CB-588



S-38

## 1937 1938

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
S-47	4.0	50	24	L	2	\$30.00
S-57	5.0	54	29	L	4	34.00
S-67	6.0	58	30	L	5	38.00
S-77	7.0	61	31	L	5	37.00
S-867	6.0	56	30	L	3	35.00
CB-587	5.0	54	29	L	4	37.00
CB-697	6.0	58	30	L	5	40.00
CB-797	7.0	61	31	L	5	42.00
CB-867	7.75	61	34	L	5	44.00
PCB-687	5.0	54	29	P	4	38.00
PCB-697	6.0	58	30	P	5	40.00
PCB-797	7.0	61	31	P	5	44.00
PCB-867	7.75	61	34	P	5	45.00

L—Loopex exterior

P—Porcelain exterior

Model S-47 has no freezer shelf

## GIBSON

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
S-48	4.0	51	24	D	3	\$38.00
S-58	5.0	54	29	D	4	39.00
S-68	6.0	58	30	D	5	41.00
S-78	7.0	61	31	D	5	42.00
S-838	5.60	56	30	D	4	41.00
CB-588	5.0	54	29	D	4	44.00
CB-688	6.0	58	30	D	5	47.00
CB-788	7.0	61	31	D	5	50.00
CB-868	7.75	61	34	D	5	51.00
PCB-588	5.0	54	29	P	4	38.00
PCB-688	6.00	58	30	P	5	54.00
PCB-788	7.00	61	31	P	5	57.00
PCB-868	7.75	61	34	P	5	60.00

D—Dulux exterior

P—Porcelain exterior

GIBSON



CP-49



D-49



E-799



C-49



E-699

CU-630

1939 1940

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
ED-39	3.24	35	24	D	3	\$44.00
D-49	4.00	51	24	D	3	45.00
D-59	5.06	54	29	D	4	48.00
D-69	6.08	58	30	D	5	50.00
D-79	7.13	62	31	D	5	51.00
C-49	6.0	51	30	D	3	47.00
CU-49	6.0	56	30	D	3	48.00
CP-49	6.06	56	30	D	4	50.00
E-399	5.06	54	29	D	4	51.00
E-499	6.08	58	30	D	5	53.00
E-799	7.13	61	31	D	5	57.00
PE-499	6.08	58	30	P	5	60.00

E—Lowboy Model

P—Porcelain exterior

D—Dulux exterior

Model C-49 has Dulux Interior

GIBSON



C-630



E-630



CF-630

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
EA-339	3.24	35	24	D	3	\$49.00
A-470	4.68	51	24	D	3	58.00
C-630	6.00	54	30	D	4	44.00
CU-630	6.00	54	30	D	4	44.00
CF-630	6.00	54	30	D	4	60.00
E-630	5.50	54	30	D	4	65.00
E-640	6.25	58	30	D	5	71.00
E-700	7.00	62	30	D	5	82.00
F-690	6.95	62	30	D	5	96.00

D—Dulux exterior

E—Lowboy Model

Model C-630 has Dulux Interior

GIBSON



SF-791



A-471



C-431



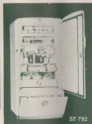
C-431



SF-491



CU-432



SF-792



F-462



F-482



F-782

GIBSON

1941 1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
A-431	3.24	35	24	D	3	\$54.00
A-471	4.68	51	24	D	3	63.00
C-431	6.45	54	30	D	3	48.00
CU-431	6.47	54	30	D	3	58.00
F-471	6.73	57	30	D	3	68.00
F-472	6.73	57	30	D	3	73.00
F-481	6.75	58	30	D	3	109.00
SF-491	6.75	58	30	D	3	103.00
SF-791	7.14	62	30	D	3	112.00

D—Dulux exterior  
 I—Lowboy Model  
 Model C-431 has Dulux interior

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
CU-432	6.47	55	30	BE	3	\$78.00
CU-432	6.47	55	30	BE	3	84.00
F-462	6.73	57	30	BE	3	98.00
F-482	6.59	58	30	BE	3	113.00
F-782	7.14	62	30	BE	3	134.00
SF-792	7.21	62	30	BE	3	146.00

BE—Baked enamel exterior

# GIBSON



SF-796



F-466



## 1946



HP-416

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
F-686	6.73	57	30	BE	3	
F-796	7.14	62	30	BE	3	
SF-796	7.21	62	30	BE	3	
HP-416	6.5	62	30	BE		

BE—Baked enamel exterior

# HOTPOINT

Manufactured by  
EDISON GENERAL  
APPLIANCE CO., INC.

1600 West Taylor Street  
Chicago 44, Illinois

Year	Page
1933-34-35-36	92, 93
1937	94
1938	95
1939	96
1940	97
1941	98
1942	99, 100
1946	101

# KELVINATOR

Manufactured by  
NASH-KELVINATOR  
CORPORATION

14250 Plymouth Road  
Detroit 32, Michigan

Year	Page
1938-39-30	102
1931-32	103
1933	104
1934	105
1935	106

# KELVINATOR (Continued)

Year	Page
1936	107
1937	108
1938	109
1939	110
1940	111
1941	112
1942	113, 114
1946	115

# LEONARD

Manufactured by  
NASH-KELVINATOR  
CORPORATION

14250 Plymouth Road  
Detroit 32, Michigan

Year	Page
1931-32	116
1933	117
1934	118
1935	119
1936	120
1937	121
1938	122
1939	123
1940	124
1941	125
1942	126, 127
1946	128

## HOTPOINT



HP 5A



PP 4



A 4



A 4



AV 43



AP

## HOTPOINT

## 1933

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade In Value
HP-4A	4.0	56	23	G	2	\$8.00
HP-4B	4.0	52	24	G	2	8.00
HP-5A	5.0	53	27	G	3	7.00
HP-7A	7.0	57	29	G	3	8.00
E-5	5.0	50	24	G	2	7.00

## 1934

PP-4	4.3	53	23	G	2	\$10.00
PP-5	5.3	53	27	G	2	11.00
PP-7	7.2	57	30	G	4	12.00

## 1935

PCE-1	3.0	36	21	G	1	\$12.00
A-4	4.4	53	23	G	2	15.00
A-5	5.2	53	27	G	2	16.00
A-7	7.0	57	30	G	4	17.00
AP-5	5.2	53	27	G	2	16.00
AP-7	7.0	57	30	G	4	17.00
*AP-12	12.5	63	39	P	6	25.00
*AP-15	15.4	63	45	P	6	28.00

## 1936

AV-43	4.3	53	24	G	2	\$20.00
AV-52	5.2	53	27	G	2	21.00
AV-70	7.0	57	30	G	4	23.00
A-4	4.4	53	23	G	2	25.00
A-5	5.2	53	27	G	2	26.00
A-7	7.0	57	30	G	4	31.00
AP-5	5.2	53	27	P	2	26.00
AP-7	7.0	57	30	P	24	31.00
*AP-12	12.5	63	39	P	7	55.00
*AP-15	15.4	63	45	P	7	58.00

\*—2 doors

P—Porcelain exterior

I—Lowboy Model  
G—Glyptol exterior  
All except 1936 Models have open units

## HOTPOINT



110ED41



110ED41



110ED41



110ED41



110ED41



110ED41



110ED41



110ED41



110ED41

## HOTPOINT

1937 1938

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-in Value	Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-in Value
110ED31	2.8	36	24	G	2	\$32.00	110ED32	2.8	36	21	G	2	\$37.00
110ED32	5.2	53	27	G	3	41.00	110ED33	5.0	54	28	G	3	45.00
110ED33	6.1	57	30	G	4	43.00	110ED34	6.1	57	30	G	4	47.00
110ED34	7.1	60	30	G	4	47.00	110ED35	7.1	60	30	G	4	51.00
110ED35	4.2	50	24	G	2	37.00	110ED36	4.0	50	24	G	2	45.00
110ED36	5.2	53	27	G	3	44.00	110ED37	5.0	54	28	G	3	50.00
110ED37	6.1	57	30	G	4	46.00	110ED38	7.1	60	30	G	4	55.00
110ED38	7.1	60	30	G	4	51.00	110ED39	8.1	60	33	G	6	58.00
110ED39	8.1	60	33	G	4	58.00	110ED40	8.1	60	33	G	6	68.00
110ED40	4.2	50	24	P	2	37.00	110ED41	4.0	50	24	P	2	45.00
110ED41	5.2	53	27	P	3	41.00	110ED42	5.0	54	28	P	3	50.00
110ED42	6.1	57	30	P	4	46.00	110ED43	6.1	57	30	P	4	58.00
110ED43	8.1	60	33	P	4	58.00	110ED44	8.1	60	33	P	6	77.00
110ED44	12.5	63	39	P	6	90.00	110ED45	12.1	67	40	P	7	105.00
110ED45	15.4	63	46	P	6	110.00	110ED46	16.1	67	49	P	7	150.00

\*—2 doors

1—Lowboy Model

G—Glyptal exterior

P—Porcelain exterior

\*—2 doors

G—Glyptal exterior

P—Porcelain exterior

1—Lowboy Model

## HOTPOINT



130EC43



130EC40



130EC33



130EC33



130EC63

130ED640



330EA-63



130EC640



330EA-40



330EA640

## 1939-1940

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value	Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
130EA63	6.1	54	30	C	3	\$51.00	130EA340	3.1	44	24	G	2	\$48.00
130EC33	3.1	44	24	C	2	42.00	130EA440	4.2	51	24	G	2	52.00
130EC63	6.1	57	30	C	4	98.00	130EA640	6.2	57	30	G	4	55.00
130ED33	2.8	36	21	C	2	42.00	130EA840	8.2	60	33	G	5	74.00
130EC40	4.0	50	24	C	2	48.00	130EA840	8.24	57	30	G	4	60.00
130EC63	5.0	54	28	C	3	55.00	130EA840	8.22	60	33	G	5	74.00
130EC63	6.1	57	30	C	4	98.00	130EA-63	6.1	54	30	G	4	51.00
130EC63	5.0	54	28	C	3	64.00	130EA-40	4.24	57	30	G	4	55.00
130EC63	6.1	57	30	C	5	87.00	130ED340	2.7	36	24	G	2	46.00
130ED63	8.1	61	33	C	5	83.00	130ED640	3.0	54	28	G	3	63.00
130ED63	6.1	57	30	C	5	87.00	130ED640	6.2	57	30	G	4	73.00
130ED63	6.1	57	30	P	5	83.00	130ED640	3.0	54	28	G	3	77.00
130ED63	6.1	61	33	P	5	95.00	130ED640	6.2	57	30	G	4	85.00
130ED123	12.0	67	40	P	7	165.00	130ED640	8.2	61	33	G	5	95.00
130ED143	16.1	67	49	P	7	190.00	130ED640	3.0	54	28	P	3	60.00
							130ED640	6.2	57	30	P	5	94.00
							130ED640	8.2	61	33	P	5	110.00
							130ED640	12.0	67	40	P	9	155.00
							130ED640	16.1	67	49	P	9	205.00

\*—3 doors

G—Glyptol exterior

P—Porcelain exterior

C—Colglass exterior

L—Lowboy Model

\*—3 doors

L—Lowboy Model

P—Porcelain exterior

G—Glyptol exterior

## HOTPOINT



110EA4-41



110ED6-41



110EA8-41



110ED6-41



110EA8-41

1941

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
110EA3	3.1	44	24	C	2	\$58.00
110EA4-41	4.2	51	24	C	2	\$60.00
110EA6-41	6.2	57	30	C	4	\$62.00
110EA8-41	8.2	57	30	C	4	\$70.00
110ED3	2.7	36	24	C	2	\$44.00
110ED6-41	6.2	57	30	C	4	\$75.00
110ED7-41	7.0	59	31	C	5	\$80.00
110ED8-41	8.2	61	33	C	4	\$84.00
110ED9-41	9.2	61	33	C	5	\$84.00
110ED10-41	10.0	61	33	C	5	\$84.00
110ED12-41	12.0	67	40	P	5	\$102.00
110ED14-41	14.1	67	40	P	5	\$102.00
110ED16-41	16.1	67	49	P	5	\$114.00

\*—2 doors  
1—Lowboy Model

C—Colony exterior  
P—Porcelain exterior

## HOTPOINT



EA-7



EAS-7



EB-7



EPB-7



EA-43

1942

Model Number	Cap. Co. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
EA-43	6.1	57	30	BE	4	\$71.00
EA-7	7.0	59	31	BE	4	\$85.00
EAS-7	7.0	59	31	BE	4	\$84.00
EB-7	7.0	59	31	BE	4	\$82.00
EPB-7	7.0	59	31	P	4	\$114.00

BE—Baked enamel exterior

P—Porcelain exterior

Hotpoint 1942 - Continued on Page 100



## HOTPOINT



EC-8



ED-18



EC-7



ED-12



EC

1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Troys	Trade-in Value
EC-7	7.0	59	31	BE	4	\$135.00
EC-8	8.2	61	33	BE	4	136.00
ED-8	8.2	61	33	BE	4	148.00
ED-12	16.1	67	49	P	8	252.00
ED-18	16.1	67	49	P	8	261.00

BE—Baked enamel exterior

P—Porcelain exterior

Continued from Page 99

## HOTPOINT



12EA7-O



12EB7-O

1946

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Troys	Trade-in Value
12EA7-O	7.0	59	31	BE	4	
12EB7-O	7.0	59	31	BE	4	

BE—Baked enamel exterior

## KELVINATOR



L-5P



U-3



M-4P



L-5E



U-5

S-5

1928-29-30 1931-32

## 1928

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-in Value
L-5E	4.0	55	23 1/2	19	1	\$4.00
L-5P	4.0	55	23 1/2	19	1	4.00
U-3	4.0	55	23 1/2	19	1	4.00
U-5	7.0	55	23 1/2	19	1	5.00
S-5	7.0	55	23 1/2	19	1	5.00
M-4E	9.0	71	29	24	1	7.00
M-4P	9.0	71	29	24	1	7.00

## 1929

M-4E	4.0	48	24	19	1	\$1.00
M-4P	4.0	48	24	19	1	1.00
M-5E	5.0	50	24	19	1	1.00
M-5P	5.0	50	24	19	1	1.00

## 1930

U-4	4.0	48	24	19	1	\$1.00
U-5	5.0	50	24	19	1	1.00
U-6	6.0	52	24	19	1	1.00
U-7	7.0	54	24	19	1	1.00
U-8	8.0	56	24	19	1	1.00
U-9	9.0	58	24	19	1	1.00
U-10	10.0	60	24	19	1	1.00
U-11	11.0	62	24	19	1	1.00
U-12	12.0	64	24	19	1	1.00
U-13	13.0	66	24	19	1	1.00
U-14	14.0	68	24	19	1	1.00
U-15	15.0	70	24	19	1	1.00
U-16	16.0	72	24	19	1	1.00

V - Vacuum  
 S - Sealed  
 E - Electric  
 P - Power

L - Lincolnton exterior  
 P - Porcelain exterior

## KELVINATOR



Y-524



Y-524



K-24

## 1931

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-in Value
Y-524	4.0	55	24	19	1	\$4.00
Y-5	4.0	55	24	19	1	4.00
Y-6	5.0	57	24	19	1	5.00
Y-7	6.0	59	24	19	1	6.00
Y-8	7.0	61	24	19	1	7.00
Y-9	8.0	63	24	19	1	8.00
Y-10	9.0	65	24	19	1	9.00
Y-11	10.0	67	24	19	1	10.00
Y-12	11.0	69	24	19	1	11.00
Y-13	12.0	71	24	19	1	12.00
Y-14	13.0	73	24	19	1	13.00
Y-15	14.0	75	24	19	1	14.00
Y-16	15.0	77	24	19	1	15.00

## 1932

K-4	4.0	55	24	19	1	\$1.00
K-5	5.0	57	24	19	1	1.00
K-6	6.0	59	24	19	1	1.00
K-7	7.0	61	24	19	1	1.00
K-8	8.0	63	24	19	1	1.00
K-9	9.0	65	24	19	1	1.00
K-10	10.0	67	24	19	1	1.00
K-11	11.0	69	24	19	1	1.00
K-12	12.0	71	24	19	1	1.00
K-13	13.0	73	24	19	1	1.00
K-14	14.0	75	24	19	1	1.00
K-15	15.0	77	24	19	1	1.00
K-16	16.0	79	24	19	1	1.00

L - Lincolnton exterior

P - Porcelain exterior



## KELVINATOR



K-541



P-655



K-415



D-417



K-425

1935

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Doors	Trade-In Value \$54.00
K-580	5.00	49	34	24	1	34.00
K-510	4.25	48	34	24	1	34.00
K-410S	4.25	48	34	24	1	34.00
K-480	4.85	54	35	24	1	37.00
K-480S	4.85	54	35	24	1	37.00
K-540	5.41	52	36	24	1	38.00
K-540S	5.41	52	36	24	1	38.00
K-434	6.50	52	38	24	1	40.00
K-430S	6.50	52	38	24	1	40.00
K-780	7.80	58	37	24	1	47.00
K-615	4.25	48	34	24	1	34.00
P-415S	4.25	48	34	24	1	34.00
K-541	5.41	52	36	24	1	38.00
P-650	6.50	52	38	24	1	40.00
P-650S	6.50	52	38	24	1	40.00
P-784	7.80	58	37	24	1	47.00
D-515	5.15	52	35	24	1	37.00
D-515S	5.15	52	35	24	1	37.00
D-417	4.17	57	35	24	1	36.00
D-417S	4.17	57	35	24	1	36.00
D-784	7.84	57	37	24	1	47.00
D-875	8.75	63	34	24	1	48.00
K2-458	4.58	57	33	24	1	40.00
K3-782	7.82	63	34	24	1	48.00
K3-880	8.80	67	36	24	1	50.00
K3-1038	10.38	67	40	24	1	61.00
K3-1035	10.35	74	40	24	1	67.00
K3-8999	20.32	74	48	24	1	70.00

\*—2 doors  
 \*\*—3 doors

L—Laurel exterior  
 P—Porcelain exterior

## KELVINATOR



K1-36

1936



SD7-36



K36-36



K3-36



PE6-36

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Doors	Trade-In Value \$54.00
K33-36	3.18	45	25	D	2	\$32.50
K35-36	5.25	54	28	D	3	34.00
K36-36	6.17	57	29	D	3	36.00
K3-36	3.16	45	24	D	2	30.00
K4-36	4.15	50	24	D	2	34.00
K5-36	5.16	56	28	D	4	38.00
K6-36	6.16	59	30	D	4	41.00
K7-36	7.18	61	32	D	6	45.00
PE3-36	5.16	56	28	P	4	45.00
PE6-36	6.16	59	30	P	4	48.00
PE7-36	7.18	61	32	P	6	54.00
SD7-36	7.04	61	32	P	6	58.00
SD4-36	9.20	67	35	P	6	63.00
SD13-36	13.12	67	48	P	8	98.00
SD17-36	16.79	74	50	P	9	105.00

\*—2 doors

D—Culter exterior  
 P—Porcelain exterior

## KELVINATOR



ES10



SD7-37



ES37



ES48



PE5-37



ES38



SD7-38



ES48



ES58



PE5-38

1937

1938

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
ES10	5.16	58	29	Pe	4	\$43.00
ES40	6.13	60	31	Pe	4	43.00
ES70	7.19	63	33	Pe	6	50.00
ES37	3.16	48	24	Pe	2	35.00
ES47	4.13	51	24	Pe	2	41.00
ES37	5.16	59	30	Pe	4	46.00
ES47	6.13	61	32	Pe	4	48.00
ES77	7.16	64	34	Pe	6	54.00
PE5-37	5.16	59	30	P	4	53.00
PE6-37	6.13	61	32	P	4	61.00
PE7-37	7.19	64	34	P	6	66.00
PE9-37	9.20	67	35	P	5	77.00
SD7-37	7.04	61	32	P	6	70.00
SD8-37	9.20	67	35	P	6	80.00
*SD13-37	13.12	67	48	P	10	100.00
*SD17-37	16.79	74	50	P	12	125.00

\*—2 doors

P—Porcelain exterior  
Pe—Permalux exterior

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
ES5-38	5.12	58	29	Pe	4	\$47.00
ES6-38	6.09	60	31	Pe	4	50.00
ES7-38	7.13	63	33	Pe	6	54.00
ES38	3.14	48	24	Pe	2	41.00
ES48	4.10	51	24	Pe	2	47.00
ES58	5.12	59	30	Pe	4	53.00
ES68	6.09	61	32	Pe	4	57.00
ES78	7.13	64	34	Pe	6	61.00
PE5-38	5.12	59	30	P	4	62.00
PE6-38	6.09	61	32	P	4	66.00
PE7-38	7.13	65	34	P	6	75.00
SD7-38	7.04	61	32	P	6	77.00
SD9-38	9.20	67	35	P	6	81.00
*SD13-38	13.12	67	48	P	10	115.00
*SD17-38	16.79	74	50	P	12	140.00

\*—2 doors

P—Porcelain exterior  
Pe—Permalux exterior

## KELVINATOR



SD-7



KE-39



KS-39



PE5-39



K56-39



S56



HD6

1939

1940

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
K53-39	3.35	47	34	Pe	2	\$45.00
K54-39	4.20	51	34	Pe	2	49.00
K55-39	5.20	55	31	Pe	4	53.00
K56-39	6.20	59	31	Pe	4	56.00
K76-39	6.25	57	31	Pe	3	53.00
CS6-39	6.25	57	31	Pe	4	53.00
K4-39	4.20	51	34	Pe	2	53.00
K5-39	5.20	55	31	Pe	4	61.00
K6-39	6.20	59	31	Pe	4	65.00
K8-39	8.24	64	34	Pe	6	79.00
PE3-39	5.20	55	31	P	4	77.00
PE6-39	6.20	59	31	P	4	83.00
PE8-39	8.24	64	34	P	6	97.00
SD-7	7.04	61	32	P	6	90.00
SD-9	9.20	67	35	P	6	109.00
*SD-17	16.75	74	50	P	12	180.00

\*—2 doors

P—Porcelain exterior  
Pe—Porcelain exterior

## KELVINATOR



A4



S8



CSX8

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
A3	3.2	47	34	Pe	2	\$44.00
A4	4.2	51	34	Pe	2	53.00
S6	6.2	57	31	Pe	4	56.00
S6	6.2	57	31	Pe	4	63.00
S8	6.0	57	31	Pe	5	69.00
S8	6.5	60	31	Pe	5	73.00
PE6	6.5	60	31	P	5	97.00
HD6	6.1	60	31	Pe	5	94.00
CSX8	6.2	57	31	Pe	4	51.00
S8	8.2	64	34	Pe	5	81.00
S8	8.2	64	34	Pe	5	90.00
HD6	8.0	64	34	Pe	5	103.00

P—Porcelain exterior  
Pe—Porcelain exterior

## KELVINATOR



A-4



HD-4



A-4



SS-4



M-4

S-7

1941 1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
AXF-3	3.4	35	24	Pe	2	\$55.00
A-4	3.2	47	24	Pe	2	\$1.00
A-4	4.2	51	24	Pe	2	\$8.00
SS-4	6.75	59	32	Pe	4	\$3.00
PS-4	6.75	59	32	P	4	\$3.00
DA-4	6.75	59	32	Pe	4	\$1.00
S-4	6.75	59	32	Pe	4	\$3.00
S-4	6.75	64	34	Pe	4	\$3.00
M-4	6.75	59	32	Pe	4	\$6.00
M-4	6.75	59	32	Pe	4	\$3.00
M-4	6.75	64	34	Pe	4	\$13.00
HD-4	6.75	59	32	Pe	4	\$10.00
HD-4	6.75	59	34	Pe	4	\$10.00
CSE-4A	6.3	57	31	Pe	4	

I—Lowboy

Pe—Permalux exterior  
P—Porcelain exterior

## KELVINATOR



A-4



SS-7



AXF-3



SS-7

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
AXF-3	3.4	35	24	Pe	2	
A-4						\$8.00
SS-7	7.0	59	31	Pe		\$4.00
S-7	7.0	59	31	Pe		\$9.00

Pe—Permalux exterior

Kelvinator 1942 - Continued on Page 114

## KELVINATOR



R-7



M-9



S-9



M-9



C-7



C-7



CD-7



CD-7

1942 1946

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-in Value
R-7	7.0	59	31	Pe	4	\$107.95
M-7	7.0	59	31	Pe	4	124.95
S-9	9.0	64	34	Pe	4	126.95
M-9	9.0	64	34	Pe	4	148.95

Pe—Permalux exterior

Continued from Page 113

## KELVINATOR

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	O.P.A. List
CS-7	7.0	59	31	Pe	4	\$148.95
C-7	7.0	59	31	Pe	4	171.95
CD-7	6.8	59	31	Pe	4	185.95

Pe—Permalux exterior



## LEONARD



L-5



L-750



PA-450



L-7



L-550



L-551



L-641



L-651



PL-751



PL-951

## LEONARD

1931-32 1933

## 1931

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
L-5	4.00	51	26	L	2	\$10.00
L-7	4.00	50	26	L	2	10.00
L-7	4.00	54	32	L	3	11.00
L-7-B	4.00	54	32	L	3	11.00

## 1932

A-400	4.40	52	26	L	3	\$14.00
A-150-B	4.40	52	26	L	3	14.00
L-400	4.0	49	26	L	2	10.00
L-400-B	4.0	49	26	L	2	10.00
L-450	4.40	52	26	L	3	14.00
L-450-B	4.40	52	26	L	3	14.00
L-550	5.52	54	29	L	3	16.00
L-550-B	5.52	54	29	L	3	16.00
L-551	5.55	55	29	L	3	16.00
L-551-B	5.55	55	29	L	3	16.00
L-750	7.52	58	32	L	3	18.00
PA-450	4.40	52	26	P	3	14.00
PA-450-B	4.40	52	26	P	3	14.00
PL-510	5.52	54	29	P	3	17.00
PL-510-B	5.52	54	29	P	3	17.00
P-750	7.52	58	32	P	3	18.00

L—Lacquer exterior  
 L Models have push-pedal door opener

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
L-424	4.18	47	24	L	2	\$9.00
L-424-B	4.18	47	24	L	2	10.00
L-425	4.18	49	25	L	2	10.00
L-425-B	4.18	49	25	L	2	10.00
L-531	5.34	51	28	L	3	15.00
L-531-B	5.34	51	28	L	3	15.00
L-641	6.37	56	30	L	3	20.00
L-641-B	6.37	56	30	L	3	20.00
L-651	6.68	57	30	L	3	17.00
L-651-B	6.68	57	30	L	3	17.00
L-551	5.55	55	29	L	3	16.00
L-551-B	5.55	55	29	L	3	16.00
L-651	6.77	58	32	L	4	21.00
L-651-B	6.77	58	32	L	4	21.00
L-752	7.59	58	34	L	4	22.00
PL-451	4.60	52	26	P	3	14.00
PL-451-B	4.60	52	26	P	3	14.00
PL-551	5.65	55	29	P	3	16.00
PL-551-B	5.65	55	29	P	3	16.00
PL-751	7.65	58	32	P	4	22.00
PL-751-B	7.65	58	32	P	4	22.00
PL-950	9.61	65	36	P	5	28.00

L—Lacquer exterior  
 P—Porcelain exterior

\*—2 doors

## LEONARD



FD-4



SP-2



SP-2



SL-1



LD-2



SL-435



SL-600



LA



SL-325



L-300

1934 1935

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Shelves	Trade-In Value	Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Shelves	Trade-In Value
T-1	4.22	50	24	L	2	\$21.00	L-300	5.00	51	34	L	3	\$24.00
LD-4	4.71	50	24	L	3	21.00	LA	4.25	48	25	L	2	24.00
LD-5-S	4.71	50	24	L	3	21.00	LAS	4.25	48	25	L	2	24.00
SL-1	4.35	51	24	L	2	21.00	SL-435	4.35	52	25	L	2	24.00
SL-15	5.47	53	24	L	3	21.00	SL-435-S	4.35	52	25	L	3	24.00
SL-15-S	5.47	53	24	L	3	21.00	SL-525	5.25	53	29	L	3	27.00
SL-2	4.00	55	24	L	2	24.00	SL-525-S	5.25	53	29	L	3	27.00
SL-2-S	4.00	55	24	L	2	24.00	SL-600	6.00	55	29	L	4	28.00
SL-3	7.25	57	32	L	3	24.00	SL-600-S	6.00	55	29	L	4	28.00
SL-3-S	7.25	57	32	L	3	24.00	SL-721	7.21	57	32	L	4	32.00
LD-1	5.88	55	29	L	3	23.00	SL-721-S	7.21	57	32	L	4	32.00
LD-2	5.88	55	29	L	3	23.00	LD-550	5.50	50	29	L	3	26.00
LD-3	7.04	57	32	L	4	27.00	LD-550-S	5.50	50	29	L	3	26.00
SP-2	6.00	55	29	P	3	23.00	SP-525	5.25	53	29	P	3	25.00
SP-2-S	6.00	55	29	P	3	23.00	SP-525-S	5.25	53	29	P	3	25.00
FD-3	5.88	55	29	P	3	23.00	SP-600	6.00	55	29	P	4	27.00
FD-3-S	5.88	55	29	P	3	23.00	SP-600-S	6.00	55	29	P	4	27.00
FD-5	7.04	57	32	P	4	27.00	FD-300	3.00	55	29	P	3	24.00
FD-5-S	7.04	57	32	P	4	27.00	FD-300-S	3.00	55	29	P	3	24.00
FD-4	6.00	64	33	P	4	31.00	FD-704	7.04	57	32	P	4	24.00
*FD-5	10.00	64	40	P	5	40.00	FD-704-S	7.04	57	32	P	4	27.00

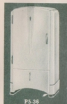
\*—3 doors

L—Lacquer exterior  
P—Porcelain exteriorL—Lacquer exterior  
P—Porcelain exterior

\*—3 doors

## LEONARD

## LEONARD



P6-36



L3-36



L54-36



P6-36



L53-36

L7-37

1936 1937

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-in Value
L53-36	5.25	55	28	Po	3	\$32.00
L54-36	6.17	58	29	Po	3	33.00
L3-36	3.16	45	24	Po	2	23.00
L4-36	4.15	50	24	Po	2	30.00
L5-36	5.15	56	30	Po	3	35.00
L6-36	6.18	58	32	Po	3	37.00
L7-36	7.25	63	32	Po	4	40.00
P6-36	5.15	56	30	P	3	40.00
P6-36	6.18	58	32	P	3	44.00
P7-36	7.25	63	32	P	4	48.00
*P10-36	10.59	64	40	P	5	61.00

\*—2 doors

Po—Permalin exterior  
P—Porcelain exterior

## LEONARD



L5-36



L5-37



P6-37



L5-40

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-in Value
L5-36	5.16	60	29	Po	4	\$37.00
L5-36	6.13	62	31	Po	4	39.00
L5-36	7.19	65	33	Po	6	49.00
L3-37	3.16	48	24	Po	2	28.00
L4-37	4.15	51	24	Po	2	37.00
L5-37	5.16	60	30	Po	4	43.00
L6-37	6.13	62	32	Po	4	45.00
L7-37	7.19	65	34	Po	6	49.00
P5-37	5.16	60	30	Po	4	49.00
P6-37	6.13	62	32	Po	4	55.00
P7-37	7.19	65	34	Po	6	59.00

Po—Permalin exterior P—Porcelain exterior

LEONARD



L3-38



L6-38



L4-38



P5-38



L8-38

L8-39



L5-39



P5-39



P6-39



L6-39

LEONARD

1938 1939

Model Number	Cap. Co. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
L3-38	5.12	60	29	Po	4	\$45.00
L6-38	6.09	62	31	Po	4	48.00
L8-38	7.13	65	33	Po	6	49.00
L3-39	3.14	48	24	Po	2	37.00
L4-39	4.10	51	24	Po	2	41.00
L5-39	5.12	60	30	Po	4	51.00
L6-39	6.09	62	32	Po	4	55.00
L7-39	7.13	66	34	Po	6	60.00
P5-38	5.12	60	30	P	4	60.00
P6-38	6.09	62	32	P	4	64.00
P7-38	7.13	66	34	P	6	72.00

Po—Porcelain exterior

P—Porcelain exterior

Model Number	Cap. Co. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
L8-39	4.20	51	24	Po	2	\$46.00
L5-39	5.10	60	29	Po	4	50.00
L6-39	6.15	62	31	Po	4	53.00
L3-39	5.10	60	29	Po	4	57.00
L4-39	6.15	62	31	Po	4	61.00
L7-39	7.19	66	33	Po	6	67.00
L6-39	6.25	57	31	Po	3	51.00
P5-39	5.10	60	29	P	4	67.00
P6-39	6.15	62	31	P	4	74.00

Po—Porcelain exterior

P—Porcelain exterior

## LEONARD



LS-6



LHD-6



LHD-6



LSS-6



LSS-6



LHD-6



LSS-6



LD-6



LD-6



LSS-6

## LEONARD

1940 1941

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
LCSS-6	6.2	57	31	Pa	4	\$45.00
LSS-6	6.2	57	31	Pa	4	\$1.00
LS-6	6.2	57	31	Pa	4	\$6.00
LHS-6	6.0	57	31	Pa	5	\$2.00
LD-6	6.5	60	31	Pa	5	\$5.00
LHD-6	6.1	60	31	Pa	5	\$5.00
LS-6	8.75	64	34	Pa	5	\$5.00
LD-6	8.2	64	34	Pa	5	\$5.00
LHD-6	8.0	64	34	Pa	5	\$5.00

Pa—Permalloy exterior

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
LSS-6	6.75	59	31	Pa	4	\$45.00
LD-6	6.75	59	31	Pa	4	\$8.00
LS-6	6.75	59	31	Pa	4	\$5.00
LHS-6	6.75	59	31	Pa	5	\$1.00
LD-6	8.75	59	31	Pa	5	\$5.00
LS-6	8.75	64	34	Pa	5	\$5.00
LHD-6	8.75	64	34	Pa	5	\$12.00

Pa—Permalloy exterior

LEONARD



LS-7



LSS-7

1942 1942

Model Number	Comp. Co. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
LSS-7	7.0	59	31	Pa		\$4.00
LS-7	7.0	59	31	Pa		\$0.00

Pa—Permaloin exterior

LEONARD



LH-9



LS-9



LH-7



LH-7



LH-7

Model Number	Comp. Co. Ft.	Height Inches	Width* Inches	Finish	No. of Trays	Trade-In Value
LH-7	7.0	59	31	Pa		\$101.00
LH-7	7.0	59	31	Pa		\$14.00
LS-9	9.0	64	34	Pa		\$18.00
LH-9	9.0	64	34	Pa		\$48.00

Pa—Permaloin exterior

# LEONARD



L-7



SL-7



DL-7

## 1946



L-7

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	C.P.A. List
SL-7	7.0	59	31	Pa	.....	\$148.91
L-7	7.0	59	31	Pa	.....	171.91
DL-7	8.8	59	31	Pa	.....	183.91

Pa—Permalin exterior

# MAYFLOWER

Manufactured by  
REFRIGERATION  
DIVISION OF  
OUTBOARD MARINE  
AND MANUFACTURING  
COMPANY

Galesburg, Illinois

Year	Page
1930-31-32-33	.....130, 131
1934-35-36	.....132, 133
1937-38	.....134
1940	.....135
1941	.....136

# MONTGOMERY- WARD

Manufactured for  
MONTGOMERY WARD

Chicago 7, Illinois

Year	Page
1934-35	.....137
1936-37	.....138
1938	.....139
1939	.....140
1940	.....141
1941	.....142
1942	.....143, 144
1946	.....145

## MAYFLOWER



E-41



E-41



G-45



G-45

## MAYFLOWER

## 1930-31

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth	No. of Trays	Refrigerator Value
E-41	4.0	54	24	L	3	\$3.00
E-51	5.0	55	27	L	3	6.00
E-52	5.0	55	27	L	3	6.00
E-71	7.5	61	35	L	4	7.00
E-82	9.0	65	35	L	4	8.00

## 1932

F-34	4.5	54	24	L	2	\$8.00
F-35	5.0	57	27	L	3	9.00
F-46	6.0	60	30	L	3	10.00
F-55	4.0	52	26	L	2	9.00
F-56	4.0	52	26	P	2	8.00
F-65	5.0	55	27	L	3	9.00
F-66	5.0	55	27	P	3	9.00
F-75	6.5	60	31	L	4	10.00
F-76	6.5	60	31	P	4	10.00
*F-86	7.5	62	35	P	4	11.00
*F-96	8.5	66	35	P	4	12.00

## 1933

G-45	4.5	54	24	L	2	\$9.00
G-5	5.0	56	27	L	3	10.00
G-6	6.0	58	29	L	3	11.00
G-7	7.0	60	31	L	4	11.00
GP-5	5.0	56	27	P	3	10.00
GP-6	6.0	58	29	P	3	11.00
GP-7	7.0	60	31	P	4	11.00
*GP-11	11.3	65	46	P	6	13.00

\*—2 doors

P—Porcelain exterior

L—Lacquered exterior

1933 Models have pencil type control



## MAYFLOWER



HP-7



M-6



G-46



GP-46

## MAYFLOWER

## 1934

Model Number	Cap. Co. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-in Value
HS-45	4.5	54	24	L	2	\$18.00
HS-6	6.0	58	29	L	3	13.00
H-6	6.0	58	29	L	3	13.00
H-7	7.0	62	27	L	4	14.00
HP-6	6.0	58	29	P	3	15.00
HP-7	7.0	62	27	P	4	15.00

## 1935

M-505	4.5	54	24	L	3	\$15.00
M-635	5.5	58	26	L	3	16.00
M-755	6.6	60	30	L	3	18.00
M-955	8.8	63	33	L	4	20.00

## 1936

G-46	4.3	53	24	D	2	\$17.00
G-56	5.5	56	27	D	2	19.00
G-66	6.4	59	29	D	3	20.00
G-86	8.0	63	32	D	3	23.00
GP-46	6.4	59	29	P	4	23.00
GP-66	8.0	63	32	P	4	27.00

P—Dulux exterior  
L—Lacquer exterior

P—Porcelain exterior

## MAYFLOWER



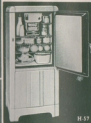
KD-58



H-47



E-48



H-57



E-48

1937-38 1940

## 1937

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
H-47	4.6	53	24	D	2	\$11.00
H-57	5.8	57	26	D	2	22.00
H-67	6.89	59	29	D	3	24.00
H-67	8.4	63	32	D	4	28.00

## 1938

E-48	4.5	53	24	D	2	\$12.00
E-58	5.5	57	27	D	2	32.00
E-68	6.5	59	29	D	3	34.00
E-68	8.0	63	32	D	4	39.00
KD-58	5.5	57	26	D	2	25.00
KD-68	6.5	59	29	D	3	40.00
KD-68	8.0	63	32	D	4	45.00

D—Delux exterior

NO MODELS MADE IN 1939

## MAYFLOWER



RMF-62



RMB-62



RMB-61



RMB-41



RMB-61

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
RMF-41	4.33	50	24	D	2	\$37.00
RMF-51	5.51	54	26	D	3	38.00
RMF-61	6.57	58	30	D	3	40.00
RMF-62	6.57	58	30	D	3	40.00
RMB-41	4.33	51	24	D	2	37.00
RMB-42	4.33	51	24	D	3	37.00
RMB-51	5.51	55	26	D	4	38.00
RMB-52	5.51	55	26	D	3	38.00
RMB-61	6.57	59	30	D	5	40.00
RMB-62	6.57	59	30	D	5	40.00
RMB-63	6.57	59	30	D	5	40.00
RMB-64	6.57	59	30	D	5	41.00
RMF-61	8.73	63	32	D	4	47.00
RMF-62	8.73	63	32	D	4	47.00
RMB-61	8.73	63	32	D	4	48.00
RMB-62	8.73	63	32	D	4	48.00

D—Delux exterior

RMF Models have open units. All others sealed

## MAYFLOWER



MC-433



MC-435



MC-439



MC-435



MC-439

1941 1934-35

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
MC-433	4.23	51	24	D	3	\$48.00
MC-435	6.56	59	30	D	3	\$68.00
MC-437	6.56	59	30	D	3	\$68.00
MC-439	6.75	63	32	D	5	\$88.00
MR-431	6.56	59	30	D	1	\$68.00
MR-433	6.56	59	30	D	3	\$68.00
MS-439	6.34	59	30	D	5	\$68.00

D—Deluxe exterior

## MONTGOMERY-WARD



750



S-400

1934

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
433	4.14	51	25	L	3	\$14.00
650	6.35	57	28	L	3	17.00
750	7.44	57	32	L	4	19.00

1935

S-400	4.1	50	24	D	3	\$19.00
S-550	5.65	53	27	D	3	21.00
L-4350	4.14	50	25	L	3	19.00
L-6500	6.35	57	28	L	3	24.00
L-7500	7.44	57	32	L	4	26.00

D—Deluxe exterior

L—Looseport exterior

1750P

## MONTGOMERY-WARD



S-400



S-400



66



6820



66

1936-37

## 1936

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-in Value
S-400	4.0	50	24	D	3	\$25.00
S-530	5.65	51	27	D	3	25.00
E-6810	6.33	56	30	D	4	28.00
P-6823	6.33	56	30	P	4	28.00
6820	6.75	58	30	D	5	31.00
6828	8.8	62	33	D	6	37.00
*6128	12.0	62	45	D	7	55.00

## 1937

54	5.22	54	28	B.E.	3	\$30.00
66	6.25	57	30	B.E.	4	33.00
68	6.25	57	29	B.E.	3	33.00
654	6.57	59	30	D	5	35.00
654	6.57	59	30	P	5	35.00
656	6.51	59	30	D	7	40.00
656	6.63	64	34	D	7	45.00
*118	11.25	63	41	D	7	57.00

\*—2 doors

B.E.—Baked enamel exterior

D—Dulux exterior

P—Porcelain exterior

## MONTGOMERY-WARD



658



68



668



634



758

1938

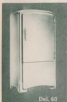
Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-in Value
58	5.03	54	28	B.E.	3	\$28.00
68	6.26	59	30	B.E.	3	41.00
68	6.20	57	29	B.E.	3	39.00
604	6.2	59	31	D	3	38.00
688	6.85	59	31	P	4	42.00
758	7.10	59	31	D	6	43.00
958	9.41	64	33	D	6	56.00

B.E.—Baked enamel exterior

D—Dulux exterior

P—Porcelain exterior

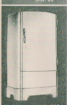
## MONTGOMERY-WARD



Del. 63



Std. 62



Del. 648



Del. 943



Del. 99

1939 1940

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
Std. 48	4.25	51	24	B.E.	2	\$45.00
Std. 62	6.2	57	29	B.E.	3	\$50.00
Del. 50	5.6	56	29	B.E.	3	48.00
Del. 60	6.6	59	31	B.E.	4	\$50.00
Del. 668	6.65	59	31	P	4	\$50.00
Del. 940	9.10	64	34	D	6	\$60.00
Sup. 760	7.0	59	30	D	6	\$53.00
Sup. 960	9.41	64	33	D	6	\$60.00
*Sup 110	11.25	63	41	D	6	\$65.00

B.E.—Baked enamel exterior

D—Deluxe exterior

\*—2 doors

P—Porcelain exterior

## MONTGOMERY-WARD



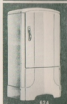
644



634



624



624



64

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
444	4.0	51	24	D	2	\$58.00
64	6.2	59	31	D	3	\$62.00
604	6.2	59	31	D	3	\$62.00
624	6.5	56	30	D	3	\$59.00
624	6.45	59	31	D	4	\$62.00
624	9.37	65	34	D	6	\$77.00
614	6.39	59	31	D	3	\$62.00
634	6.4	58	33	D	4	\$62.00
644	6.72	58	31	D	4	\$62.00
648	6.72	58	31	P	4	\$62.00
744	6.72	58	31	D	6	\$62.00
944	9.2	64	33	D	6	\$77.00
*124	11.0	63	42	D	6	\$90.00

\*—2 doors

D—Deluxe exterior

P—Porcelain exterior

## MONTGOMERY-WARD



671



662



662



672

1941 1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Price
451	4.1	50	24	D	2	\$55.00
651	6.25	57	31	D	4	66.00
661	6.5	57	31	D	4	66.00
671	6.5	57	31	D	3	66.00
681	6.45	58	29	D	3	66.00
771	7.01	58	31	D	5	75.00
781	7.01	58	31	D	5	75.00
881	8.25	62	32	D	5	79.00
981	9.5	64	33	D	5	94.00

D—Delux exterior

## MONTGOMERY-WARD



452



642



671-B

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
452	4.4	50	24	D	2	
642	7.03	57	31	D	3	\$76.00
671-B	7.03	57	31	D	3	74.00
682	7.3	58	31	D	3	76.00
672	7.3	58	31	D	3	84.00

D—Delux exterior

Montgomery-Ward 1942 - Continued on Page 144

## MONTGOMERY-WARD



693



983



783



982



981

1942 1946

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
693	7.3	58	31	D	3	\$33.00
783	7.35	58	31	D	4	\$61.00
983	9.05	61	32	D	4	\$104.00
982	9.5	64	33	D	4	\$113.00

Continued from Page 143

## MONTGOMERY-WARD



676



786



696



986

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
666	7.3	58	31	D	3	
676	7.3	58	31	D	3	
696	7.3	58	31	D	3	
786	7.35	58	31	D	5	
986	9.05	61	32	D	5	
988	9.5	64	33	D	5	

D—Delux exterior

## NORGE

Manufactured by  
NORGE DIVISION,  
BORG-WARNER  
CORPORATION

870 East Woodbridge Street  
Detroit 18, Michigan

Year	Page
1931-32-33 .....	147
1933 .....	148
1934 .....	149
1935 .....	150
1936 .....	151
1937 .....	152
1938 .....	153
1939 .....	154
1940 .....	155
1941 .....	156
1942 .....	157
1945-46 .....	158

## PANELECTRIC

Manufactured by  
PANELECTRIC  
CORPORATION

South Norwalk, Conn.

Year	Page
1946 .....	158

## PHILCO

Manufactured by  
PHILCO CORPORATION  
Philadelphia, Pennsylvania

Year	Page
1934-35-36 (Fairbanks-Morse) .....	160, 161
1937-38 (Fairbanks-Morse) ..	162
1939-40 .....	163
1941 .....	164
1942 .....	165, 166
1946 .....	167, 168

## NORGE



## 1931-32-33

### 1931

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
4-EP .....	4.10	52	25	L	3	\$18.00
5-EP .....	5.25	54	26	P	4	19.00
7-EP .....	7.75	62	32	P	4	24.00

### 1932

53 .....	4.14	48	24	L	3	\$11.00
53-W .....	4.14	52	24	L	3	12.00
53-S .....	4.14	52	24	C	3	13.00
53-P .....	4.14	48	24	P	3	13.00
61 .....	5.25	55	26	L	4	15.00
61-P .....	5.25	55	26	P	4	16.00
71 .....	6.39	61	33	P	4	18.00

### 1933

A-42 .....	4.3	52	25	L	3	\$18.00
B-51 .....	4.3	52	25	L	3	18.00
BP-52-P .....	4.3	52	25	P	3	18.00
D-62 .....	5.5	62	29	L	5	17.00
DP-62-P .....	5.5	62	29	P	5	17.00
F-72 .....	6.80	63	33	P	5	20.00
*M-100 .....	11.00	68	42	P	8	25.00
10-2 .....	4.3	52	25	L	3	18.00

\*—2 door

P—Porcelain exterior  
L—Laquer exterior



## NORGE



1933

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
A-44	4.4	52	24	L	2	\$17.00
AP-44	4.4	52	24	P	2	17.00
D-5	5.08	55	27	L	3	19.00
D-46	6.57	60	29	L	3	22.00
DP-46	6.57	60	29	P	3	22.00
J	5.04	55	27	L	3	19.00
JP	5.04	55	27	P	3	19.00
K	6.06	59	30	L	4	22.00
KP	6.06	59	30	P	4	22.00
M	7.14	61	33	P	4	26.00
"B	9.08	61	41	P	4	32.00
"W	11.05	61	49	P	8	46.00

\*—2 doors

L—Lacquer exterior  
P—Porcelain exterior

## NORGE



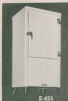
1934

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
A-45	4.7	52	24	L	2	\$23.00
A-55	5.5	55	27	L	3	25.00
A-71	7.1	59	29	L	4	30.00
S-74	4.7	52	24	L	2	23.00
S-55	5.5	55	27	L	3	25.00
S-71	7.1	60	28	L	4	30.00
L-54	5.4	55	27	L	3	26.00
L-67	6.7	59	30	L	3	28.00
SP-47	4.7	52	24	P	2	24.00
SP-55	5.5	55	27	P	3	26.00
SP-71	7.1	60	28	P	4	31.00
P-54	5.4	55	27	P	3	29.00
P-67	6.7	59	30	P	3	30.00
P-78	7.8	61	33	P	3	34.00
"P-81	9.08	61	41	P	3	39.00
"P-110	11.05	61	49	P	8	49.00

\*—2 doors

L—Lacquer exterior  
P—Porcelain exterior

## NORGE



E-425



P-518



P-553



E-425



P-421

1935

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-in Value
E-318	3.10	36	24	L	2	\$24.00
E-318	3.10	45	24	L	2	24.00
E-425	4.25	52	24	L	2	27.00
E-425	4.25	58	29	L	3	33.00
L-425	4.25	52	26	L	2	27.00
L-518	5.18	55	27	L	3	31.00
E-621	6.21	59	29	L	3	33.00
L-720	7.20	59	32	L	3	36.00
L-804	8.04	61	33	L	4	39.00
P-425	4.25	52	26	P	2	28.00
P-518	5.18	55	27	P	3	35.00
P-621	6.21	59	29	P	3	36.00
P-720	7.20	59	32	P	3	40.00
P-804	8.04	61	33	P	4	45.00
*P-953	9.53	61	41	P	4	48.00
*P-1117	11.17	61	49	P	7	55.00

\*—2 doors

L—Lowboy model

L—Lacquer exterior

P—Porcelain exterior

## NORGE



E-425

1936



E-425



P-425



E-425



P-518

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-in Value
E-318	3.10	36	24	E	2	\$23.00
E-318	3.10	45	24	E	2	23.00
E-425	4.25	52	24	E	2	24.00
E-425	4.25	58	29	E	3	35.00
E-425	4.25	60	29	E	3	37.00
L-425	4.25	52	27	E	2	27.00
L-425	4.25	55	28	E	3	28.00
L-425	4.25	58	30	E	3	42.00
L-720	7.20	60	32	E	3	47.00
L-804	8.04	62	35	E	4	50.00
P-425	4.25	52	27	P	2	41.00
P-518	5.18	55	28	P	3	48.00
P-621	6.21	58	30	P	3	49.00
P-720	7.20	60	32	P	3	53.00
P-804	8.04	62	35	P	4	55.00
*P-853	9.53	61	41	P	4	60.00
*P-1117	11.17	61	49	P	7	74.00
LTL-425	4.25	59	31	E	3	37.00
LTP-425	4.25	59	31	P	3	37.00

\*—2 doors

L—Lowboy Model

E—Synthetic enamel exterior

P—Porcelain exterior

## NORGE



S-42-37



S-31-37



S-31-37



P-41-37



LTP-91-37

1937

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-In Value
S-31-37	3.10	36	24	N	2	\$34.00
S-32-37	3.25	47	24	N	2	35.00
S-42-37	4.24	53	34	N	2	37.00
S-52-37	5.25	55	28	N	3	41.00
S-62-37	6.25	58	31	N	4	45.00
S-72-37	7.25	58	34	N	5	47.00
N-32-37	5.24	58	39	N	4	46.00
N-41-37	6.12	60	32	N	4	49.00
N-73-37	7.22	63	33	N	5	51.00
N-81-37	8.08	65	36	N	5	60.00
P-42-37	4.25	53	27	P	2	47.00
P-52-37	5.24	58	29	P	4	52.00
P-61-37	6.12	60	32	P	4	61.00
P-73-37	7.22	63	33	P	5	64.00
P-81-37	8.08	65	36	P	5	70.00
LTP-81-37	8.08	65	35	P	4	80.00
*LTP-122-37	12.25	65	50	P	7	100.00

\*—2 doors

P—Lowboy model

N—Mongloss exterior

P—Porcelain exterior

## NORGE



S-31-38



S-42-38



P-41-38



N-31-38



S-82-38

1938

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-In Value
S-31-38	3.10	36	24	N	2	\$41.00
S-32-38	3.15	55	28	N	4	47.00
S-42-38	6.15	58	31	N	4	49.00
S-71-38	7.14	58	34	N	5	53.00
S-82-38	8.16	47	24	N	2	41.00
S-41-38	4.14	53	24	N	3	45.00
S-43-38	4.17	53	27	N	3	47.00
S-51-38	5.12	58	29	N	4	52.00
S-61-38	6.14	60	32	N	4	57.00
S-71-38	7.09	63	33	N	5	62.00
S-81-38	8.11	65	36	N	5	69.00
*S-120-38	12.12	65	50	P	6	115.00
P-42-38	4.17	53	27	P	3	53.00
P-51-38	5.12	58	29	P	4	62.00
P-61-38	6.14	60	32	P	4	69.00
P-71-38	7.09	63	33	P	5	75.00
P-81-38	8.11	65	36	P	5	79.00
LTP-81-38	8.08	65	35	P	4	90.00
LTP-122-38	12.25	65	50	P	6	120.00

\*—2 doors

P—Lowboy model

N—Mongloss exterior

P—Porcelain exterior

## NORGE



P-8



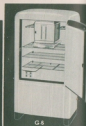
P-4



S-8



M-6



G-6

1939



SR-6

1940

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
G-3	3.25	47	24	N	2	\$45.00
G-4	4.22	52	24	N	2	49.00
G-5	5.19	56	29	N	4	53.00
G-6	6.11	59	31	N	4	56.00
P-6	6.25	56	31	N	3	51.00
M-5	5.25	56	29	N	4	61.00
M-6	6.19	59	31	N	5	65.00
M-8	8.25	64	35	N	6	78.00
SR-3	5.07	56	29	N	4	63.00
SR-4	6.07	59	31	N	5	67.00
SR-6	8.08	64	35	N	6	78.00
S-3	5.07	56	29	P	4	77.00
S-4	6.07	59	31	P	5	87.00
S-6	8.08	64	35	P	6	100.00

N—Nonglass exterior      P—Porcelain exterior  
G & P Models have sealed units

## NORGE



AR-6



DR-6



VR-5



ARH-6

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
VR-3	3.19	36	24	N	2	\$49.00
VR-3	3.33	47	24	N	2	49.00
VR-4	4.22	52	24	N	2	55.00
VR-5	5.19	56	29	N	3	68.00
VR-6A	6.19	58	31	N	3	65.00
VR-6-AP	6.19	58	31	P	3	75.00
AR-6A	6.19	55	31	N	3	51.00
ARH-6	6.19	55	31	N	3	51.00
NR-3	5.72	56	29	N	3	68.00
NR-4	6.65	58	31	N	3	75.00
NRS-6	8.65	64	35	N	4	76.00
DR-3	5.62	56	29	N	3	82.00
DR-6	6.65	58	31	N	4	94.00
DR-8	8.75	64	35	N	5	102.00
SR-3	5.62	56	29	P	3	90.00
SR-4	6.65	58	31	P	4	103.00
SR-6	8.75	64	35	P	5	110.00

1—Lowboy model

N—Nonglass exterior  
P—Porcelain exterior

## NORGE



M-661



S-664-P



S-903



D-621



S-663

1941

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
B-3	3.35	46	24	N	2	\$55.00
B-4	4.27	52	24	N	2	57.00
D-621	6.29	57	28	N	2	81.00
D-622	6.29	57	28	N	2	84.00
M-623	6.22	57	28	N	4	71.00
M-661	6.64	57	30	N	4	86.00
M-662	6.64	57	30	N	4	91.00
M-902	9.02	63	34	N	4	106.00
S-663	6.55	57	30	N	4	85.00
S-903	9.00	63	34	N	4	115.00
D-901	9.06	63	34	N	4	88.00
DF-901	9.06	63	34	N	4	88.00
M-624-P	6.22	57	28	P	4	83.00
M-664-P	6.64	57	30	P	4	95.00
S-664-P	6.55	57	30	P	4	110.00
S-904-P	8.61	64	35	P	4	132.00

N—Norglass exterior

P—Porcelain exterior

## NORGE



MT-942



S-742



S-942



S-642



M-742

1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
M-642	6.0	57	28	N	4	\$85.00
M-742	7.0	60	30	N	4	112.00
M-942	9.0	63	34	N	4	114.00
MT-942	9.0	63	34	N	4	114.00
S-642	6.0	57	28	N	4	86.00
S-942	9.0	63	34	N	4	135.00
S-742	7.0	60	30	N	4	137.00
S-742-P	7.0	60	30	P	4	138.00

N—Norglass exterior

P—Porcelain exterior

## NORGE



1945-46 1946

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Doors	Trade-In Value
M-746	7.08	60	30	N	4	

N—Non-glass exterior

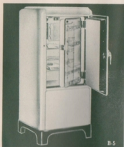
## PANELECTRIC



Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Doors	Trade-In Value
30CF8	8	36	54			

\*5 cu. ft. refrigerator compartment (30°) with high temperature evaporator.  
 20-cube freezer  
 3 cu. ft. food storage compartment.

# PHILCO



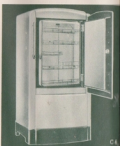
B-5



B-4



C-5



C-4

# PHILCO

1934

## FAIRBANKS - MORSE

Model Number	Cap. Cu. Ft.	Height inches	Width inches	Finish	No. of Trays	Model Value
AL-4	4.3	55	24	L	4	\$7.00
AL-5	5.4	58	26	L	4	7.00
AL-6	6.3	60	30	L	6	8.00
AP-5	5.4	58	26	P	4	8.00
AP-6	6.3	60	30	P	6	9.00

1934 models have no Compressor

1935

## FAIRBANKS - MORSE

B-4	4.14	51	23	D	2	\$8.00
B-5	5.11	56	26	D	3	9.00
B-6	6.01	56	29	D	3	10.00
B-8	8.01	58	34	D	4	11.00
B-8S	6.01	56	29	D	4	10.00

1936

## FAIRBANKS - MORSE

C-4A	4.2	53	24	D	2	\$8.00
C-4	4.2	52	24	D	2	10.00
C-5	5.4	56	26	D	3	10.00
C-6	6.3	57	29	D	3	11.00
C-8S	6.2	57	29	D	4	11.00
C-7	7.2	61	29	D	4	9.00

D—Deluxe exterior  
L—Laquer exterior

P—Porcelain exterior

C-4A (1936) has no Compressor

PHILCO



DX-5



EL-6



EX-6



D-6S



EI

1937-38

## FAIRBANKS-MORSE 1937

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-in Value
D-4	4.37	51	24	D	3	\$25.00
D-5	5.34	54	25	D	3	14.00
D-6	6.17	57	26	D	3	15.00
D-6S	6.14	57	26	D	4	15.00
D-7	7.11	60	26	D	4	15.00
DX-4	4.37	51	24	D	3	11.00
DX-5	5.14	54	25	D	3	11.00
DX-6	6.17	57	26	D	3	11.00

## FAIRBANKS-MORSE 1938

EX-4	4.43	51	24	D	3	\$15.00
EX-6	6.25	57	26	D	4	15.00
E-4	4.43	51	24	D	4	20.00
E-5	5.25	54	25	D	4	20.00
E-6	6.25	57	26	D	4	20.00
E-7	7.21	60	26	D	5	23.00
EL-5	5.25	54	25	D	4	20.00
EL-6	6.25	57	26	D	4	20.00
EL-7	7.21	60	26	D	5	23.00

D-Dulux exterior  
 DX, EL, EX Models have no Conservators

PHILCO



K-6

1939-40

## 1939

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-in Value
EX-4	4.5	55	24	D	3	\$25.00
EX-6	6.3	57	26	D	4	20.00
K-4	4.5	55	24	D	4	42.00
K-5	5.5	57	25	D	4	44.00
K-6	6.5	59	26	D	4	45.00
K-7	7.5	61	27	D	5	46.00
L-5	5.5	57	25	D	4	42.00
L-6	6.5	59	26	D	4	44.00
L-7	7.5	61	27	D	5	45.00

## 1940

LS-4	4.37	51	24	D	3	\$21.00
LS-6	7.13	58	27	D	4	25.00
LS-8	8.43	61	28	D	4	31.00
LT-6	6.5	59	26	D	4	56.00
LT-8	8.5	61	28	D	4	55.00
LT-9	9.5	64	29	D	5	66.00
LT-10	10.5	66	30	D	5	66.00
LT-11	11.5	68	31	D	6	76.00
LT-12	12.5	70	32	D	6	85.00
LT-13	13.5	72	33	D	6	85.00
LT-14	14.5	74	34	D	7	78.00
LT-15	15.5	76	35	D	7	78.00
LT-16	16.5	78	36	D	8	88.00
LT-17	17.5	80	37	D	8	87.00

D-Dulux exterior

EX, LT, LS, LT, LX Models have no Conservators



LP-6



LC-6



LX-6



# PHILCO



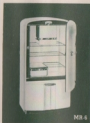
MA-6



MA-7



MS-6



MR-6



MA-M7

1941

1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
MS-6	5.4	56	28	D	4	\$72.00
MR-6	6.2	56	28	D	4	\$8.00
MR-8	9.3	64	33	D	6	\$2.00
MS	6.4	56	28	D	4	\$8.00
MR-6	6.3	55	28	D	4	\$4.00
MA-7	7.0	58	30	D	4	\$7.00
MA-M7	7.0	58	30	D	4	\$11.00
MA-M9	9.0	64	33	D	6	\$11.00

D—Dulux exterior

MA, MA-M Models have Conservators

# PHILCO



R-7



RH-7



SMR-6

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
SMR-6	6.3	56	28	D	4	\$81.00
RH-7	7.1	58	30	D	4	\$2.00
R-7	7.1	58	30	D	4	\$10.00
RH-7	7.1	58	30	D	4	\$11.00

D—Dulux exterior

Philco 1942 - Continued on Page 166



RH-7

# PHILCO



RCH-7



RAB-7

## 1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Shelves	Trade-in Value
RCH-7	7.2	59	30	D	4	\$127.00
RAB-7	7.0	59	30	D	4	140.00
RB-8	9.3	64	33	D	4	115.00
RAB-8	9.0	64	33	D	6	162.00

D—Dulux exterior

Continued from Page 165

# PHILCO



741



931

## 1946

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
822	6.4	58	28	D	4	
731	7.3	59	30	D	4	
731	7.1	59	30	D	4	
741	7.1	59	30	D	4	
931	9.0	64	33	D	4	

D—Dulux exterior

Philco 1946 - Continued on Page 168



731



731



822

# PHILCO



730



751



950



AV75



AH25

## 1946

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
730	7.0	59	30	D	4	
751	7.0	59	30	D	4	
752	7.0	59	30	D	4	
950	9.0	64	33	D	6	
951	9.0	64	33	D	6	

D—Delux exterior

### PHILCO FREEZERS

AH25—2½ cu. ft.  
 AH51—5 cu. ft. 3 way Freezer  
 AV75—7½ cu. ft.  
 AV100—10 cu. ft.

Continued from Page 147

## SEACO

Manufactured for  
**SIOUX ELECTRICAL  
 APPLIANCE COMPANY**  
 421-26 Warrack Building  
 Sioux City 13, Iowa

Year	Page
1946	170

## SERVEL

(formerly ELECTROLUX)

Manufactured by  
**SERVEL INC.**  
 Evansville 25, Indiana

Year	Page
1930-31	171
1932	172
1933	173
1934	174
1935	175
1936	176
1937	177
1938	178
1939	179
1940	180
1941	181
1942	182, 183
1946	184, 185

## SPARTON

Manufactured by  
**THE  
 SPARKS-WITHINGTON  
 COMPANY**  
 Jackson, Michigan

Year	Page
1934-35	186
1936	187
1937	188
1938	189
1939	190

## STEWART-WARNER

Manufactured by  
**STEWART-WARNER  
 CORPORATION**

NOTE: STEWART-WARNER refrigeration service is now handled by **ADMIRAL CORPORATION**. STEWART-WARNER parts can be ordered from ADMIRAL distributors, see ADMIRAL Section—page 8.

Year	Page
1932-33	191
1934	192
1935	193
1936	194
1937	195
1938	196
1939	197
1940	198
1941	199
1942	200

## SEACO



1946

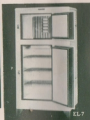
Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
SEACO	9.0	62 1/4	32	D	8	

D—Dulux exterior

## SERVEL



EL-5B



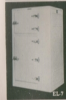
EL-7



EL-10A



EL-4



EL-3

1930-31

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
*EL-3	3.0	36	26	L	4	\$3.00
*EL-5	5.0	38	37	L	5	6.00
EL-3A	3.0	34	21	L	4	5.00
EL-4	4.0	33	25	L	4	5.00
EL-5B	5.0	35	26	L	5	6.00
*EL-7	7.0	65	33	L	5	7.00
*EL-10A	10.0	66	36	L	7	10.00

1930

1931

EA-3A	2.7	53	21	L	2	\$6.00
EA-3	2.9	34	26	L	2	6.00
EA-4	3.6	52	25	L	2	7.00
*EA-5	5.4	39	37	L	2	7.00
EA-5B	4.5	55	26	L	3	7.00
EA-6.5	6.4	63	33	L	4	8.00
*EA-8	8.1	66	34	L	4	10.00
*EA-10A	10.2	67	37	L	5	12.00
**EA-12	12.4	68	63	L	10	24.00
EAU	3.9	39	33	L	7	6.00

All models above are water-cooled  
 \*—2 doors  
 \*\*\*—4 doors  
 L—Laques exterior  
 I—Lowboy Model

## SERVEL



ER-10A



ER-4



ER-5B



ER-18



ER-6.5

1932

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
ER-3A	2.7	53	21	L	2	\$7.00
ER-3B	2.9	54	26	L	2	7.00
ER-3C	3.3	47	25	L	2	7.00
ER-4	3.8	52	25	L	2	8.00
ER-4A	4.0	54	24	L	2	8.00
*ER-5	5.4	59	37	L	2	9.00
ER-5B	4.5	55	26	L	3	9.00
ER-5C	4.8	55	26	L	4	10.00
ER-6.5	6.4	63	33	L	4	10.00
*ER-8	8.1	66	34	L	4	11.00
*ER-10A	10.2	67	37	L	5	13.00
***ER-18	18.4	68	63	L	10	26.00
***ER-26	19.9	69	65	L	0	28.00
EC-5.5	5.1	59	28	L	3	9.00
EAU	3.9	59	33	L	7	7.00

All models above are water-cooled  
 \*—2 doors  
 L—Laquer exterior  
 \*\*\*—4 doors  
 F—Lowboy Model

## SERVEL



ED-110

1933

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
ED-30	3.0	53	24	L	3	\$23.00
ED-40	4.0	54	24	L	3	25.00
ED-50	5.0	56	25	L	3	27.00
ED-60	6.0	61	27	L	4	29.00
ED-70	7.0	65	33	L	4	32.00
*ED-80	9.0	65	41	L	7	39.00
*ED-110	11.0	69	45	L	7	52.00
EDF-50	5.0	56	25	P	3	29.00
EDF-60	6.0	61	27	P	4	31.00
EDF-70	7.0	65	33	P	4	35.00
*EDF-80	9.0	65	41	P	7	43.00
*EDF-110	11.0	69	45	P	7	55.00

\*—2 doors

P—Porcelain exterior  
L—Laquer exterior

ED-30



ED-50



ED-70

## SERVEL



APTE-30



EE-30A



EE-50



EE-60



APTE-40

1934

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
BAPTF-30A	2.95	39	26	N	2	\$25.00
APTE-30	3.0	53	24	L	2	25.00
APTE-40	4.0	54	24	L	3	26.00
APTE-50	5.0	57	25	L	3	28.00
EE-30A	2.95	39	26	N	2	26.00
EE-50	5.0	57	25	L	3	31.00
EE-60	6.0	61	27	L	4	35.00
EE-70	7.0	65	32	L	4	38.00
*EE-80	8.0	65	41	L	7	48.00
*EE-110	11.0	69	45	L	7	58.00
EEPL-50	5.0	57	25	P	3	34.00
EEPL-60	6.0	61	27	P	4	38.00
EEPL-70	7.0	65	32	P	4	43.00
*EEPL-80	8.0	65	41	P	7	50.00
*EEPL-110	11.0	69	45	P	7	62.00

\*—2 doors

L—Lowboy Model

N—Newton exterior

P—Porcelain exterior

L—Lacquer exterior

## SERVEL



F-30



APTF-45

1935

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
EE-30A	2.95	39	26	N	2	\$25.00
EF-45	4.5	57	25	N	3	36.00
APTF-35	3.51	54	24	N	2	31.00
APTF-35	3.51	54	24	N	2	32.00
APTF-45	4.5	57	27	N	3	33.00
F-30	5.0	61	28	N	3	38.00
F-70	7.0	65	31	N	4	48.00
F-100	10.4	65	45	N	7	65.00
PF-30	5.0	61	28	P	3	44.00
PF-70	7.0	65	31	P	4	53.00
*PF-100	10.4	65	45	P	7	70.00

\*—2 doors

L—Lowboy Model

P—Porcelain exterior

N—Newton exterior



APTF-35



EF-45

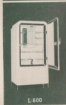


F-70

## SERVEL



L-800



L-800



L-400



L-1100



L-600A

1940



M-600

1941



M-600A

Model Number	Cap. Cu. Ft.	Height inches	Width inches	Finish	No. of Trays	Trade-In Value
SL-800	2.9	39	26	N	2	\$55.00
L-400	4.0	55	24	N	3	63.00
L-500A	5.1	56	26	N	3	74.00
SL-600A	6.1	56	29	N	4	81.00
L-800A	8.2	60	33	N	5	96.00
L-500	5.0	57	26	N	3	77.00
L-600	6.0	59	28	N	4	83.00
L-800	8.1	61	33	N	5	99.00
*L-1100	10.7	61	45	N	6	125.00

\*—2 doors  
 †—Lowboy Model

N—Newtone exterior

## SERVEL



M-500A



M-400



M-500

Model Number	Cap. Cu. Ft.	Height inches	Width inches	Finish	No. of Trays	Trade-In Value
SM-500	2.9	39	26	N	2	\$72.50
M-400	4.0	54	24	N	3	76.00
M-500A	5.1	56	26	N	3	88.00
M-600A	6.06	56	29	N	3	96.00
M-650A	6.54	59	32	N	4	92.50
M-800A	8.07	63	34	N	6	115.50
M-500	5.0	57	26	N	3	103.00
M-600	6.06	60	32	N	6	119.00
M-800	8.07	64	34	N	8	140.00
*M-1100	10.7	61	45	N	6	169.00

\*—2 doors  
 †—Lowboy Model

N—Newtone exterior

SERVEL



N-500-A



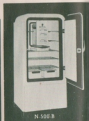
N-500-B



N-400



N-500-B



N-500-B

1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
N-400	4.0	54	24	N	3	\$83.00
N-500-A	5.1	57	26	N	3	\$95.00
N-500-B	5.1	57	26	N	3	\$95.00
N-600-A	6.06	58	28	N	3	\$106.00
N-600-B	6.06	60	32	N	6	\$123.00

N—Newton exterior

Servel 1942 - Continued on Page 183

SERVEL



N-600-A



N-1100



N-600



N-600-A



N-1100

1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
N-600	6.06	60	32	N	6	\$157.00
N-600-A	6.07	63	34	N	8	\$153.00
N-800	8.07	64	34	N	8	\$185.00
N-1100	10.7	61	45	N	6	\$265.00

N—Newton exterior

\*—2 doors

Continued from Page 182



SERVEL



R-400-A



R-400-A



R-400-A

1946



R-400-A

N—Newtone exterior

Servel 1946 - Continued on Page 185

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	D.P.A. List
R-400-A	4.0	55	24	N	3	
					Zone 1	\$148.95
					2	153.45
					3	155.95
					4	156.45
R-400-A	6.06	56	28	N	3	
					Zone 1	\$182.95
					2	186.45
					3	188.95
					4	189.45

SERVEL



R-400



R-400-A



R-400

1946

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	D.P.A. List
R-400	6.06	60	32	N	6	
					Zone 1	\$274.95
					2	278.45
					3	280.95
					4	281.45
R-400	8.07	64	34	N	8	
					Zone 1	\$324.95
					2	328.45
					3	330.95
					4	331.45
R-400-A	8.07	63	34	N	8	
					Zone 1	\$328.95
					2	373.45
					3	375.95
					4	376.45

N—Newtone exterior

Continued from Page 184



R-400

## SPARTON



D-483



D-905



D-525



484



D-493

1934-35

## 1934

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
484	3.9	53	24	L	2	\$7.00
574	5.2	53	27	L	4	7.00
724	6.3	53	29	L	4	7.00
*884	7.8	56	35	L	5	7.00

## 1935

455	4.0	55	24	S	3	\$14.00
S-455	4.6	55	24	S	3	14.00
S-746	6.5	55	29	S	5	15.00
D-485	4.6	57	24	S	3	14.00
D-525	5.6	57	27	S	3	15.00
D-615	6.1	55	27	S	5	15.00
D-746	6.5	55	29	S	5	16.00
*D-905	9.0	58	35	S	6	20.00

\*—2 doors

L—Lacquer exterior  
S—Satin exterior

## SPARTON



D-496



S-616

1936

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
S-496	4.6	57	24	S	3	\$17.00
S-616	6.1	55	27	S	5	20.00
S-746	7.4	55	30	S	5	22.00
D-496	4.6	57	24	S	3	18.00
D-616	6.1	55	27	S	5	23.00
D-746	7.4	55	30	S	5	25.00
*D-906	9.0	58	35	S	6	27.00

\*—2 doors

S—Satin exterior



D-498



D-618



S-618

## SPARTON



S-617



S-617



D-467



S-467



D-617

1937

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
S-667	4.6	54	24	8	3	\$59.00
S-617	6.1	58	27	8	5	34.00
S-747	7.4	58	31	8	5	37.00
D-467	4.6	54	24	8	3	18.00
D-617	6.1	58	27	8	5	27.00
D-747	7.4	58	31	8	5	38.00
*D-847	9.4	58	38	8	6	32.00

\*—2 doors

S—Savak exterior

## SPARTON



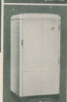
D-A-618



D-748



D-A-748



S-38



D-618

1938

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
S-468	4.6	52	24	8	2	\$39.00
S-38	6.1	54	27	8	3	33.00
D-468	6.1	57	27	8	3	27.00
D-748	7.4	57	31	8	4	38.00
DA-618	6.1	57	27	8	3	27.00
DA-748	7.4	57	31	8	4	38.00
*DA-948	9.4	57	38	8	5	44.00

\*—2 doors

S—Savak exterior

## SPARTON



S-39



S-19



DA-619



S-57



D-749

1939

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Shelves	Trade-In Value
S-37	2.5	40	24	S	2	\$34.00
S-19	3.1	46	24	S	2	\$35.00
S-469	4.6	52	24	S	2	\$37.00
S-39	6.1	54	27	S	3	\$42.00
D-619	6.1	57	27	S	3	\$49.00
D-749	7.4	57	30	S	4	\$44.00
DA-619	6.1	57	27	S	3	\$50.00
DA-749	7.4	57	30	S	4	\$50.00
*DA-949	9.4	57	30	S	5	\$55.00

\*—2 doors

S—Santos exterior

NO MODELS MADE AFTER 1939

## STEWART-WARNER



S-43



S-63



S-45



S-55



S-40

1932-33

1932

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Shelves	Trade-In Value
S-38	4.1	50	24	L	2	\$9.00
S-39	4.1	50	24	L	2	\$9.00
S-40	4.9	54	24	L	2	\$9.00
S-41	6.7	60	29	L	3	\$13.00
*S-42	8.2	61	32	L	3	\$14.00

1933

S-40	3.7	52	25	L	2	\$11.00
S-43	4.3	56	27	L	2	\$13.00
S-45	5.1	60	28	L	2	\$14.00
S-46	6.5	61	30	L	3	\$16.00
S-47	8.0	65	32	L	4	\$17.00

L—Laquer exterior

\*—2 doors

## STEWART-WARNER



554



454



554



554



475-B



555



465



455



574-P

## 1934 1935

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
454	4.6	56	23	Pd	2	\$13.00
454-S	4.6	56	23	Pd	2	13.00
554	5.6	60	26	Pd	3	15.00
554	5.6	58	26	Pd	3	15.00
754	7.1	61	30	Pd	3	18.00
754	7.5	59	30	Pd	3	18.00
754	7.1	61	30	P	3	18.00
834	8.7	69	32	Pd	4	19.00
574-P	5.6	58	26	P	3	15.00

Pd—Porcelain exterior  
P—Porcelain exterior

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
455	4.6	53	23	Pd	2	\$10.00
475-B	4.6	53	23	Pd	2	10.00
555	5.0	55	23	Pd	3	20.00
605	6.0	57	26	Pd	3	22.00
465	4.6	53	23	Pd	2	10.00
475	4.6	53	23	Pd	2	10.00
555	5.6	58	26	Pd	3	20.00
755	7.1	59	30	Pd	3	24.00
574-P	5.6	58	26	P	3	22.00
724-P	7.1	59	30	P	3	26.00

Pd—Porcelain exterior P—Porcelain exterior

## STEWART-WARNER



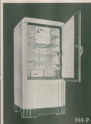
436



556



666



666-P



1936 1937



667



457



667-P



767



857

## STEWART-WARNER

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
336	3.5	42	24	D	2	\$24.00
436	4.5	52	24	D	2	25.00
536	5.5	54	29	D	4	29.00
636	6.3	58	29	D	4	31.00
656	6.5	54	29	D	4	31.00
666	6.3	58	29	D	4	31.00
711	6.0	57	28	D	4	31.00
766	7.4	62	31	D	6	37.00
866	8.1	64	31	D	6	44.00
666-P	6.3	58	29	P	4	35.00
766-P	7.4	62	31	P	6	41.00
866-P	8.1	64	31	P	6	48.00

D—Dulux exterior

P—Porcelain exterior

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
337	3.3	42	24	D	2	\$27.00
437	4.5	51	24	D	2	29.00
537	5.64	55	29	D	4	41.00
637	6.3	58	29	D	4	41.00
647	5.64	55	29	D	3	44.00
667	6.3	58	29	D	3	49.00
767	7.4	63	31	D	5	54.00
867	8.1	66	31	D	5	60.00
567-P	5.64	56	29	P	3	34.00
667-P	6.3	59	29	P	3	38.00
767-P	7.4	63	31	P	5	67.00
867-P	8.1	66	31	P	5	70.00

D—Dulux exterior

P—Porcelain exterior

## STEWART-WARNER



458



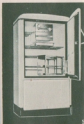
558



568



668-P



558



668

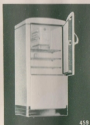
1938 1939

Model Number	Cap. Cu. Ft.	Height inches	Width inches	Finish	No. of Trays	Trade-In Value
458	3.1	42	24	D	2	\$27.00
558	4.5	51	24	D	2	43.00
568	5.5	56	30	D	4	48.00
658	6.3	60	30	D	4	50.00
668	5.5	56	30	D	4	50.00
668	6.3	60	30	D	4	53.00
768	7.5	63	34	D	6	63.00
668-P	5.5	56	30	P	4	53.00
668-P	6.3	60	30	P	4	57.00
768-P	7.5	63	34	P	6	68.00
558	5.64	55	29	D	4	43.00
778	6.3	58	29	D	4	46.00

D—Dulux exterior

P—Porcelain exterior

## STEWART-WARNER



459



659



769

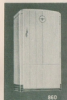


459

Model Number	Cap. Cu. Ft.	Height inches	Width inches	Finish	No. of Trays	Trade-In Value
469	4.5	51	24	D	2	\$46.00
569	5.64	55	29	D	4	48.00
770	6.3	59	29	D	4	51.00
559	3.1	42	24	D	2	38.00
459	4.5	51	24	D	2	41.00
559	5.5	56	30	D	4	47.00
659	6.3	60	30	D	4	51.00
669	5.5	56	30	D	4	54.00
669	6.3	60	30	D	4	60.00
769	7.5	63	34	D	6	66.00
459	4.6	51	24	D	2	47.00
559	5.6	56	30	D	4	50.00
659	6.5	60	30	D	4	53.00
769	7.1	63	34	D	6	57.00

D—Dulux exterior

## STEWART-WARNER



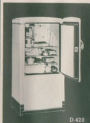
860



570



670



D-420



800



601



671

1940

1941

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
D-420	4.3	50	24	D	2	\$51.00
630	8.1	55	30	D	4	59.00
680	5.5	56	30	D	4	60.00
690	6.3	60	30	D	4	63.00
790	7.5	63	34	D	6	67.00
840	5.04	54	30	D	4	60.00
840	8.34	58	30	D	4	70.00
870	5.8	54	30	D	4	70.00
870	6.4	58	30	D	4	75.00
880	6.4	60	30	D	6	81.00
880	8.0	62	34	D	6	91.00

D-Delux exterior

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
401	4.2	50	24	D	2	\$55.00
601	6.5	58	30	D	3	58.00
611	6.5	58	30	D	3	68.00
601	8.4	61	34	D	3	83.00
661	6.3	60	30	D	3	79.00
671	6.3	60	30	D	3	112.00
861	8.0	62	34	D	5	117.00
871	8.0	62	34	D	5	132.00

D-Delux exterior

## STEWART-WARNER



401



601



671



# STEWART-WARNER



862



812



802



872



872

## 1942

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-in Value
862	6.3	60	30	D	4	\$135.00
871	6.3	60	30	D	4	145.00
863	6.5	58	30	D	4	83.00
812	6.5	58	30	D	4	83.00
862	8.0	62	34	D	4	154.00
872	8.0	62	34	D	4	164.00
802	8.4	61	34	D	4	168.00

B—Delux exterior

## TYLER

Manufactured by  
**TYLER FIXTURE CORPORATION**  
 Niles, Michigan

Year	Page
1946	202

## UNIVERSAL COOLER

Manufactured by  
**UNIVERSAL COOLER**  
 DIVISION OF  
**INTERNATIONAL DETROLA CORP.**  
 Marion, Ohio

Year	Page
1930-31-32	203
1933-34	204
1935-36	205

## UNIVERSAL COOLER (Continued)

1937	206
1938	207
1939-40	208

## WESTINGHOUSE

Manufactured by  
**WESTINGHOUSE ELECTRIC CORPORATION**  
 340 East Fourth Street  
 Mansfield, Ohio

Year	Page
1930-31	209
1932-33	210
1934	211
1935	212
1936	213
1937	214
1938	215
1939	216
1940	217
1941	218
1942	219
1946	220

# TYLER



## 1946

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
--------------	--------------	---------------	--------------	--------	--------------	----------------

HU-107 18.0\* 60 60 BE

\*18 cu. ft. frozen food storage

HU-10D 18.0† 60 60 BE

†9 cu. ft. frozen food storage

9 cu. ft. normal temperature storage

BE—Baked enamel exterior

# UNIVERSAL COOLER

## 1930

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Doors	Trade-In Value
LE-S-40	4.0	36	25	L	3	\$5.00
LP-S-40	4.0	36	25	L	3	5.00
LE-M-40	4.0	50	25	L	3	5.00
LP-M-40	4.0	50	25	L	3	5.00
LE-H-40	4.0	56	25	L	2	5.00
LP-H-40	4.0	56	25	L	2	5.00
LE-500	5.0	58	36	L	3	6.00
LP-500	5.0	58	36	L	3	6.00
P-500	5.0	58	36	P	3	6.00
*P-500	5.5	60	33	P	3	7.00
*P-50	7.0	63	36	P	3	7.00
*P-370	7.0	54	36	P	3	7.00
*LP-300	5.5	60	33	L	3	6.00
*LP-70	7.0	63	36	L	3	7.00
*LP-370	7.0	54	36	L	3	7.00
*LE-3-500	5.3	60	30	L	3	6.00
*LP-H-500	5.3	60	30	L	3	6.00

## 1931

LP-4	4.0	55	25	L	2	\$5.00
LP-5	5.0	57	27	L	2	5.00
*LP-6	6.0	59	33	L	2	6.00
*LP-7	7.0	62	36	L	3	7.00
P-5	5.0	57	27	P	2	6.00
*P-6	6.0	59	33	P	2	7.00
*P-7	7.0	62	36	P	3	8.00

## 1932

L-32	3.16	50	25	L	2	\$7.00
L-40	4.05	55	26	L	3	7.00
L-44	4.87	58	29	L	3	7.00
P-50	4.87	58	29	P	3	7.00
L-40	6.17	62	32	L	4	9.00
P-40	6.17	62	32	P	4	9.00
*L-62	7.00	64	37	L	5	9.00
*P-62	7.00	64	37	P	5	9.00
LP-5.5	5.5	52	33	L	2	7.00
LP-6.5	6.69	55	27	L	3	7.00
LP-5.5	5.5	57	28	L	4	8.00
*LP-6.5	6.9	60	35	L	4	9.00
P-5.5	5.5	57	28	P	4	10.00
*P-6.5	6.9	61	35	P	4	11.00

\*—1 door

L—Lacquered exterior  
P—Porcelain exterior

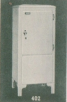
## UNIVERSAL COOLER



604



X-402



402



503



X-402



635

## 1933-34 1935-36

## 1933-34

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
400	3.5	50	24	So	2	\$12.00
438	4.0	53	24	So	2	13.00
402	4.0	55	24	So	2	13.00
503	5.0	59	26	So	3	15.00
604	6.0	61	30	So	4	16.00
*705	7.0	63	36	So	5	18.00
X-402	4.1	55	24	L	2	13.00
X-503	5.18	59	26	L	3	15.00
X-604	6.00	61	30	L	3	16.00
*X705	7.47	63	36	L	5	18.00
X-503P	5.18	59	26	P	3	17.00
X-604P	6.01	61	30	P	3	18.00
*X-705P	7.47	63	36	P	5	20.00

\*—2 doors  
L—Laque exterior

P—Porcelain exterior  
So—Sonoco exterior

## UNIVERSAL COOLER



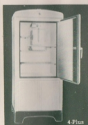
PB-431



535



6-Plus



4-Plus

## 1935

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
435	4.3	54	20	A	3	\$19.00
535	5.2	59	26	A	3	21.00
635	6.3	60	30	A	3	22.00
835	8.1	63	33	A	4	24.00

## 1936

4-Plus	4.30	53	24	D	3	\$23.00
6-Plus	6.31	59	30	D	3	27.00
8-Plus	8.07	67	30	D	5	30.00
PB-4	4.30	53	24	D	3	24.00
PB-431	6.31	59	30	D	3	28.00
PB-6	8.07	67	30	D	5	32.00
UNXP-6	6.31	59	30	P	3	27.00

A—Aluminum exterior

D—Delux exterior  
P—Porcelain exterior

# UNIVERSAL COOLER



S-337



S-437



S-437



S-537



PD-437

## 1937

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
M-437	4.2	53	24	D	2	\$26.00
M-537	5.39	57	26	D	2	29.00
M-637	6.42	59	29	D	2	36.00
D-437	4.30	53	24	B.E.	3	26.00
D-537	5.236	55	28	B.E.	4	30.00
D-637	6.586	59	30	B.E.	4	31.00
D-737	7.46	63	30	B.E.	5	33.00
S-337	5.236	54	28	B.E.	4	30.00
S-437	6.216	57	29	B.E.	4	33.00
PD-437	6.516	59	30	P	4	34.00

B.E.—Baked enamel exterior

D—Deluxe exterior

P—Porcelain exterior

# UNIVERSAL COOLER



CL-438

## 1938



SD-458



CL-538



AD-638



AD-638

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
CL-438	4.01	50	24	U	3	\$33.00
CL-538	5.17	54	28	U	3	35.00
CL-638	6.23	57	29	U	3	37.00
SD-438	5.25	56	28	U	4	37.00
SD-538	6.51	60	30	U	4	39.00
SD-738	7.45	64	30	U	5	41.00
AD-538	5.25	58	28	U	4	36.00
AD-638	6.51	60	30	U	4	38.00
AD-738	7.45	64	30	U	5	40.00
BDP-638	6.51	59	30	P	4	45.00
ADP-638	6.51	59	30	P	4	45.00

U—Ucolaze exterior

P—Porcelain exterior

## UNIVERSAL COOLER



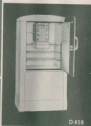
D-439



D-539



M-640



D-439



M-640

1939-40

1939						
Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
M-439	4.1	49	24	U	2	\$37.00
M-539	5.2	53	26	U	3	40.00
M-639	6.3	57	29	U	3	43.00
D-539	5.8	56	28	U	3	40.00
D-639	6.5	60	30	U	3	43.00
D-739	7.5	64	30	U	4	53.00

1940

M-640	6.3	57	29	U	3	\$45.00
-------	-----	----	----	---	---	---------

U—Ucolux exterior

## WESTINGHOUSE



WL-73



DWL-55



WL-73



DWL-73

1930-31

1930

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
WL-51	8.06	60	28	L	2	\$5.00
WL-55	8.96	60	28	L	2	5.00
WL-75	9.37	60	29	L	2	6.00
WL-76	9.27	60	29	P	2	6.00
WL-100	10.04	60	41	L	2	8.00
WL-100	10.04	60	41	P	2	8.00
WL-120	12.46	60	51	L	2	10.00
WL-120	12.46	60	51	P	2	10.00
WL-176	17.5	80	71	L	2	25.00
WL-176	17.5	80	71	P	2	25.00

1931

WL-30	2.7	36	24	L	1	\$10.00
WL-40	4.7	43	24	L	1	15.00
WL-50	7.1	50	25	L	1	17.00
WL-60	9.3	60	26	L	1	17.00
DWL-30	6.06	60	28	L	2	8.00
DWL-30	6.06	60	28	P	2	8.00
DWL-75	9.37	60	29	L	2	8.00
DWL-75	9.37	60	29	P	2	8.00
DWL-100	10.04	60	41	L	2	10.00
DWL-100	10.04	60	41	P	2	10.00
DWL-120	12.4	60	51	L	2	13.00
DWL-120	12.4	60	51	P	2	13.00
DWL-176	16.75	76	51	L	2	20.00
DWL-176	16.75	76	51	P	2	22.00

L—2 doors  
 \*\*—3 doors  
 \*\*\*—4 doors

L—Laqueer exterior  
 P—Porcelain exterior  
 I—Lowboy Model

## WESTINGHOUSE



AL-60



BL-63



BL-65



AL-45



BL-45

1932-33 1934

## 1932

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
AL-45	4.2	55	34	L	3	\$15.00
AL-60	6.1	60	39	L	3	18.00
AL-75	7.2	60	32	L	3	21.00
*AL-90	9.0	60	39	L	3	24.00
AP-45	4.2	55	34	P	3	15.00
AP-60	6.1	60	39	P	3	18.00
AP-75	7.2	60	32	P	3	21.00
*AP-90	9.0	60	39	P	3	24.00
*AP-138	13.5	60	51	P	7	48.00
***AP-200	20.1	78	51	P	7	55.00

## 1933

BL-45	4.2	56	34	L	3	\$21.00
BL-60	4.2	56	34	L	3	21.00
BL-55	5.2	58	37	L	4	22.00
BL-65	6.2	61	39	L	6	25.00
BL-75	7.5	61	32	L	6	28.00
BP-45	4.2	56	34	P	2	21.00
BP-55	5.2	58	37	P	4	22.00
BP-65	6.2	61	39	P	6	25.00
BP-75	7.5	61	32	P	6	28.00

\*—2 doors  
\*\*\*—4 doors

L—Lacquer exterior  
P—Porcelain exterior

## WESTINGHOUSE



CL-75



CL-45



CL-65



CL-65



CL-65

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
CL-45	4.2	56	34	D	3	\$24.00
CL-45	4.2	56	34	D	3	24.00
CL-55	5.5	58	37	D	3	26.00
CL-65	6.2	61	39	D	4	28.00
CL-65	6.2	61	39	D	6	28.00
CL-75	7.5	61	32	D	6	31.00
CL-85	9.2	66	34	D	6	36.00
CP-45	4.2	56	34	P	3	24.00
CP-55	5.5	58	37	P	3	26.00
CP-65	6.2	61	39	P	6	28.00
CP-75	7.5	61	32	P	6	31.00
CP-85	9.2	66	34	P	6	36.00

P—Porcelain exterior

D—Dolac exterior

## WESTINGHOUSE



D-42



DL-54



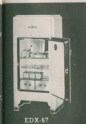
D-54



DLX-78



DL-67



EDX-67

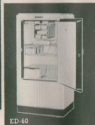
1935 1936

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
D-42	4.4	54	24	D	2	\$27.00
D-44	5.4	54	27	D	3	30.00
D-46	6.0	54	29	D	3	33.00
DL-44	4.4	57	24	D	3	30.00
DL-54	5.4	59	27	D	3	33.00
DL-67	6.7	61	29	D	3	35.00
DL-78	7.8	61	31	D	5	38.00
DLX-67	6.7	61	29	D	5	35.00
DLX-78	7.8	61	31	D	5	38.00
DLX-85	9.5	66	33	D	5	46.00
DP-44	4.4	57	24	P	3	33.00
DP-54	5.4	59	27	P	3	36.00
DP-67	6.7	61	29	P	3	41.00
DP-78	7.8	61	31	P	5	45.00
DPX-67	6.7	61	29	P	5	41.00
DPX-78	7.8	61	31	P	5	45.00
DPX-85	9.5	66	33	P	5	53.00
A.P.-120	13.5	80	51	P	7	65.00
A.P.-200	20.1	76	51	P	7	69.00

\*—2 doors  
\*\*—4 doors

D—Dulux exterior  
P—Porcelain exterior

## WESTINGHOUSE



ED-40



E-54



ED-40



EDX-67

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-in Value
E-54	5.4	56	27	D	3	\$38.00
E-67	6.7	59	29	D	3	42.00
ED-38	3.2	46	24	D	2	37.00
ED-40	4.0	52	24	D	2	34.00
ED-46	5.0	55	27	D	3	38.00
ED-60	6.0	58	29	D	3	42.00
ED-76	7.0	60	30	D	5	46.00
EDX-44	4.4	57	24	D	3	35.00
EDX-54	5.4	59	27	D	3	40.00
EDX-67	6.7	61	29	D	3	47.00
EDX-78	7.8	61	31	D	5	51.00
EDX-85	9.5	66	33	D	5	55.00
EPX-44	4.4	57	24	P	3	37.00
EPX-54	5.4	59	27	P	3	42.00
EPX-67	6.7	61	29	P	3	50.00
EPX-78	7.8	61	31	P	5	55.00
EPX-85	9.5	66	33	P	5	60.00
EPX-125	13.5	81	49	P	7	78.00
EPX-200	20.1	77	49	P	7	105.00

\*—2 doors  
\*\*—4 doors

D—Dulux exterior  
P—Porcelain exterior

## WESTINGHOUSE



FS-50



FDS-50



FD-60



FS-40



FD-60

1937 1938

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
FS-50	5.0	55	37	D	3	\$48.00
FS-60	6.0	58	39	D	3	50.00
FS-70	7.0	60	39	D	3	54.00
FDS-50	5.2	47	34	D	2	35.00
FDS-60	6.0	52	34	D	2	39.00
FDS-70	7.0	55	37	D	3	43.00
FD-50	5.0	55	37	D	5	48.00
FD-60	6.0	58	39	D	5	51.00
FD-70	7.0	60	39	D	5	55.00
FD-80	8.0	62	40	D	5	59.00
FD-90	9.0	64	41	D	5	63.00
FD-100	10.0	66	42	D	5	67.00
FD-110	11.0	68	43	D	5	71.00
FD-120	12.0	70	44	D	5	75.00
FD-130	13.0	72	45	D	5	79.00
FD-140	14.0	74	46	D	5	83.00
FD-150	15.0	76	47	D	5	87.00
FD-160	16.0	78	48	D	5	91.00
FD-170	17.0	80	49	D	5	95.00
FD-180	18.0	82	50	D	5	99.00
FD-190	19.0	84	51	D	5	103.00
FD-200	20.0	86	52	D	5	107.00

D—2 doors

---4 doors

D—Dulux exterior  
P—Porcelain exterior

## WESTINGHOUSE



HD-60



HD-50



HD-60



HPS-52



HD-62

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Depth Inches	No. of Trays	Trade-In Value
HD-50	5.0	55	37	D	2	\$40.00
HD-60	6.0	58	39	D	2	47.00
HD-70	7.0	60	39	D	2	50.00
HD-80	8.0	62	40	D	2	54.00
HD-90	9.0	64	41	D	2	58.00
HD-100	10.0	66	42	D	2	62.00
HD-110	11.0	68	43	D	2	66.00
HD-120	12.0	70	44	D	2	70.00
HD-130	13.0	72	45	D	2	74.00
HD-140	14.0	74	46	D	2	78.00
HD-150	15.0	76	47	D	2	82.00
HD-160	16.0	78	48	D	2	86.00
HD-170	17.0	80	49	D	2	90.00
HD-180	18.0	82	50	D	2	94.00
HD-190	19.0	84	51	D	2	98.00
HD-200	20.0	86	52	D	2	102.00
HD-210	21.0	88	53	D	2	106.00
HD-220	22.0	90	54	D	2	110.00
HD-230	23.0	92	55	D	2	114.00
HD-240	24.0	94	56	D	2	118.00
HD-250	25.0	96	57	D	2	122.00
HD-260	26.0	98	58	D	2	126.00
HD-270	27.0	100	59	D	2	130.00
HD-280	28.0	102	60	D	2	134.00
HD-290	29.0	104	61	D	2	138.00
HD-300	30.0	106	62	D	2	142.00
HD-310	31.0	108	63	D	2	146.00
HD-320	32.0	110	64	D	2	150.00
HD-330	33.0	112	65	D	2	154.00
HD-340	34.0	114	66	D	2	158.00
HD-350	35.0	116	67	D	2	162.00
HD-360	36.0	118	68	D	2	166.00
HD-370	37.0	120	69	D	2	170.00
HD-380	38.0	122	70	D	2	174.00
HD-390	39.0	124	71	D	2	178.00
HD-400	40.0	126	72	D	2	182.00
HD-410	41.0	128	73	D	2	186.00
HD-420	42.0	130	74	D	2	190.00
HD-430	43.0	132	75	D	2	194.00
HD-440	44.0	134	76	D	2	198.00
HD-450	45.0	136	77	D	2	202.00
HD-460	46.0	138	78	D	2	206.00
HD-470	47.0	140	79	D	2	210.00
HD-480	48.0	142	80	D	2	214.00
HD-490	49.0	144	81	D	2	218.00
HD-500	50.0	146	82	D	2	222.00
HD-510	51.0	148	83	D	2	226.00
HD-520	52.0	150	84	D	2	230.00
HD-530	53.0	152	85	D	2	234.00
HD-540	54.0	154	86	D	2	238.00
HD-550	55.0	156	87	D	2	242.00
HD-560	56.0	158	88	D	2	246.00
HD-570	57.0	160	89	D	2	250.00
HD-580	58.0	162	90	D	2	254.00
HD-590	59.0	164	91	D	2	258.00
HD-600	60.0	166	92	D	2	262.00
HD-610	61.0	168	93	D	2	266.00
HD-620	62.0	170	94	D	2	270.00
HD-630	63.0	172	95	D	2	274.00
HD-640	64.0	174	96	D	2	278.00
HD-650	65.0	176	97	D	2	282.00
HD-660	66.0	178	98	D	2	286.00
HD-670	67.0	180	99	D	2	290.00
HD-680	68.0	182	100	D	2	294.00
HD-690	69.0	184	101	D	2	298.00
HD-700	70.0	186	102	D	2	302.00
HD-710	71.0	188	103	D	2	306.00
HD-720	72.0	190	104	D	2	310.00
HD-730	73.0	192	105	D	2	314.00
HD-740	74.0	194	106	D	2	318.00
HD-750	75.0	196	107	D	2	322.00
HD-760	76.0	198	108	D	2	326.00
HD-770	77.0	200	109	D	2	330.00
HD-780	78.0	202	110	D	2	334.00
HD-790	79.0	204	111	D	2	338.00
HD-800	80.0	206	112	D	2	342.00
HD-810	81.0	208	113	D	2	346.00
HD-820	82.0	210	114	D	2	350.00
HD-830	83.0	212	115	D	2	354.00
HD-840	84.0	214	116	D	2	358.00
HD-850	85.0	216	117	D	2	362.00
HD-860	86.0	218	118	D	2	366.00
HD-870	87.0	220	119	D	2	370.00
HD-880	88.0	222	120	D	2	374.00
HD-890	89.0	224	121	D	2	378.00
HD-900	90.0	226	122	D	2	382.00
HD-910	91.0	228	123	D	2	386.00
HD-920	92.0	230	124	D	2	390.00
HD-930	93.0	232	125	D	2	394.00
HD-940	94.0	234	126	D	2	398.00
HD-950	95.0	236	127	D	2	402.00
HD-960	96.0	238	128	D	2	406.00
HD-970	97.0	240	129	D	2	410.00
HD-980	98.0	242	130	D	2	414.00
HD-990	99.0	244	131	D	2	418.00
HD-1000	100.0	246	132	D	2	422.00

L—Lowboy Model  
—2 doorsD—Dulux exterior  
P—Porcelain exterior



## WESTINGHOUSE



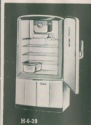
HT-30



A-4-39



E-4-39



H-4-39



E-4-39

1939

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
HT-30	3.0	35	24	D	2	\$45.00
H-4-39	6.20	58	29	D	3	\$55.00
H-3-39	3.25	47	24	D	2	45.00
H-4-39	4.25	51	24	D	2	48.00
H-3-39	5.25	55	29	D	3	53.00
H-4-39	6.25	58	30	D	3	58.00
A-3-39	5.25	55	29	D	3	51.00
A-4-39	6.25	58	30	D	5	65.00
A-8-39	8.25	64	32	D	5	80.00
E-3-39	5.25	55	29	P	3	77.00
E-4-39	6.25	58	30	P	5	87.00
E-8-39	8.25	64	32	P	5	97.00
*HP-133	13.5	59	33	P	6	135.00
*HP-200	20.0	65	36	P	10	185.00

L—Lowboy model  
—2 doors

D—Enamel exterior  
P—Porcelain exterior

## WESTINGHOUSE



S-6-40



A-6-40



H-6-40



E-6-40



S-2-40

1940

Model Number	Cap. Cu. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
ED-3-40	3.0	35	24	D	2	\$48.00
S-2-40	3.25	48	24	D	2	50.00
S-4-40	4.25	51	24	D	2	54.00
LS-6-40	6.2	58	29	D	3	61.00
S-4-40	6.5	58	29	D	3	63.00
S-6-40	8.25	64	32	D	5	71.00
H-3-40	5.25	55	29	D	3	68.00
H-4-40	6.25	58	30	D	3	73.00
A-3-40	5.25	55	29	D	3	76.00
A-4-40	6.25	58	30	D	5	79.00
A-6-40	8.25	64	32	D	5	83.00
D-4-40	6.25	58	30	P	5	94.00
D-6-40	8.25	64	32	P	5	103.00
E-4-40	6.25	58	30	P	5	103.00
E-6-40	8.25	64	32	P	5	110.00
*E-133-40	13.5	62	36	P	10	170.00
*E-200-40	20.1	68	42	P	10	210.00
*A-133-40	13.5	62	36	D	6	163.00
*A-200-40	20.1	68	42	D	10	209.00

L—Lowboy Model  
—2 doors

D—Enamel exterior  
P—Porcelain exterior

## WESTINGHOUSE



S-6-41



AS-6-41



P-7-41



M-7-41



M-7-41

1941

Model Number	Cap. Co. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
(U-3-41)	3.0	35	24	D	2	\$54.00
AS-4-41	4.25	51	24	D	2	58.00
AS-6-41	6.00	58	29	D	3	65.00
S-6-41	6.25	58	30	D	3	66.00
SP-6-41	6.25	58	30	P	3	68.00
M-7-41	7.0	58	32	D	4	88.00
D-7-41	7.0	58	32	D	4	88.00
S-8-41	8.3	64	32	D	5	88.00
M-7-41	7.0	58	30	D	5	102.00
SP-7-41	7.0	58	30	P	5	104.00
AS-8-41	8.0	64	32	D	5	111.00
M-9-41	9.3	64	32	D	5	118.00
SP-9-41	9.3	64	32	P	5	120.00
*M-11	11.22	65	45	D	8	173.00
*M-13	13.22	65	45	P	8	185.00
*M-15	15.34	68	50	D	9	215.00
*M-18	18.34	68	50	P	9	225.00

L—Lowboy Model  
—2 doors

D—Delux exterior  
P—Porcelain exterior

## WESTINGHOUSE



B7-42



B9-42

1942

Model Number	Cap. Co. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
A4-42	4.3	51	24	D	2	\$74.00
AS-42	6.3	58	29	D	2	79.00
B7-42	7.0	58	30	D	2	83.00
ASB-42	7.0	58	30	D	2	93.00
B7-42	7.0	58	30	D	4	100.00
D7-42	7.0	58	30	D	4	114.00
B9-42	9.3	64	32	D	4	118.00
D9-42	9.3	64	32	D	4	138.00

D—Delux exterior



B7-42



A4-42



D9-42

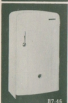
## WESTINGHOUSE



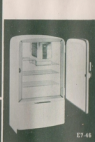
E9-46



E7-46



E7-46



E7-46



E7-46

1946

Model Number	Cap. Co. Ft.	Height Inches	Width Inches	Finish	No. of Trays	Trade-In Value
E7-46	7.0	58	30	D	4	
E9-46	9.3	64	32	D	4	
E7-46						

D—Delux exterior

## MISCELLANEOUS

The various lines included in this Miscellaneous Section are, for the most part, no longer being made. The majority of them have been off the market for the past 10 years or more and therefore these boxes will rarely be offered to the dealer as trade-ins.

This listing has been included in order that the dealer will have an authoritative valuation in the event that he should be offered such a box.

Model numbers on these boxes will usually be found on the unit itself or on the back of the box.

## APEX

Year	Model Number	Cap. Co. Ft.	Trade-In Value
1931	454	4.3	\$4.00
	504	5.0	5.00
	454-P	4.3	5.00
	504-P	5.0	6.00
	L-410	4.1	5.00
1932-3	L-500	4.0	5.00
	L-600	5.0	6.00
	L-800	7.2	7.00
	P-600	5.0	7.00
	P-800	7.2	8.00
	SSL-4	4.0	10.00
	SSL-45	4.5	10.00
1934	SSL-6	6.1	11.00
	SSL-7	7.1	11.00
	DTL-6	6.1	13.00
	DTL-7	7.1	13.00
1935	DTL-8	8.1	17.00
	740	4.2	13.00
	745	4.5	14.00
	760	6.0	15.00
	SSL-6	6.1	11.00
	SSL-7	7.1	11.00
	DTL-6	6.1	13.00
	DTL-7	7.1	13.00
	DTL-8	8.1	13.00

## APEX (Continued)

Year	Model Number	Cap. Co. Ft.	Trade-In Value
1936	A-400	4.3	\$15.00
	A-600	6.0	16.00
	A-650	6.5	16.00
	A-785	7.85	18.00
	B-410	4.10	17.00
1937	B-625	6.25	21.00
	B-800	8.00	25.00
	D-663	6.65	22.00
	SC-300	3.0	23.00
1938	SC-400	4.0	23.00
	SC-400	6.0	26.00
	C-325	5.25	26.00
	C-625	6.25	26.00
	C-710	7.10	32.00
	C-800	8.0	35.00
	AC-610	6.10	36.00
	AC-710	7.10	36.00
	*DC-1	7.5	37.00
	*DC-2	9.5	41.00
1939	*DC-3	11.0	46.00

## ATWATER-KENT

Year	Model Number	Cap. Co. Ft.	Trade-In Value
1935	R134	4.32	\$11.00
	R615	5.16	12.00
	R256	6.15	13.00
	R547	7.13	14.00

\*—2 doors

## MISCELLANEOUS

## BELLEVILLE

Year	Model Number	Cap. Cu. Ft.	Trade-In Value
1932	L-51	4.8	\$4.00
	51	4.8	4.00
	51	5.6	5.00
	*72	6.85	6.00
	81	7.74	7.00
	*92	8.82	8.00
1933	L-51	4.8	5.00
	51	4.8	5.00
	51	5.6	6.00
	*72	6.85	7.00
	81	7.74	8.00

## CAVALIER

1932	101	4.65	\$4.00
	111	4.65	4.00
	112	4.65	4.00
	119	5.72	5.00
	121	5.72	5.00
	122	5.72	5.00
	131	6.78	6.00
	132	6.78	6.00
	141	8.04	8.00
	142	8.04	8.00
	*152	9.61	10.00
1933	101	4.65	4.00
	111	4.65	4.00
	112	4.65	4.00
	119	5.72	5.00
	121	5.72	5.00
	122	5.72	5.00
	131	6.78	6.00
	132	6.78	6.00
	141	8.04	8.00
	142	8.04	8.00

## CHILRITE

1933	L-4	4.4	\$4.00
	P-4	4.4	5.00
	LP-48	4.7	5.00
	L-5	5.4	5.00
	P-5	5.4	6.00
	L-6	6.6	7.00
	P-6	6.6	8.00

## COMMERCE

Year	Model Number	Cap. Cu. Ft.	Trade-In Value
1932	4-2-B	4.0	\$3.00
	5-2-B	5.0	4.00
	7-2-B	7.0	8.00

## GALE

1933	S-5	5.1	\$27.00
	S-6	6.3	30.00
	S-7	7.4	33.00
	T-7	7.4	33.00
	D8-5	5.1	28.00
	D8-6	6.3	31.00
	DT-6	6.3	33.00
	DT-7	7.3	37.00

1940	RGP-41	4.23	30.00
	RGP-51	5.42	33.00
	RGP-61	6.46	36.00
	RGP-62	6.46	37.00
	RGC-41	4.23	31.00
	RGC-42	4.23	32.00
	RGC-51	5.42	35.00
	RGC-52	5.42	36.00
	RGC-61	6.46	38.00
	RGC-62	6.46	40.00
	RGC-63	6.46	42.00
	RGC-64	6.46	44.00
	RGP-91	8.73	48.00
	RGP-92	8.73	48.00
	RGC-91	8.73	50.00
	RGC-92	8.73	52.00
1941	GC-434	4.2	45.00
	GC-434	6.5	55.00
	GC-658	6.5	55.00
	GC-664	8.8	65.00
	GR-650	6.5	55.00
	GR-652	6.5	55.00
	GS-658	6.3	55.00

## GILFILLAN

1931	5595	4.75	\$4.00
1932	4178	3.25	4.00
	5580	5.0	6.00
1933	500	4.0	5.00
	605	5.3	6.00
	700	6.3	7.00

## MISCELLANEOUS

## GILFILLAN

(Continued)

Year	Model Number	Cap. Cu. Ft.	Trade-In Value
1934	500	4.0	\$7.00
	600	5.3	8.00
	700	6.2	11.00
	800	7.25	13.00
	55	4.0	7.00
	65	5.3	9.00
1935	78	6.2	11.00
	5-D	4.20	9.00
	6-D	5.33	11.00
	7-D	6.20	13.00
	50	4.00	9.00
	70	6.15	13.00
1936	8-65	4.0	11.00
	S-68	6.5	13.00
	1-66	5.33	13.00
	D-67	6.8	13.00
1937	D-610	9.0	21.00
	S-407	4.0	13.00
	S-657	6.5	19.00
	D-707	7.0	21.00
	D-927	9.2	25.00
1938	408	4.0	19.00
	618	6.13	23.00
	838	8.31	30.00
1939	329-C	3.2	26.00
	429-C	4.2	26.00
	549-C	5.4	28.00
	619-C	6.1	30.00
	649-D	6.4	31.00
	879-D	8.7	35.00
	929-D	9.2	38.00
1940	329-C	3.7	28.00
	429-C	4.5	30.00
	529-C	5.5	33.00
	639-C	6.4	36.00
	639-D	6.4	36.00
	879-D	8.7	42.00
1941	421-C	4.23	45.00
	641-D	6.45	55.00
	641-C	6.45	55.00
	891-D	8.91	65.00

## GRINNELL

Year	Model Number	Cap. Cu. Ft.	Trade-In Value
1932	L	4.0	\$3.00
	F	4.6	3.00
	G	6.46	5.00
	S	7.23	5.00
	*7-T	7.23	6.00
1933	4-E	4.0	4.00
	5-E	4.6	4.00
	46	4.0	4.00
	6-E	6.46	6.00
	*7-E	7.23	7.00
	58	5.0	5.00
	79	7.0	7.00

## JEWETT

1932	JC-55	4.6	\$3.00
	JC-65	5.7	4.00
	*Deluxe 80	8.0	7.00
	Deluxe 100	10.0	10.00
1933	JC-55	4.6	5.00
	JC-65	5.7	6.00
	**80	8.0	8.00
	**100	10.0	10.00
1934	JC-65	5.7	7.00
	D-70	6.5	8.00
	**80	8.0	10.00
	**100	10.0	12.00
1935	52	4.6	9.00
	64	5.4	11.00

No new models made in 1936-37-38

1939	*80	8.0	35.00
1940	*Deluxe 88	8.8	42.00
1941	*Deluxe 88	8.8	45.00

## KING KOLD

1932	M-4	4.0	\$3.00
	M-5	4.6	3.00
	FL-5	5.0	4.00
	M-6	5.9	5.00
	*FL-7	6.2	6.00

\*—2 doors

\*—2 doors

\*\*—3 doors

## MISCELLANEOUS

## LIBERTY

Year	Model Number	Cap. Cu. Ft.	Trade-In Value
1933	LE-36	3.20	\$4.00
	LE-40	3.70	4.00
	LP-45	3.70	4.00
	LP-55	4.60	5.00
	LP-65	5.80	6.00
	LP-80	7.20	8.00
	LP-350	3.30	4.00
	LP-400	4.0	5.00
	LP-450	4.0	5.00
	LP-550	5.2	6.00
	LP-650	6.0	7.00
	LP-800	7.2	8.00
1934	A-4	4.00	6.00
	D-4	4.00	6.00
	D-5	5.10	7.00
	P-5	5.10	6.00
	D-6	6.20	8.00
	P-6	6.20	8.00
	D-75	7.50	9.00
	P-75	7.50	10.00
	*P-85	8.50	11.00
	*P-100	10.23	14.00
	A-3	3.0	3.00
	A-4	4.0	5.00
1935	A-6	6.00	11.00
	D-5	5.10	10.00
	D-6	6.20	11.00
	D-75	7.5	13.00
	P-5	5.1	11.00
	P-6	6.2	12.00
	P-75	7.5	14.00
	*P-100	10.23	16.00

## MERCHANT &amp; EVANS

1933	TL-46	4.0	\$6.00
	SL-46	4.0	6.00
	SL-57	5.0	7.00
	SP-57	5.0	7.00
	SL-67	6.0	8.00
	SP-83	7.0	9.00

## MERCHANT &amp; EVANS

(Continued)

Year	Model Number	Cap. Cu. Ft.	Trade-In Value
1934	LE-4	4.07	\$7.00
	D-406	4.07	7.00
	D-507	5.0	8.00
	P-507	5.0	8.00
	D-607	6.17	9.00
	P-607	6.17	9.00
	P-803	7.41	10.00
1935	L-404	4.07	8.00
	D-504	5.0	10.00
	P-504	5.0	10.00
	D-604	6.17	13.00
	P-604	6.17	12.00
	P-704	7.41	14.00
	4-E	4.00	11.00
1936	86-S	6.66	13.00
	91-S	8.55	15.00

## O'KEEFE &amp; MERRITT

1932	300	3.5	\$3.00
	400	3.5	3.00
	450	4.25	3.00
	500	5.00	4.00
	4580	3.7	3.00
	5510	5.0	4.00
	7014	6.2	5.00
	*1122	9.2	8.00
1933	40	4.42	4.00
	50	5.42	5.00
	60	6.43	6.00
	458	4.66	4.00
	508	5.42	5.00
	610	6.43	6.00
	712	7.73	7.00
	*1017	11.63	11.00
1934	344	4.17	5.00
	345	5.17	7.00
	346	6.22	8.00
	634	6.22	8.00
	734	7.42	9.00
	*1034	10.45	10.00

## MISCELLANEOUS

## O'KEEFE &amp; MERRITT

(Continued)

Year	Model Number	Cap. Cu. Ft.	Trade-In Value
1935	354	4.17	\$6.00
	355	5.17	10.00
	356	6.22	11.00
	635	6.22	11.00
	735	7.42	12.00
	*1035	10.45	15.00
	636	6.22	13.00
1936	736	7.42	17.00
	*1036	10.45	20.00
1937	437	3.7	12.00
	537	5.4	15.00
	376	6.2	15.00
	377	7.3	22.00

No new models made in 1938

1939	4539	4.8	27.00
	639	6.7	33.00
	739	7.9	36.00
	9639	6.7	33.00
	4540	4.8	36.00
1940	640	6.7	36.00
	840	8.0	43.00
	9640	6.7	36.00
	9840	8.0	45.00
1941	4540	4.8	45.00
	640	6.7	36.00
	840	8.0	45.00
	9640	6.7	40.00
	9840	8.0	45.00

## RICE

1932	L-4	4.0	\$3.00
	P-4	4.0	3.00
	L-5	5.0	4.00
	P-5	5.0	4.00
	L-6	6.0	5.00
	P-6	6.0	5.00

## TRUKOLD

1931-33	LW-30	3.0	\$5.00
	LW-40	4.19	5.00
	LW-55	5.78	6.00
	LW-75	7.85	7.00
	PW-30	3.00	5.00
	PW-40	4.19	6.00

## TRUKOLD

(Continued)

Year	Model Number	Cap. Cu. Ft.	Trade-In Value
1933	PW-55	5.78	6.00
	PW-75	7.85	7.00
1934	ML-480	4.19	\$9.00
	ML-872	7.85	12.00
	ML-450	4.00	10.00
	ML-657	5.78	10.00
	MP-480	4.19	10.00
	MP-657	5.78	11.00
	MP-872	7.85	14.00

## UNIVERSAL (L F &amp; C)

1932-45	445	4.1	\$6.00
	456	5.0	7.00
	467	6.1	8.00
	479	7.1	9.00
	*480	8.1	10.00
	867	6.1	9.00
	878	7.1	10.00
1936	*883	8.1	11.00
	1444	4.2	10.00
	1453	5.0	11.00
	1466	6.1	12.00
	1477	7.1	13.00
	1488	8.1	14.00
	1896	6.1	13.00
1937	1877	7.1	14.00
	1888	8.1	15.00
	S-4	4.2	13.00
	D-5	5.0	16.00
	D-6	6.0	19.00
	D-8	8.0	21.00
1938	84	4.2	18.00
	85	5.0	21.00
	86	6.0	24.00
	88	8.0	26.00
1939	84	4.2	33.00
	85	5.0	35.00
	86	6.0	38.00
	88	8.0	44.00

\*—2 doors

\*—2 doors

## MISCELLANEOUS

## WILLIAMS ICE-O-MATIC

Year	Model Number	Cap. Cu. Ft.	Trade-In Value
1929	*S-32	5.5	\$3.00
	*L-7	7.25	3.00
	*P-6	8.1	4.00
	**P-8	8.0	5.00
	***P-11	10.8	5.00
1930	***P-13	12.6	10.00
	WLP-4S	4.7	3.00
	WLP-4	4.7	3.00
	WP-4S	4.7	3.00
	WP-4	4.7	3.00
1931	*L-52	5.46	4.00
	*L-7	7.25	5.00
	*P-6	6.1	5.00
	**P-8	8.0	7.00
	***P-11	10.8	10.00
1932	***P-13	12.6	13.00
	LP-4S	4.0	4.00
	WLP-3S	4.8	4.00
	WLP-5	4.8	4.00
	WP-3S	4.8	4.00
1933	WP-5	4.8	4.00
	WLP-6S	6.1	5.00
	WLP-6	6.1	5.00
	WP-4S	6.1	5.00
	WP-6	6.1	5.00
1934	*P-61	6.32	5.00
	Y-4	4.0	5.00
	LY-40	3.8	4.00
	LY-50	5.0	5.00
	L-50T	5.0	5.00
1935	PY-50	5.0	5.00
	LY-60	6.0	7.00
	L-60T	6.0	7.00
	PY-60	6.0	7.00
	*P-81	8.7	8.00
1936	Y-6	3.8	5.00
	Y-5	5.3	7.00
	Y-6	6.4	8.00
	L-40	3.8	5.00
	L-53	5.0	7.00
1937	L-64	6.0	8.00
	L-53T	5.0	7.00
	L-64T	6.0	8.00
	P-53	5.0	8.00
	P-64	6.0	9.00
1938	*D-72	7.2	10.00
	D-44	4.3	5.00
	D-55	5.4	7.00
	D-66	6.5	8.00
	D-80	7.9	9.00
1939	P-66	6.5	8.00
	P-80	7.9	10.00
	S-354-1	4.2	9.00
	S-355-1	5.6	10.00
	S-355-2	5.6	10.00
1940	S-356-2	6.5	11.00
	D-356-2	6.5	11.00
	D-358-2	6.5	11.00
	P-358-2	7.9	12.00
	D-361	4.6	11.00
1941	D-365-1	5.8	13.00
	D-366-2	6.92	13.00
	D-368-2	8.4	10.00
	P-366-2	6.92	16.00
	P-368-2	8.4	22.00
1942	*AP-12	12.5	30.00
	*AP-15	15.8	35.00
	*AP-19	19.2	48.00
	*D-3741	4.3	18.00
	D-3751	5.4	19.00
1943	D-3762	6.2	22.00
	D-3782	7.5	25.00
	P-3782	7.5	26.00
	*P-37122	11.5	33.00
	*P-37152	13.1	40.00
1944	*P-37192	16.0	55.00
	DA-3841	4.3	19.00
	DA-3851	5.4	22.00
	DA-3862	6.2	23.00
	DA-3882	7.5	28.00
1945	DA-3941	4.3	23.00
	DA-3951	5.4	26.00
	DA-3962	6.2	30.00
	DA-3982	7.5	34.00
	DA-3992	8.4	38.00

\*—2 doors \*\*—3 doors \*\*\*—4 doors

## MERCHANDISING

## HOUSEHOLD REFRIGERATORS—1946

As the Manual goes to press, April 1946, it seems that the supply of new refrigerators will be extremely limited for the balance of the year. The most recent estimates of the existing demand indicate that at least two years of full production will be required before the supply begins to balance the current demand. Moreover, when the expanding construction of new housing facilities begins to affect the market noticeably, it is likely that, for several additional years, the supply of new refrigerators may be short of the quantities necessary to meet the growing requirements of our domestic market.

In view of this continuing condition coupled with the legalized control of resale prices now in effect, the wise retailer must consider the "trade-in" for its volume and income-building advantages. Every used refrigerator "traded-in" on the sale of a new one means another unit to sell to another consumer, or extra income from the sale of the "trade-in" to a reconditioning dealer.

In 1940, the ratio of trade-in sales to total sales of new models had climbed to 33%. In 1941, it was estimated that 50% of all sales involved trade-ins. Of course, the four-year freeze together with the inevitable delays until new production hits full capacity, has resulted in an abnormal market, wherein retailers face a surplus of buyers and a shortage of refrigerators. The shrewd merchandiser will realize that reconditioned refrigerators appeal to many buyers who cannot or will not pay the price for new models. Reconditioned models appeal especially to buyers owning no refrigerators, who cannot or will not wait until new ones are available. Then, too, many owners of 5 to 10 year old units, in working order, prefer the improved features of the new models, and a trade-in sale to such a buyer produces a good serviceable refrigerator for resale.

For the foregoing reasons, it is evident that trade-ins become increasingly important as new production expands. And a thorough consideration of all the factors affecting trade-in policy and practice is essential in developing a satisfactory and profitable business.

## FACTORS AFFECTING TRADE-IN POLICY AND PRACTICE

### 1-Appraisal

### 2-Allowance

### 3-Adjustment

#### Appraisal

To make a proper trade-in appraisal a dealer must first be able to identify accurately any of the thousands of refrigerators now in use. Reference to the **MANUAL** makes identification a very simple matter. Where the model number appears on the back of the cabinet, as is the case with most models made 1934 or later, this information may be requested of the owner, making it unnecessary to send a service man or salesman to inspect the box simply for purposes of identification.

Appraisal of the trade-in value of any model listed in this **MANUAL** has been made simple and practical by expert refrigeration specialists, who have carefully studied market prices and trends for many years and have computed the proper market value for each of the models listed in the **MANUAL**.

However, it would be poor merchandising to use the appraisal as a trade-in allowance, since there are handling costs involved in buying and selling a used refrigerator and additional costs to be considered if reconditioning is done.

#### Allowance

**STANDARD MANUAL** trade-in values represent the actual cash value, to the dealer, of the used refrigerator as it stands, provided it is in operating condition and no parts missing. This is the figure which may be quoted to the owner in the average case. Allowance has been made for the dealer to realize an average markup of not less than 20% in reselling such "as-is" boxes to a reconditioning outlet.

#### Adjustment

While the dealer may safely use the **STANDARD** valuations, there are special factors to consider which tend to modify trade-in allowances in certain cases:

a) For the dealer who is efficiently organized to recondition and sell used refrigerators, trade-ins have a greater value.

b) Profit on the sale of a new deluxe model of comparatively high price may incline the dealer to make a somewhat higher allowance.

c) A comparatively late model in excellent order which needs very little reconditioning expense to qualify it for sale as "reconditioned with 90 day guarantee" may sometimes justify an allowance somewhat greater than the **MANUAL** figure. On the other hand, a refrigerator which shows signs of unusual abuse or wear and tear should sell for less "as-is", since it requires more reconditioning and thereby involves more expense in making it salable. In such cases, a lower trade-in allowance is warranted.

d) Some makes and models are more popular than others in different localities, and the dealer may find it profitable to increase the allowance for such models; conversely, this means decreasing the allowance for those models which are less desirable in a particular trading area. Since resale prices of used refrigerators are controlled, at this writing, it follows that reconditioning cost, when added to the trade-in allowance given, must total less than the ceiling price—enough less to yield an adequate margin of profit. The wise dealer will, therefore, be guided by **STANDARD** valuations, which afford an equitable allowance, protect the profit on sales of new models, and assure a markup on resale of the trade-ins.

The dealer who decides to develop his business with trade-ins must weigh the relative advantages and disadvantages of the various methods of resale:

1. "As-is" to a reconditioning outlet
2. "As-is" to a consumer
3. "Reconditioned with 90 day guaranty" to a consumer.

For a full explanation of the meaning of "as-is" and "reconditioned with 90 day guaranty" as used herein, please refer to

official standards as set forth in OPA Maximum Price Regulation 139, which is quoted in full in the Reconditioning Section of the MANUAL, which follows this section.

### 1. "As-is" to a reconditioning outlet

For the dealer who does not wish to sell used equipment of any kind to his customers, it is suggested that arrangements be made with a reconditioning outlet for outright purchase by the latter, including pickup of the individual box. Or the trade-ins may be collected and stored by the dealer until he has a quantity on hand. He may then invite several reconditioners to bid for the lot. If the trade-ins have been acquired at STANDARD valuations, a markup of not less than 20% usually can be realized in this manner.

### 2. "As-is" to a consumer

Resale of "as-is" refrigerators to consumers is not recommended. Such sales in the past have often created dissatisfied customers and are likely to create ill-will because of faulty functioning of the refrigerators. While the official ceiling prices on "as-is" boxes yield markups on STANDARD valuations ranging from 33 to 50%, the dealer is cautioned not to allow his natural desire to obtain the best price for his trade-ins to overrule the demand of his customer for a guaranty. No guaranty can be offered on an "as-is" box and the merchant who expects to build a business and keep a following must be prepared to satisfy his customers over a period of time with a guaranty or a willingness to make adjustments if a used refrigerator does not give satisfactory service for a reasonable length of time.

The dealer must establish a policy which enables him to deal fairly with his customers. In general, the older refrigerator models carry the greater risk of a breakdown; the later models, which are in excellent condition, may be resold with the least risk of complaint. In those cases, where the cost of reconditioning (to the guaranty standards) is too high to be safely absorbed within the ceiling price, a loss may be incurred. Constant reference

to the MANUAL and the OPA Price Table helps to counteract the possibility of such losses.

### 3. Reconditioned to a consumer

What will it cost to recondition? Whether the dealer elects to do the reconditioning himself, or contracts with a service operator to do the reconditioning for him, the cost of reconditioning must be added to the cost of acquiring the trade-in. If the total cost still shows an adequate margin to the official ceiling, as given in the OPA Price Tables, then it is advisable to recondition. Otherwise, the trade-in should be sold "as-is" or scrapped, and the parts (coils, motor, controls, trays, etc.) sold for what they will bring.

In offering reconditioned refrigerators for resale, the wise dealer faces a large market. To the low income group used refrigerators have price appeal. To ice users with increasing incomes, the prices of reconditioned refrigerators compare favorably with the cost of ice. To those looking for a second refrigerator for basement, party room, summer cottage, or the like, a reconditioned box provides a perfect solution.

Many people feel they get a better "buy" when they purchase a good reconditioned refrigerator instead of a new one. Some buyers prefer a good, famous brand, reconditioned box to a little-known new one.

Real estate companies and apartment house owners are turning to reconditioned refrigerators, particularly for low rental apartments. Then too, they like to match boxes where fill-ins are needed.

Many business offices are customers for small size refrigerators for accommodating cold drinks and lunches.

Drug stores, doctors' offices, hospitals and laboratories very often use refrigerators for biological purposes. Hospitals can use only boxes where Freon gas (or any of its derivatives) is employed as the refrigerant.

Beauty parlors and barber shops use refrigerators for cold



towels, ice packs, and certain types of toiletries.

While the outlets mentioned above use one or two-door refrigerators of various sizes, restaurants, cafeterias, taverns, social clubs, grocery stores, etc., are prospects for the larger size boxes, as auxiliaries to their regular equipment.

Food and candy manufacturers also use auxiliary refrigerators, in addition to their regular equipment, for storing certain ingredients.

Beverage dealers very often use additional refrigerators in the larger sizes for keeping cold drinks on hand.

Another highly effective source of revenue for the progressive refrigeration dealer is found in rentals. Summer colonies and beach resorts offer a good market for season rentals. The dealer who features rentals will have many calls from unexpected sources and be surprised at the number of instances where a rental ultimately results in the sale of a new or used refrigerator.

The alert dealer will find that aggressive promotion in the fields mentioned above will result in increased business which more than compensates for the effort involved. In this connection it is significant to note that the lower the prices of used refrigerators the higher the percentage of cash business.

### **PROMOTE AND SELL RECONDITIONED REFRIGERATORS AS YOU WOULD NEW ONES**

Use advertising to stimulate the sale of used boxes. Display used boxes attractively in your store and in your windows. The price appeal of a used refrigerator will bring prospects into your store, many of whom might not otherwise become interested. Experience has proven that many buyers who come in to look at a reconditioned box are sold a brand new one. But whether a new or a reconditioned refrigerator is sold, you make a friend and satisfied customer out of each prospect by selling a new or satisfactory used box and, at the same time, pave the way for the sale of another refrigerator when a replacement is required.

Not only does the sale of reconditioned refrigerators offer the dealer a profitable volume of "plus" business. It is an excellent way of creating good will and building confidence among customers and prospects.

The dealer who reconditions his trade-ins carefully and thoroughly is able to sell them with a guarantee of at least 90 days, live up to that guarantee, give his customer necessary service and attention, and still make his full markup.

Reconditioned refrigerators should be kept moving constantly. A used box should not stay on the floor more than ninety days. Stock should not become "cluttered" with models which do not sell. A refrigerator may stay unsold because the price is too high or because it is not attractive enough to the prospective purchaser or because that particular make or model is unpopular in your locality. Whatever the reason, if you can't move it, and cutting the price doesn't do the job, dispose of it through one of the reconditioning outlets that are always trying to buy such boxes.

### **USED REFRIGERATOR PROMOTIONS LEAD TO NEW REFRIGERATOR SALES**

Properly handled, your reconditioned refrigerators are a valuable aid in increasing your sales on new boxes. Advertising guaranteed, reconditioned refrigerators will attract many prospects. Remember too, that the customer to whom you sell a reconditioned box will eventually become the buyer of a new refrigerator. Once a mechanical refrigerator has been in the home, the desire for a newer model with the latest improvements, is aroused. The housewife develops an interest in the features and conveniences of the new models. She looks at them, studies them, and usually decides she wants them. The dealer, whom she knows through past dealings, and in whom she has confidence, is most likely to get the order.

### **RECONDITION YOUR TRADE-INS THOROUGHLY**

We cannot overemphasize the importance of careful, thor-

ough reconditioning of the used refrigerators you sell. If the dealer is to realize the full benefits of this business, his customers must be satisfied. Just as satisfied customers are the greatest business builders, so dissatisfied customers can do incalculable harm.

The dealer who does any volume in reconditioned refrigerators must, of course, guarantee the boxes he sells. People hesitate to buy a used refrigerator which is not guaranteed, and furthermore, the guarantee assures the customer of your confidence in the refrigerator you are selling. Remember, however, that unless the box is properly reconditioned and in good operating order, the cost of maintaining the guarantee will consume all the profit on the sale.

One of the most important factors in the sale of reconditioned refrigerators is "eye-appeal". Women particularly are influenced by appearances and, when the matter of purchasing a refrigerator is taken up in the home, it is the woman's opinion that carries the greatest weight. The comparatively slight cost of "dressing up" the used refrigerator is a wise investment.

When a used mechanical refrigerator is brought into the home, where there has been no refrigerator previously, and it operates satisfactorily, the desire for a newer, better refrigerator grows inevitably. Once a customer begins to feel "this is fine but I'd like something better", she is a prospect for a new model and the sale is up to you. Only thorough reconditioning of every used refrigerator you sell can create this kind of good will.

The dealer who is efficiently organized to recondition and sell used refrigerators profitably is in a position to offer maximum trade-in allowances without jeopardizing his profits. His selling costs are lower; his reconditioning costs are lower; his stock is not "clogged" up with used boxes; he need not hesitate to accept further trade-ins and to make the proper allowances. Naturally, the dealer who offers the maximum allowances will do the greatest business for, human nature being what it is, the trade-in allowance is a fundamental factor in selling.

## RECONDITIONING STANDARDS (OPA)

Source: Document #48218

Part 1380-HOUSEHOLD AND SERVICE INDUSTRY  
MACHINES

REVISED MAXIMUM PRICE REGULATIONS 139

Used Household Mechanical Refrigerators

July 31, 1945

*Sec. 3. Maximum Prices for Sales of Used Household  
Mechanical Refrigerators by All Persons*

### (a) RECONDITIONED REFRIGERATORS

As used in the table below a refrigerator is reconditioned if it meets the following standards:

(1) The refrigerator is capable of continuously maintaining, with normal cycling, an average interior cabinet temperature in the food storage space not exceeding 50° F., under no-load conditions, when placed in a room in which the temperature is 90° F.

(2) All cooling units, compressors, condensers, motors and controls, where such parts are exposed to the accumulation of dust, as well as all shelves, hardware and machine compartments, are thoroughly cleaned, and function properly. Belts on open-type units must be free from frays and splits.

(3) A defrosting tray large enough to catch all drip from the cooling unit, and a minimum of two corrosion-resistant ice cube trays with grids are provided.

(4) Cabinet exteriors, finished with either synthetic enamel or lacquer have all metal completely covered and free from chips, stains, scratches, blisters and other blemishes. Any such defects have been buffed, smoothed, filled, and either spot-sprayed, or the entire exterior resprayed, where one of these methods is necessary in order to obtain a finish similar to the

original finish. Cabinet exteriors and interiors finished with porcelain are thoroughly cleaned, rust removed from any chips and patched with a suitable porcelain cement.

#### (b) "AS-IS" REFRIGERATORS

An "as-is" refrigerator is one which does not meet the standards of a reconditioned refrigerator but has all the parts essential for its operation as a refrigerator. [Paragraph (b) amended by Am. 3, effective 8-6-45.]

#### (c) GUARANTIES

Every refrigerator which is sold as a reconditioned refrigerator must carry a written guaranty for at least 90 days from the date of its installation which provides that any part which proves defective within the guaranty period will be replaced without charge for labor or materials or other services.

## HINTS ON RECONDITIONING

Any refrigerator, regardless of make, model or condition, can be reconditioned. But if the dealer is to resell it profitably, there is a limit to what he can afford to spend on reconditioning. Obviously, therefore, the first thing to do with a trade-in is determine the reconditioning cost.

Start by checking the operation, looking for leaks, knocks, noise, moisture and carbonization.

Examine the box carefully, checking the finish, trays, shelves, gaskets, etc.

List the repairs and refinishing necessary to put the box in salable condition and estimate the cost. Then decide whether it pays to recondition or not. Bear in mind that the reconditioning cost, plus the trade-in allowance must be low enough to permit resale at a competitive price at or below ceiling.

Generally speaking, where the reconditioning cost of a 1-door box runs over \$20.00, it is advisable to sell it "as-is" or scrap it and sell the parts. Where a moisture condition exists, it is usually too expensive to recondition. In the case of hermetically sealed units unless the box freezes, do not attempt to recondition.

If the dealer employs a reliable reconditioning house, they will advise him when it does not pay to recondition. It is recommended that the dealer use such a company to handle all reconditioning as they are fully equipped and usually able to do such work efficiently.

For the dealer who does his own reconditioning, the following procedure is recommended.

#### *Check the Pump and Compressor*

Make certain they are not "stuck-up". Replace the oil in the compressor. Replace all belts on open type units. Check cylinders and rings. Replace all gaskets and gasket heads. Put a strainer on the liquid line. Replace seal on the pump.

#### *Purge the Unit*

Remove all oil and gas. Clean internally. Check carefully

for leaks. Recharge with gas and oil.

#### *Check Coils*

Flooded coils should get a new needle seat. Permanent seats should be reground and refaced. If header is of soldered type, replace it.

#### *Overhaul Motor Thoroughly*

Check brushes, bushings, armature, end plates, etc. replacing defective or worn parts. Clean thoroughly.

#### *Run on Test for 24 Hours*

Check freezing time. Check thermostatic on-off control, resetting or replacing if necessary.

#### *Refinish the box*

Remove all enamel or brush paint. There are several efficient, inexpensive liquid paint-removers on the market. Burning paint off by torch is not recommended since it is difficult, expensive and inconvenient. Boxes that have been resprayed can easily be scraped down to the original coat.

Respray or repaint, using synthetic enamel or lacquer. Synthetic enamel will result in a more lustrous finish that will not discolor easily. However, a dust-proof drying room is necessary where synthetic enamel is used because it takes several hours to "set" and dust that settles on the box before that time will blemish the finish. In the case of late models, where the original finish is in very good condition, wash down, sand and respray the box, without removing the original finish.

If lacquer is used, a drying room is not necessary since lacquer "sets" in 15 minutes or so. Be sure that all the old finish has been removed since lacquer will blister when resprayed on enamel or brushed paint. When dry, rub or polish to a high lustre.

Where porcelain is chipped, sandpaper the edges, fill in with putty, and smooth carefully. Mix lacquer or enamel to match the color and shade of the box and touch up. There are several "porce-

lain fillers" on the market but it is difficult to match colors closely when these are used. Care should be exercised in respraying or repainting to avoid getting lacquer or enamel on the various parts and the unit. It is recommended that the motor housing be repainted separately to enhance its appearance.

#### *Refinish All Metal Parts*

Rechrome all hardware that is not in perfect condition. Replace bent or broken parts. Buff all parts that do not need refinishing.

Trays should be acid-cleaned. We do not recommend that the dealer do this work himself as it involves the use of nitric acid.

Retin Shelves. Hot dip tinning is preferable because the finish looks better and lasts longer, although galvanizing may be used. Do not use Cadmium as it affects certain foods and meats.

#### *Replace Door Gaskets*

Standard composition gaskets are available in rolls and can be attached with an ordinary tack stapler. Where special patented gaskets are needed, these are available from jobbers.

## DEVELOPMENT OF THE HOUSEHOLD REFRIGERATOR FIELD

To understand the potentialities of the household refrigerator market, one must review the progress of the past decade at least. Until the advent of the war, there was a steady climb in household refrigerator production and sales. Part of this development was due to the aggressive marketing of the manufacturers; part of it was due to the education of the public to the benefits of refrigeration; part of it was due to the gradual extension of utility services in all parts of the country.

The total kilowatt hours used in 1945 were double those used in 1930. As of December 31, 1945, more than 26% of the farms in this country were still not within reach of electric power connections, however, and it is estimated that there are a million and a half farms to build lines to within the next few years.

The question of household refrigerator sales expansion now is mostly a question of satisfying an enormous backlog of war-stalled orders. The Marketing Committee of the Committee for Economic Development predicted a 67.7% increase in the first postwar year over the 1939 total of 145.7 million in sales. This estimate has to be revalued in the light of the production delays encountered since V-J Day. The demand has been intensified by the additional time lapses in production schedules.

According to ELECTRICAL MERCHANDISING the refrigerator sales since 1934 are as follows:

	NUMBER SOLD	RETAIL VALUE
1934 .....	1,283,000	220,676,000
1935 .....	1,568,000	253,648,000
1936 .....	1,996,000	327,334,000
1937 .....	2,310,000	395,010,000
1938 .....	1,254,000	215,688,000
1939 .....	1,900,000	321,100,000
1940 .....	2,600,000	395,200,000
1941 .....	3,500,000	542,500,000
1942 .....	520,000	—
1945 .....	263,860	—

Beyond satisfying the immediate household refrigerator demand for 1946, which 126 utilities estimated in December 1945 as 2,833,855 units,\* further market progress is linked with extension of utility service and the momentum of the home construction program. Regardless of any extension in utility service or building, however, almost one-third of the users of electricity in this country have no refrigerators. The figures are not available on gas customers without household refrigerators, but in the large, still unserved group, there is ample opportunity for selling used as well as new refrigerators. Naturally this group is poorer on the average than those already using refrigerators, but the need is there and the refrigerator industry is well able to meet that need.

The war taught many lessons—many bitter, some welcome. Under the powerful pressure of time and urgency, technical skills were refined further than in prewar years. Refrigerator manufacturers, by virtue of related wartime activity, are now better equipped for precision building and for maximum skill in treatment of materials and details. The result is that household refrigerator customers are benefitting considerably. New household refrigerators, on the whole, are better values than prewar models. They are styled more sensibly, designed for more usability and operate at a lower cost. They are no longer thought of as isolated functioning units, but as parts of the entire kitchen utility pattern. Kitchen-wise engineers have designed refrigerator shells with smoother rounder corners, making the cabinets easier to keep clean. Many of the new models have outer shells of heavy-gauge steel welded into one piece with inner shells made from a single piece of porcelain-enamelled steel. An acid-resistant porcelain floor is another notable refrigerator feature. Customers are being sold on bonderization also—a process which helps hold liquid plastic or enamel paint to steel and is rust-resistant in function.

There is more than meets the eye in household refrigerator

\*Electrical Merchandising, January, 1946.

changes. The use of fiber glass, plastic, specially treated paper and glass wool, instead of cork, in refrigerator insulation has resulted in cutting down vapor formation, which comes of too sharp a differential between inside and outside temperatures.

New insulating materials sealed into refrigerator doors and between the cabinet's inner and outer shells are of the utmost importance in refrigerator development. In the course of an average day in an average household, the refrigerator is opened approximately 50 times. Each time the insulation factor counts in the refrigerator performance.

New refrigerators place emphasis on temperature range and controlled humidity. The trend is away from the old-time defrosting methods. Improved drain arrangements providing for water evaporation by utilizing the motor heat give the clue to elimination of defrosting.

As for humidity control, more and more attention is being given to the kind of refrigeration required for general purposes, namely: moist cold for general storage, a greater moisture or humidity for fruits and vegetables and quick-dry cold for fast freezing. Whether a freezer compartment is built into the refrigerator or not, the need for that type of storage exists. As for fruit and vegetable storage, a crisper pan or glass compartment with enough depth to accommodate grapefruit, heads of lettuce, or stalks of celery is an important new feature. Glass compartments are preferred in many cases because they make quick inventory possible at a glance.

The ice cube compartment has been redesigned in many of the new refrigerator models. In some cases, ice cubes can be frozen in an hour; in others, new-fashioned trays allow for one-cube removal. Ice cube trays have expanded in size too; some are permanently waxed for easy unloading; others have fitted covers made to encourage quick, level stacking.

A dry storage bin has shown up at the base of many refrigerator cabinets. This allows for storage of fruits and vegetables

waiting to be chilled. However, unless this bin is insulated it is usually too warm for vegetable storage.

New household refrigerators are larger on the average than they used to be. Families should allow two cubic feet of space for each member in selecting a cabinet large enough for proper food storage. More flexible interior arrangements are also in evidence allowing for special refrigeration problems. Designers are providing more generously for meat, beverage and ice cube storage. Bottled beverages are being given headroom. Desserts are provided for in special compartments. Tricky adjustable hinged half-shelves allow for odd-shaped or bulky comestibles. Housewives don't have to wrestle with fruit juice cans and turkeys the way they used to do in the old-style refrigerators.

Undoubtedly further refrigerator progress will be made. However, the most significant feature of the changes made in the 1946 models as compared with the 1941 models is the marked increase in utility value. That's why the market is so promising. Not only are there millions of new household refrigerator buyers, but many home owners who have cabinets in good working order won't be satisfied until they can replace them with the vastly improved, infinitely more attractive, quieter, more economical models coming into the market.

Destined for new addresses in the coming year are many trade-ins. Careful consideration of the value and a wise appraisal in each transaction will create sound business practice, substantial customer cooperation and a protected profit for everyone dealing in used as well as new refrigerators.

## HOME FREEZERS

There have been, and still are, many unanswered questions about home freezers in the refrigeration industry. A survey of the latest developments shows several interesting trends. The most popular kinds or sizes of freezers have not yet been determined. Further, there is a marketing question as to whether urban or rural homes will adopt freezers most readily. There are indications of planning for efficient and widespread servicing of home freezers nationally. Lastly, there is the paramount consideration of how fast designs for home freezers will be adapted to the realistic requirements of existing American households and coordinated with the frozen food industry.

To household refrigeration dealers, several pertinent facts are already obvious. Home freezers are following the design pattern of household refrigerators. Old style ice boxes developed from chest openings to small doors to large doors; home freezers are following this same general pattern. The top opening, of course, has been ideal for such food as ice cream, since it reduces the air spill loss. But in close kitchen or pantry quarters, where to rest the lid is often an awkward question for the housewife and the question of frequent bending over to fish out packages is to be considered. Top openings also present cleaning difficulties.

In addition, any home freezers manufactured must necessarily give full consideration to the service and serviceability factors. For practical purposes they must be designed to eliminate piece-by-piece dismantling and give ready accessibility to all mechanical parts. It is necessary to defrost a home freezer only twice a year and clean it only once a year. Also, a freezer can be depended on to protect frozen foods for three days after a current failure. No customer, however, can be sold fully unless she knows that reliable freezer service can be had, should it be needed, within the three-day limit. No housewife is going to be charitable about ruining a full freezer of food, the value of which may be equal to half the cost of the freezer itself.

## HOME FREEZERS

The chief danger in home freezing is overloading. Nevertheless, since forty pounds of food can be stored in one cubic foot of space, it seems that the demand for home freezers will be concentrated on the smaller units. A small freezer will hold \$100 worth of food, which is a sizeable item in a family food budget. To an apartment dweller a small home freezer has a special lure both because of size and convenience. As for rural demands, they are not likely to go much beyond medium-size home freezers. Farmers are renting locker space in preference to investing in large home freezers.

In estimating the potential for home freezer sales, one must first reckon the costs. Operating a home freezer costs approximately one and a half times as much as operating a refrigerator. Buying a home freezer presents one problem to those who own a refrigerator and another problem to those who do not. Combination refrigerators and freezers undoubtedly will have an increased sale and help solve the space problem involved in housing two home refrigeration units.

Despite the cost, market and service factors, more and more home freezers will be sold as home freezer educational advertising hits its stride. The strongest selling points for home freezers are their convenience and economy. Then too, the reduction of shopping trips to a minimum has great sales appeal.

At this time, 60% of all food can be frozen; a greater percentage eventually will be, once research is extended in the physical and chemical phenomena attendant upon the freezing of foods. Once there is home delivery of frozen foods to consumers by refrigerator trucks, the sale of home freezers will be accelerated even further.

Immediately, there must be a formulation of standards for the frozen food industry so that customers will not be disappointed in uneven quality of deliveries. This implies an improve-

## HOME FREEZERS

ment of plant equipment and extensive bacteriological research. Packaging design and materials for frozen foods must progress measurably also to facilitate home freezer sales.

In approaching housekeepers, the home freezer salesman must follow the refrigerator pattern again. Homemakers will have to be taught proper defrosting methods and the preparation of recipes and menus based on a variety of frozen foods; they must be encouraged to try freezer as well as ice box recipes. The refrigerator customer of today is the freezer customer of tomorrow. For the home freezer industry, the job has just begun.

## BLUEPRINT FOR 1947

As you will see in reading this MANUAL, there have been many changes in the eighteen years of household refrigerator manufacture covered. Some manufacturers have continued expanding steadfastly regardless of market variables. Others have had short-lived careers. Still others were war casualties or were diverted completely to other kinds of production because of the war. Delayed by reconversion and other adjustments, many other manufacturers have been slow to resume operations.

Since the rule is "to the swift" as well as "to the strong", a great market advantage naturally accrues to those manufacturers who "deliver the goods" first. To hold that lead, however, the quality and service of each refrigerator must be proven to the public and survive the existing competition as well as the coming competition from new and reactivated household refrigerator manufacturers.

In addition to the 1946 models shown in this MANUAL, it seems likely that the following manufacturers will have presented new household refrigerators to the market or be in the blueprint stage for 1947 production before the end of 1946.

1. FOSTER
2. GILFILLAN BROS., INC.
3. INTERNATIONAL DETROIT CORP.
4. NATIONAL COOPERATIVES, INC.
5. PRESSED STEEL CAN CO., INC.
6. RANNEY REFRIGERATOR COMPANY
7. UNIVERSAL COOLER DIVISION OF INTERNATIONAL DETROIT CORP.
8. WARD REFRIGERATOR & MFG. CO.
9. WITTIE MFG. & SALES CO.



## BLUEPRINT FOR 1947

Despite the tremendous progress made during the past two decades in the promotion of household refrigeration by American manufacturers, the market is still as wide as the world. Closely linked with the solution of the international food problem is the extension of household refrigeration facilities.

At home, the market is far from saturated. There are millions of families waiting for new refrigerators; there are an equal number who would gladly purchase a used refrigerator; about 30% of the families have no electric service, and almost as many have no household gas service either. The extension of utility services will have beneficial repercussions subsequently on the household refrigeration market. At home and abroad there are millions of customers for American brands of household refrigerators. We hope this MANUAL will help negotiate and facilitate as many of these transactions as possible.

## TRANSACTION RECORD

[illegible]